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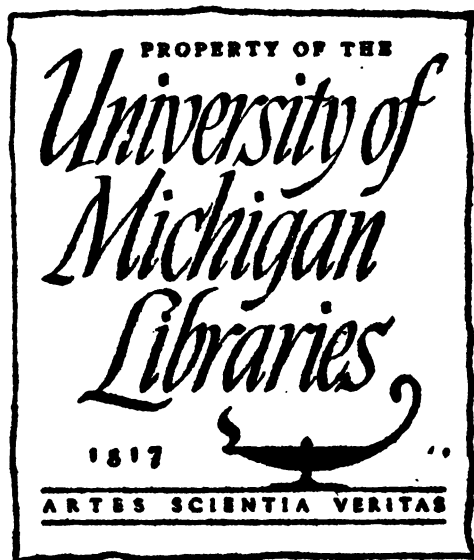
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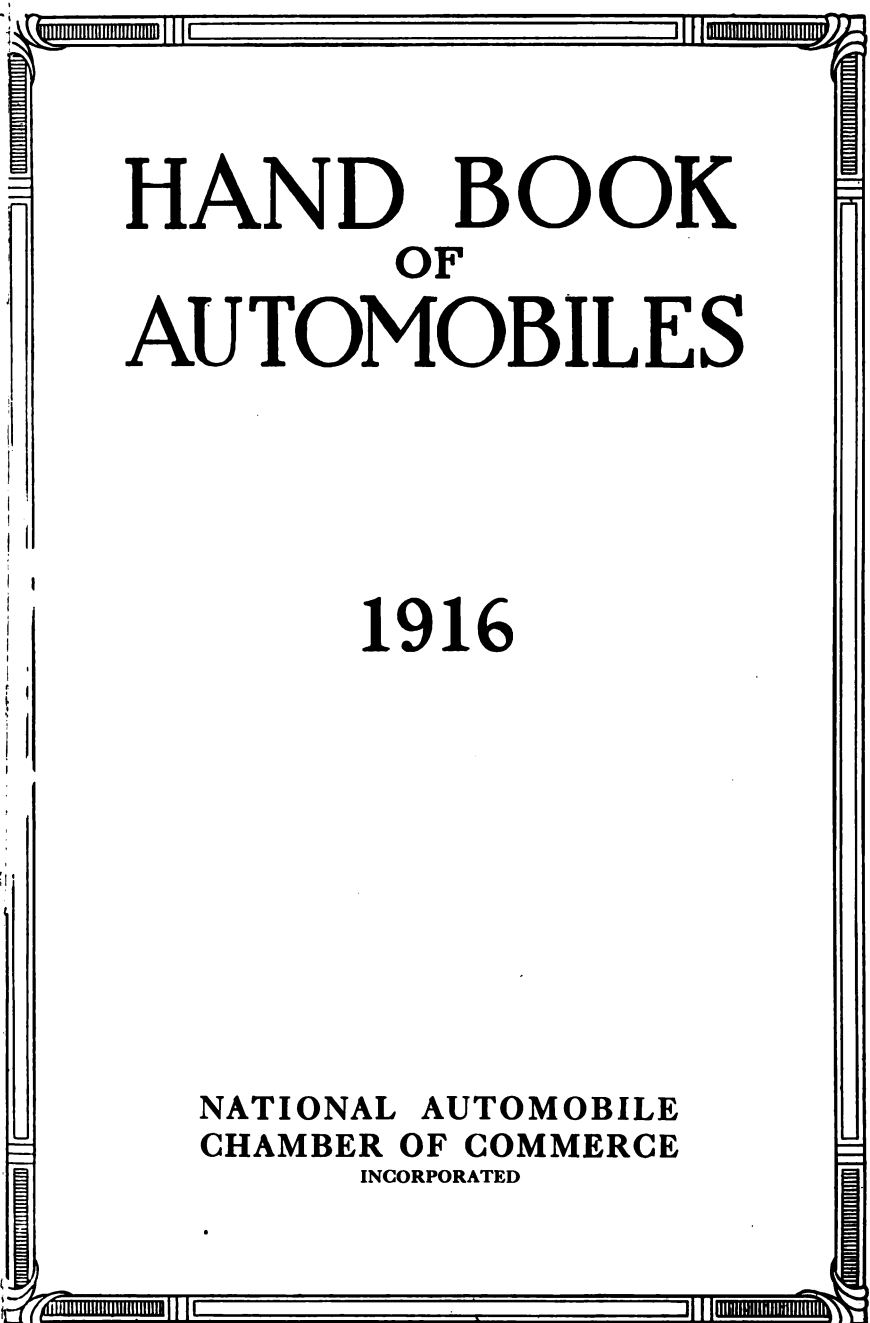
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# HAND BOOK OF AUTOMOBILES

1916

NATIONAL AUTOMOBILE  
CHAMBER OF COMMERCE  
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Engineering  
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1916

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New York City, N. Y.

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New York

## THIRTEENTH ANNUAL ANNOUNCEMENT

**W**ITH illustrations and specifications describing in detail the products of the principal manufacturers of automobiles in the United States, it is believed that this issue of the annual Hand Book, now the standard authority in the industry, will prove as useful as previous issues.

That comparison may be easy and accurate, all cars herein have been subjected to a uniform investigation as to the equipment and details of construction.

Individual manufacturers listed in this Hand Book will be glad, upon request, to send complete catalogs descriptive of their product, and catalogs may also be obtained from dealers in the principal cities and towns.

January, 1916.



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**NATIONAL AUTOMOBILE**  
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# ALPHABETICAL INDEX

## GASOLINE PASSENGER VEHICLES

	PAGES		PAGES
Allen Motor Company . . .	50	Lexington-Howard Co. . .	64
Apperson Bros. Automobile Co. 82-83		Locomobile Co. of America . .	70-71
Argo Motor Company . . .	145	Lozier Motor Company . . .	17
Auburn Automobile Co. . .	112-113	McFarlan Motor Company . .	22
Austin Automobile Co. . . .	131	Maxwell Motor Company Inc. .	51
Avery Company . . . . .	136	Mercer Automobile Co. . .	118-120
Briggs-Detroit Co. . . . .	147	Mitchell-Lewis Motor Co. . .	54
Briscoe Motor Co. Inc. . .	121-122	Moline Automobile Co. . . .	52-53
Buick Motor Co. . . . .	102-103	Moon Motor Car Co. . . . .	58
Cadillac Motor Car Co. . .	45-49	Mutual Motors Co. . . . .	137
J. I. Case T. M. Co. Inc. . .	66	National Motor Vehicle Co. .	55-57
Chalmers Motor Co. . . . .	105-106	Nordyke & Marmon Co. . . .	101
Chandler Motor Car Co. . .	67	Oakland Motor Car Co. . . .	95-97
Chevrolet Motor Co. of Mich. 41-43		Olds Motor Works . . . . .	76-77
Cole Motor Car Co. . . . .	23	Packard Motor Car Co. . . .	84-86
Consolidated Car Co. . . .	123-124	Paige-Detroit Motor Car Co. .	78-79
Jas. Cunningham Son & Co. . .	69	W. A. Paterson Co. . . . .	44
Dodge Brothers . . . . .	15	Pathfinder Company . . . .	68
Dort Motor Car Co. . . . .	144	Peerless Motor Car Co. . . .	138
Elkhart Carr. & Motor Car Co. .	104	Pierce-Arrow Motor Car Co. .	25-35
Empire Automobile Co. . . .	110	Premier Motor Mfg. Co. . .	114-117
F. I. A. T. . . . . . . .	59	Pullman Motor Car Co. . . .	60
H. H. Franklin Mfg. Co. . . .	16	Regal Motor Car Co. . . . .	111
Grant Motor Company . . . .	146	Reo Motor Car Co. . . . .	91-92
Great Western Automobile Co. .	37	Saxon Motor Company . . . .	89-90
Haynes Automobile Co. . . .	61-63	Scripps-Booth Company . . .	36
Hudson Motor Car Co. . . .	139-142	F. B. Stearns Company . . .	80-81
Hupp Motor Car Co. . . . .	18-21	Studebaker Corporation . . .	93-94
Inter-State Motor Co. . . . .	24	Stutz Motor Car Co. . . . .	87-88
Jackson Automobile Co. . . .	98-100	Velie Motor Vehicle Co. . . .	38
Thomas B. Jeffery Co. . . . .	65	Westcott Motor Car Co. . . .	39-40
King Motor Car Co. . . . .	107-109	The White Company . . . . .	132-135
Kissel Motor Car Co. . . . .	125-126	Willys-Overland Co. . . . .	72-75
Kline Motor Car Corp. . . . .	143	The Winton Company . . . .	129-130
Lewis Spring & Axle Co. . .	127-128		

## ALPHABETICAL INDEX—Continued

### ELECTRIC VEHICLES

	PAGES		PAGES
American Electric Car Co. . . . .	161	General Vehicle Co. Inc. . . . .	157
Anderson Electric Car Co. . . . .	151	Milburn Wagon Co. . . . .	158
Argo Electric Vehicle Co. . . . .	159	Ohio Electric Car Co. . . . .	152
Baker R. & L. Co. . . . .	154-155	The Waverley Co. . . . .	156
Borland-Grannis Co. . . . .	160	Woods Motor Vehicle Co. . . . .	153

### GASOLINE COMMERCIAL VEHICLES

American-La France Fire En- gine Co. . . . .	186-193	Packard Motor Car Co. . . . .	184-185
Autocar Company . . . . .	171	Peerless Motor Car Co. . . . .	202-203
Buick Motor Co. . . . .	176	Pierce-Arrow Motor Car Co. . . . .	169-170
Denby Motor Truck Co. . . . .	212-213	Reo Motor Car Co. . . . .	194-195
Federal Motor Truck Co. . . . .	172-173	Saurer Motor Co. . . . .	178
General Motors Truck Co. . . . .	165	Selden Motor Vehicle Co. . . . .	208-211
General Vehicle Co. Inc. . . . .	166	Sterling Motor Truck Co. . . . .	168
Gramm Motor Truck Co. . . . .	196-197	Studebaker Corporation . . . . .	183
Kelly-Springfield M. T. Co. . . . .	180-182	Velie Motor Vehicle Co. . . . .	167
Kissel Motor Car Co. . . . .	199-201	Vim Motor Truck Co. . . . .	198
Locomobile Co. of America . . . . .	174-175	Walter Motor Truck Co. . . . .	177
Mack Bros. Motor Car Co. . . . .	179	The White Company . . . . .	204-207

# INDEX OF TRADE NAMES

## GASOLINE PASSENGER VEHICLES

	PAGES		PAGES
Abbott-Detroit . . . . .	123-124	Lexington . . . . .	64
Allen . . . . .	50	Locomobile . . . . .	70-71
Apperson . . . . .	82-83	Lozier . . . . .	17
Argo . . . . .	145	McFarlan . . . . .	22
Auburn . . . . .	112-113	Marion . . . . .	137
Austin . . . . .	131	Marmon . . . . .	101
Briscoe . . . . .	121-122	Maxwell . . . . .	51
Buick . . . . .	102-103	Mercer . . . . .	118-120
Cadillac . . . . .	45-49	Mitchell . . . . .	54
Case . . . . .	66	Moline-Knight . . . . .	52-53
Chalmers . . . . .	105-106	Moon . . . . .	58
Chandler . . . . .	67	National . . . . .	55-57
Chevrolet . . . . .	41-43	Oakland . . . . .	95-97
Cole . . . . .	23	Oldsmobile . . . . .	76-77
Cunningham . . . . .	69	Overland . . . . .	72-74
Detroit . . . . .	147	Packard . . . . .	84-86
Dodge Brothers . . . . .	15	Paige . . . . .	78-79
Dort . . . . .	144	Paterson . . . . .	44
Elcar . . . . .	104	Pathfinder . . . . .	68
Empire . . . . .	110	Peerless . . . . .	138
F. I. A. T. . . . .	59	Pierce-Arrow . . . . .	25-35
Franklin . . . . .	16	Premier . . . . .	114-117
Glide . . . . .	136	Pullman . . . . .	60
Grant . . . . .	146	Regal . . . . .	111
Great Western . . . . .	37	Reo . . . . .	91-92
Haynes . . . . .	61-63	Saxon . . . . .	89-90
Hollier . . . . .	127-128	Scripps-Booth . . . . .	36
Hudson . . . . .	139-142	Stearns-Knight . . . . .	80-81
Hupmobile . . . . .	18-21	Studebaker . . . . .	93-94
Inter-State . . . . .	24	Stutz . . . . .	87-88
Jackson . . . . .	98-100	Velie . . . . .	38
Jeffery . . . . .	65	Westcott . . . . .	39-40
King . . . . .	107-109	White . . . . .	132-135
Kissel-Kar . . . . .	125-126	Willys-Knight . . . . .	75
Kline-Kar . . . . .	143	Winton . . . . .	129-130

## INDEX OF TRADE NAMES—Continued

### ELECTRIC VEHICLES

	PAGES		PAGES
American-Argo . . . . .	159	Milburn . . . . .	158
American-Borland . . . . .	160	Ohio . . . . .	152
American-Broc . . . . .	161	Rauch & Lang . . . . .	154
Baker . . . . .	155	Waverley . . . . .	156
Detroit . . . . .	151	Woods . . . . .	153
G. V. Electric . . . . .	157		

### GASOLINE COMMERCIAL VEHICLES

American-La France . . . . .	186-193	Packard . . . . .	184-185
Autocar . . . . .	171	Peerless . . . . .	202-203
Buick . . . . .	176	Pierce-Arrow . . . . .	169-170
Denby . . . . .	212-213	Reo . . . . .	194-195
Federal . . . . .	172-173	Saurer . . . . .	178
G. M. C. . . . .	165	Selden . . . . .	208-211
G. V. Mercedes . . . . .	166	Sterling . . . . .	168
Garford . . . . .	196-197	Studebaker . . . . .	183
Kelly-Springfield . . . . .	180-182	Velie . . . . .	167
Kissel-Kar . . . . .	199-201	Vim . . . . .	198
Locomobile . . . . .	174-175	Walter . . . . .	177
Mack . . . . .	179	White . . . . .	204-207

## N. A. C. C. HORSE-POWER RATING

The standard horse-power rating, formerly known as the A. L. A. M. Rating, has been officially adopted by the National Automobile Chamber of Commerce, Inc.

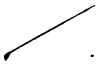
The formula adopted is  $\frac{D^2 \times N}{2.5}$ . D is the cylinder bore in inches, N the number of cylinders, and 2.5 a constant, based on the average view of eminent engineers as to a fair, conservative rating for a four-cycle motor at one thousand feet per minute piston speed.

**TABLE OF HORSE-POWER FOR USUAL SIZES OF MOTORS**

Ins.	2 CYLS.	4 CYLS.	6 CYLS.	8 CYLS.	12 CYLS.
2½	5.00	10.00	15.00	20.00	30.00
2⅝	5.50	11.03	16.54	22.05	33.08
2¾	6.00	12.10	18.15	24.20	36.30
2⅞	6.62	13.23	19.84	26.45	39.68
3	7.20	14.40	21.60	28.80	43.20
3⅛	7.81	15.63	23.44	31.25	46.88
3¼	8.50	16.90	25.35	33.80	50.70
3⅝	9.12	18.23	27.34	36.45	54.68
3½	9.80	19.60	29.40	39.20	58.80
3⅞	10.50	21.03	31.54	42.05	63.08
3¾	11.25	22.50	33.75	45.00	67.50
3⅞	12.00	24.03	36.04	48.05	72.08
4	12.80	25.60	38.40	51.20	76.80
4⅛	13.62	27.23	40.84	54.45	81.68
4¼	14.50	28.90	43.35	57.80	86.70
4⅝	15.31	30.63	45.94	61.25	91.88
4½	16.20	32.40	48.60	64.80	97.20
4⅞	17.12	34.23	51.34	68.45	102.68
4¾	18.00	36.10	54.15	72.20	108.30
4⅞	19.00	38.03	57.04	76.05	114.08
5	20.00	40.00	60.00	80.00	120.00
5⅛	21.00	42.03	63.04	84.05	126.08
5¼	22.00	44.10	66.15	88.20	132.30
5⅝	23.00	46.23	69.34	92.45	138.68
5½	24.20	48.40	72.60	96.80	145.20
5⅞	25.31	50.63	75.94	101.25	151.88
5¾	26.50	52.90	79.35	105.80	158.70
5⅞	27.62	55.23	82.84	110.45	165.68
6	28.80	57.60	86.40	115.20	172.80

**ILLUSTRATIONS AND  
SPECIFICATIONS  
GASOLINE  
PASSENGER  
VEHICLES**

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**D O D G E  
B R O T H E R S**  
TOP OF THE DODGE IS THE "DODGE" MARK, THE "DODGE" MARK  
**D E T R O I T  
M I C H I G A N**

Price . . . . .	\$785
Winter Touring Car . .	950
Winter Roadster . . .	950
Standard Roadster . .	785



**DODGE BROTHERS MOTOR CAR**

COLOR . . . . .	Ebony black	RADIATOR . . . . .	Tubular
SEATING CAPACITY . .	Five persons	COOLING . . . . .	Water pump
POSITION OF DRIVER .	Left side	IGNITION . . . . .	High-tension magneto
WHEELBASE . . . . .	110 inches	STARTING SYSTEM . .	Single unit
GAUGE . . . . .	56 or 60 inches	STARTER OPERATED .	Chain to crank shaft
WHEELS . . . . .	Wood	LIGHTING SYSTEM . .	Electric
FRONT TIRES . . . . .	32 x 3½ inches	VOLTAGES . . . . .	Starting, twelve; lighting, fourteen
REAR TIRES . . . . .	32 x 3½ inches, anti-skid	WIRING SYSTEM . . .	Starting, double; lighting, single
SERVICE BRAKE . . . .	Contracting on rear wheels	GASOLINE SYSTEM . .	Vacuum
EMERGENCY BRAKE . .	Expanding on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Four	TRANSMISSION . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Plain bevel
HORSEPOWER . . . . .	24.03 (N. A. C. C. Rating)	REAR AXLE . . . . .	Full floating
BORE AND STROKE . .	3¼ x 4½ inches	STEERING GEAR . . . .	Worm and worm wheel
LUBRICATION . . . . .	Splash with circulating pump		

In addition to above specifications, price includes top, top hood, windshield, speedometer, battery indicator and demountable rim

**H. H. FRANKLIN  
MANUFACTUR-  
ING COMPANY**  
SYRACUSE  
NEW YORK

Price . . . . .	\$1950
Three-Passenger Roadster . . .	1900
Five-Passenger Sedan . . .	2850
Four - Passenger Doctor's Car . . . . .	2800
Seven-Passenger Berlin . . .	3100




---

**FRANKLIN TOURING CAR**

---

COLOR . . . . .	Brewster green with russet brown wheels	BORE AND STROKE . . .	3½ x 4 inches
SEATING CAPACITY . .	Five persons	LUBRICATION . . . . .	Force feed
POSITION OF DRIVER .	Left side	COOLING . . . . .	Air
WHEELBASE . . . . .	120 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . .	Chain to crankshaft
FRONT TIRES . . . . .	34 x 4½ inches	LIGHTING SYSTEM . . .	Electric
REAR TIRES . . . . .	34 x 4½ inches, anti-skid	VOLTAGES . . . . .	Twelve
SERVICE BRAKE . . . .	Contracting on transmission	WIRING SYSTEM . . . .	Double
EMERGENCY BRAKE . .	Contracting on rear wheels	GASOLINE SYSTEM . . .	Gravity
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Multiple disc in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	Separately	GEAR CHANGES . . . .	Three forward, one reverse
HORSEPOWER . . . . .	31.54 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes  
top, top hood, windshield and speedometer

# LOZIER MOTOR C O M P A N Y

D E T R O I T  
M I C H I G A N

Price, \$3250



## LOZIER TOURING CAR—TYPE 82

COLOR . . . . .	Lozier blue	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	High tension magneto and storage battery
WHEELBASE . . . . .	132 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	36 x 4½ inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Internal on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Internal on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	In three	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	36.04 (N. A. C. C. Rating)	REAR AXLE . . . . .	Full floating
BORE AND STROKE . . . . .	3¾ x 6 inches	STEERING GEAR . . . . .	Worm
LUBRICATION . . . . .	Splash with circulating pump		

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, clock and demountable rims

**HUPP MOTOR  
CAR COMPANY**

**DETROIT  
MICHIGAN**

Price . . . . . **\$1085**  
Two-Passenger Roadster . . **1085**




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**HUPMOBILE FIVE-PASSENGER TOURING CAR**

---

COLOR . . . . .	Body, Brewster green; chassis, black.	BORE AND STROKE . . . . .	3¾ x 5½ inches
SEATING CAPACITY . . . . .	Five persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	119 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 or 60 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically, under hood	CLUTCH . . . . .	Multiple disc in oil
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Split nut

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

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# HUPP MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price . . . . . \$1185  
Two-Passenger Year-'round Coupe . 1165



## HUPMOBILE YEAR-'ROUND TOURING CAR

COLOR . . . . .	Body, Brewster green; chassis, black	LUBRICATION . . . . .	Force feed and splash
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	119 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 or 60 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	34 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Multiple disc in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3¼ x 5½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Split nut

# HUPP MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price . . . . . \$1225  
Seven-Passenger Limousine . 2365



## HUPMOBILE SEVEN-PASSENGER TOURING CAR

COLOR . . . . .	Body, Brewster green; chassis, black	LUBRICATION . . . . .	Force feed and splash
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	134 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 or 60 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	35 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Multiple disc in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3¼ x 5½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Split nut

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

**HUPP MOTOR  
CAR COMPANY**  
**D E T R O I T  
M I C H I G A N**

**Price. \$1365**




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**HUPMOBILE SEDAN**

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COLOR . . . . .	Body, Hupmobile blue; chassis, black	LUBRICATION . . . . .	Force feed and splash
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	119 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 or 60 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	34 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Multiple disc in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3¼ x 5½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Split nut

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**McFARLAN  
MOTOR  
COMPANY**  
CONNERSVILLE  
INDIANA

<b>Price</b> . . . . .	<b>\$2990</b>
Touring Roadster . . . . .	2990
Four-Passenger Submarine . . . . .	3140
Six-Passenger Touring . . . . .	2990
Semi-Touring . . . . .	4400
Six-Passenger Sedan . . . . .	4000
Town Car . . . . .	4000
Coupe . . . . .	3600
Berline . . . . .	4300
Limousine . . . . .	4200
Landaulet . . . . .	4200



**McFARLAN SIX—SERIES X-107**

COLOR . . . . .	Optional	BORE AND STROKE . . . . .	4½ x 6 inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	132 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	36 x 4½ inches, cord	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	36 x 4½ inches, cord	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	External contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Internal expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	48.6	GEAR CHANGES . . . . .	Three forward, one reverse
(N. A. C. C. Rating)		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**COLE MOTOR  
CAR COMPANY**  
INDIANAPOLIS  
I N D I A N A

Price . . . . . \$1595  
Three-Passenger Roadster . . 1595




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**COLE TOURING CAR—860-G**

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COLOR . . . . .	Norland green	BORE AND STROKE . .	3½ x 4¼ inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed
POSITION OF DRIVER.	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	127 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	35 x 4½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	35 x 4½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	V-type, 90 degrees	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	39.2 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and sector

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter and demountable rims

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**INTER-STATE  
MOTOR  
COMPANY  
MUNCIE  
INDIANA**

**Price . . . \$850  
Roadster . . 850**



**INTER-STATE TOURING CAR—T**

COLOR . . . . .	Blue	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER.	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	110 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	33 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	33 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	External on rear axle	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Internal on rear axle	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	19.6 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	3 1/2 x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, electrical indicator and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**

**BUFFALO  
NEW YORK**

Price . . . . .	\$4300
Two-Passenger Runabout . . . . .	4300
Three-Passenger Runabout . . . . .	4300
Two-Passenger Coupe . . . . .	5000
Three-Passenger Coupe . . . . .	5000
Four-Passenger Touring . . . . .	4300
Brougham . . . . .	5200
Landaulet . . . . .	5200
Sedan . . . . .	5200
Brougham-Landaulet . . . . .	5200
Vestibule Brougham . . . . .	5350
Vestibule Landaulet . . . . .	5350
Vestibule Brougham-Landaulet . . . . .	5350



**PIERCE-ARROW FIVE-PASSENGER TOURING CAR—38-C-4**

COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Five persons	COOLING . . . . .	Water
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	134 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	36 x 4½ inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically under hood	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	38.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4 x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes top, top hood, windshield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY  
BUFFALO  
NEW YORK**

<b>Price . . . . .</b>	<b>\$4300</b>
<b>Two-Passenger Runabout . . . . .</b>	<b>4300</b>
<b>Four-Passenger Touring . . . . .</b>	<b>4300</b>
<b>Two-Passenger Coupe . . . . .</b>	<b>5000</b>
<b>Three-Passenger Coupe . . . . .</b>	<b>5000</b>
<b>Five-Passenger Touring . . . . .</b>	<b>4300</b>
<b>Brougham . . . . .</b>	<b>5200</b>
<b>Landaulet . . . . .</b>	<b>5200</b>
<b>Sedan . . . . .</b>	<b>5200</b>
<b>Brougham-Landaulet . . . . .</b>	<b>5200</b>
<b>Vestibule Brougham . . . . .</b>	<b>5350</b>
<b>Vestibule Landaulet . . . . .</b>	<b>5350</b>
<b>Vestibule Brougham-Landaulet . . . . .</b>	<b>5350</b>



**PIERCE-ARROW THREE-PASSENGER RUNABOUT—38-C-4**

<b>COLOR . . . . .</b>	<b>Optional</b>	<b>RADIATOR . . . . .</b>	<b>Cellular</b>
<b>SEATING CAPACITY . . . . .</b>	<b>Four persons</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>POSITION OF DRIVER . . . . .</b>	<b>Right side</b>	<b>IGNITION . . . . .</b>	<b>High-tension magneto and storage battery</b>
<b>WHEELBASE . . . . .</b>	<b>134 inches</b>	<b>STARTING SYSTEM . . . . .</b>	<b>Two unit</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>STARTER OPERATED . . . . .</b>	<b>Gear to fly wheel</b>
<b>WHEELS . . . . .</b>	<b>Wood</b>	<b>LIGHTING SYSTEM . . . . .</b>	<b>Electric</b>
<b>FRONT TIRES . . . . .</b>	<b>36 x 4½ inches</b>	<b>VOLTAGES . . . . .</b>	<b>Six</b>
<b>REAR TIRES . . . . .</b>	<b>36 x 4½ inches</b>	<b>WIRING SYSTEM . . . . .</b>	<b>Single</b>
<b>SERVICE BRAKE . . . . .</b>	<b>Expanding on rear wheels</b>	<b>GASOLINE SYSTEM . . . . .</b>	<b>Pressure</b>
<b>EMERGENCY BRAKE . . . . .</b>	<b>Contracting on rear wheels</b>	<b>CLUTCH . . . . .</b>	<b>Cone</b>
<b>CYLINDERS . . . . .</b>	<b>Six</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding</b>
<b>ARRANGED . . . . .</b>	<b>Vertically</b>	<b>GEAR CHANGES . . . . .</b>	<b>Four forward, one reverse</b>
<b>CAST . . . . .</b>	<b>In pairs</b>	<b>DRIVE . . . . .</b>	<b>Spiral bevel</b>
<b>HORSEPOWER . . . . .</b>	<b>38.4 (N. A. C. C. Rating)</b>	<b>REAR AXLE . . . . .</b>	<b>Semi-floating</b>
<b>BORE AND STROKE . . . . .</b>	<b>4 x 5½ inches</b>	<b>STEERING GEAR . . . . .</b>	<b>Screw and nut</b>
<b>LUBRICATION . . . . .</b>	<b>Force feed</b>		

In addition to above specifications, price includes top, top hood, windshield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**  
BUFFALO  
NEW YORK

Price . . . . .	\$5000
Two-Passenger Runabout . . . . .	4300
Three-Passenger Runabout . . . . .	4300
Two-Passenger Coupe . . . . .	5000
Four-Passenger Touring . . . . .	4300
Five-Passenger Touring . . . . .	4300
Brougham . . . . .	5200
Brougham-Landaulet . . . . .	5200
Vestibule Landaulet . . . . .	5350
Vestibule Brougham . . . . .	5350
Vestibule Brougham-Landaulet . . . . .	5350
Landaulet . . . . .	5200
Sedan . . . . .	5200



**PIERCE-ARROW THREE-PASSENGER COUPE—38-C-4**

COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Four persons	COOLING . . . . .	Water
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	134 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	36 x 4½ inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	38.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4 x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes wind-  
shield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**  
B U F F A L O  
N E W Y O R K

Price . . . . .	\$5200
Two-Passenger Runabout . . . . .	4300
Three-Passenger Runabout . . . . .	4300
Two-Passenger Coupe . . . . .	5000
Three-Passenger Coupe . . . . .	5000
Four-Passenger Touring . . . . .	4300
Five-Passenger Touring . . . . .	4300
Brougham . . . . .	5200
Landaulet . . . . .	5200
Sedan . . . . .	5200
Vestibule Brougham . . . . .	5350
Vestibule Landaulet . . . . .	5350
Vestibule Brougham-Landaulet . . . . .	5350




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**PIERCE-ARROW BROUGHAM—38-C-4**

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COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	134 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	36 x 4½ inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	38.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4 x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes wind-  
shield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**  
PIERCE-ARROW MOTOR CAR COMPANY  
**BUFFALO  
NEW YORK**

Price . . . . .	\$5200
Two-Passenger Runabout . . . . .	4300
Three-Passenger Runabout . . . . .	4300
Two-Passenger Coupe . . . . .	5000
Three-Passenger Coupe . . . . .	5000
Four-Passenger Touring . . . . .	4300
Five-Passenger Touring . . . . .	4300
Landaulet . . . . .	5200
Sedan . . . . .	5200
Brougham . . . . .	5200
Vestibule Brougham . . . . .	5350
Vestibule Landaulet . . . . .	5350
Vestibule Brougham-Landaulet . . . . .	5350




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**PIERCE-ARROW BROUGHAM-LANDAULET—38-C-4**

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COLOR . . . . .	Optional	LUBRICATION . . . . .	Force feed
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Right side	COOLING . . . . .	Water
WHEELBASE . . . . .	134 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . . . .	Four forward, one reverse
HORSEPOWER . . . . .	38.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	4 x 5½ inches	REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Screw and nut

In addition to above specifications, price includes windshield, speedometer, autometer, clock and demountable rims

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**PIERCE-ARROW  
MOTOR CAR  
COMPANY  
BUFFALO  
NEW YORK**

Price . . . . .	\$5000
Two-Passenger Runabout . . . . .	4900
Three-Passenger Runabout . . . . .	4900
Two-Passenger Coupe . . . . .	5700
Three-Passenger Coupe . . . . .	5700
Four-Passenger Touring . . . . .	4900
Five-Passenger Touring . . . . .	4900
Suburban . . . . .	6000
Landau . . . . .	6000
Brougham . . . . .	5800
Suburban-Landau . . . . .	6000
Vestibule Suburban . . . . .	6200
Vestibule Landau . . . . .	6200
Vestibule Brougham . . . . .	5950
Vestibule Suburban-Landau . . . . .	6200



**PIERCE-ARROW SEVEN-PASSENGER TOURING CAR—48-B-4**

COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	142 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	37 x 5 inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	37 x 5 inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	48.6 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4½ x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes top, top hood, windshield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**  
BUFFALO  
NEW YORK

Price . . . . .	\$6000
Two-Passenger Runabout . . . . .	4900
Three-Passenger Runabout . . . . .	4900
Two-Passenger Coupe . . . . .	5700
Three-Passenger Coupe . . . . .	5700
Four-Passenger Touring . . . . .	4900
Five-Passenger Touring . . . . .	4900
Seven-Passenger Touring . . . . .	5000
Landau . . . . .	6000
Brougham . . . . .	5800
Suburban . . . . .	6000
Vestibule Suburban . . . . .	6200
Vestibule Landau . . . . .	6200
Vestibule Brougham . . . . .	5950
Vestibule Suburban-Landau . . . . .	6200



**PIERCE-ARROW SUBURBAN LANDAU—48-B-4**

COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	142 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	37 x 5 inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	37 x 5 inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	48.6 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4½ x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes wind-  
shield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**  
BUFFALO  
NEW YORK

Price . . . . .	\$6000
Two-Passenger Runabout . . . . .	4900
Three-Passenger Runabout . . . . .	4900
Two-Passenger Coupe . . . . .	5700
Three-Passenger Coupe . . . . .	5700
Four-Passenger Touring . . . . .	4900
Five-Passenger Touring . . . . .	4900
Seven-Passenger Touring . . . . .	5000
Suburban Landau . . . . .	6000
Landau . . . . .	6000
Brougham . . . . .	5800
Vestibule Suburban . . . . .	6200
Vestibule Landau . . . . .	6200
Vestibule Brougham . . . . .	5950
Vestibule Suburban-Landau . . . . .	6200



**PIERCE-ARROW SUBURBAN—48-B-4**

COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	142 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	37 x 5 inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	37 x 5 inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	48.6 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4½ x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes wind-  
shield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY  
B U F F A L O  
N E W Y O R K**

Price . . . . .	\$6000
Two-Passenger Runabout . . . . .	4900
Three-Passenger Runabout . . . . .	4900
Two-Passenger Coupe . . . . .	5700
Three-Passenger Coupe . . . . .	5700
Four-Passenger Touring . . . . .	4900
Five-Passenger Touring . . . . .	4900
Seven-Passenger Touring . . . . .	5000
Suburban . . . . .	6000
Brougham . . . . .	5800
Suburban-Landau . . . . .	6000
Vestibule Suburban . . . . .	6200
Vestibule Landau . . . . .	6200
Vestibule Brougham . . . . .	5950
Vestibule Suburban-Landau . . . . .	6200




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**PIERCE-ARROW LANDAU—48-B-4**

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COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water . . . . .
POSITION OF DRIVER . . . . .	Right side	IGNITION . . . . .	High-tension magneto and storage battery
WHEELBASE . . . . .	142 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	37 x 5 inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	37 x 5 inches	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	48.6 (N. A. C. C. Rating)	REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . . . . .	4½ x 5½ inches	STEERING GEAR . . . . .	Screw and nut
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes windshield, speedometer, autometer, clock and demountable rims

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**PIERCE-ARROW  
MOTOR CAR  
COMPANY**

**BUFFALO  
NEW YORK**

<b>Price . . . . .</b>	<b>\$7200</b>
<b>Two-Passenger Runabout . . . . .</b>	<b>5900</b>
<b>Three-Passenger Runabout . . . . .</b>	<b>5900</b>
<b>Two-Passenger Coupe . . . . .</b>	<b>6700</b>
<b>Three-Passenger Coupe . . . . .</b>	<b>6700</b>
<b>Four-Passenger Touring . . . . .</b>	<b>5900</b>
<b>Five-Passenger Touring . . . . .</b>	<b>5900</b>
<b>Seven-Passenger Touring . . . . .</b>	<b>6000</b>
<b>Suburban . . . . .</b>	<b>7000</b>
<b>Landau . . . . .</b>	<b>7000</b>
<b>Brougham . . . . .</b>	<b>6800</b>
<b>Suburban-Landau . . . . .</b>	<b>7000</b>
<b>Vestibule Landau . . . . .</b>	<b>7200</b>
<b>Vestibule Brougham . . . . .</b>	<b>6950</b>
<b>Vestibule Suburban-Landau . . . . .</b>	<b>7200</b>



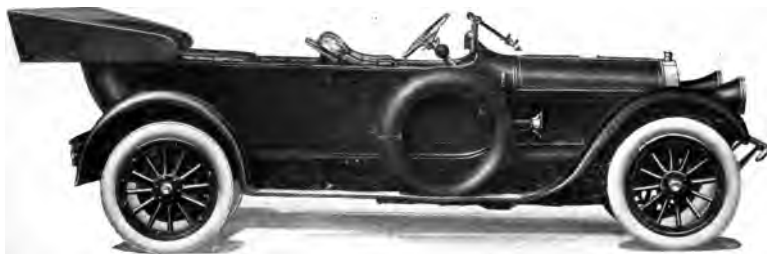
**PIERCE-ARROW VESTIBULE SUBURBAN—66-A-4**

<b>COLOR . . . . .</b>	<b>Optional</b>	<b>LUBRICATION . . . . .</b>	<b>Force feed</b>
<b>SEATING CAPACITY . . . . .</b>	<b>Seven persons</b>	<b>RADIATOR . . . . .</b>	<b>Cellular</b>
<b>POSITION OF DRIVER . . . . .</b>	<b>Right side</b>	<b>COOLING . . . . .</b>	<b>Water</b>
<b>WHEELBASE . . . . .</b>	<b>147½ inches</b>	<b>IGNITION . . . . .</b>	<b>High-tension magneto and storage battery</b>
<b>GAUGE . . . . .</b>	<b>57 inches</b>	<b>STARTING SYSTEM . . . . .</b>	<b>Two unit</b>
<b>WHEELS . . . . .</b>	<b>Wood</b>	<b>STARTER OPERATED . . . . .</b>	<b>Gear to fly wheel</b>
<b>FRONT TIRES . . . . .</b>	<b>37 x 5 inches</b>	<b>LIGHTING SYSTEM . . . . .</b>	<b>Electric</b>
<b>REAR TIRES . . . . .</b>	<b>38 x 5½ inches</b>	<b>VOLTAGES . . . . .</b>	<b>Six</b>
<b>SERVICE BRAKE . . . . .</b>	<b>Expanding on rear wheels</b>	<b>WIRING SYSTEM . . . . .</b>	<b>Single</b>
<b>EMERGENCY BRAKE . . . . .</b>	<b>Contracting on rear wheels</b>	<b>GASOLINE SYSTEM . . . . .</b>	<b>Pressure</b>
<b>CYLINDERS . . . . .</b>	<b>Six</b>	<b>CLUTCH . . . . .</b>	<b>Cone</b>
<b>ARRANGED . . . . .</b>	<b>Vertically</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding</b>
<b>CAST . . . . .</b>	<b>In pairs</b>	<b>GEAR CHANGES . . . . .</b>	<b>Four forward, one reverse</b>
<b>HORSEPOWER . . . . .</b>	<b>60 (N. A. C. C. Rating)</b>	<b>DRIVE . . . . .</b>	<b>Spiral bevel</b>
<b>BORE AND STROKE . . . . .</b>	<b>5 x 7 inches</b>	<b>REAR AXLE . . . . .</b>	<b>Semi-floating</b>
		<b>STEERING GEAR . . . . .</b>	<b>Screw and nut</b>

In addition to above specifications, price includes wind-  
shield, speedometer, autometer, clock and demountable rims

**PIERCE-ARROW  
MOTOR CAR  
COMPANY  
BUFFALO  
NEW YORK**

<b>Price</b> . . . . .	<b>\$6000</b>
<b>Two-Passenger Runabout</b> . . . . .	<b>5900</b>
<b>Three-Passenger Runabout</b> . . . . .	<b>5900</b>
<b>Two-Passenger Coupe</b> . . . . .	<b>6700</b>
<b>Three-Passenger Coupe</b> . . . . .	<b>6700</b>
<b>Four-Passenger Touring</b> . . . . .	<b>5900</b>
<b>Five-Passenger Touring</b> . . . . .	<b>5900</b>
<b>Suburban</b> . . . . .	<b>7000</b>
<b>Landau</b> . . . . .	<b>7000</b>
<b>Brougham</b> . . . . .	<b>6800</b>
<b>Suburban-Landau</b> . . . . .	<b>7000</b>
<b>Vestibule Landau</b> . . . . .	<b>7200</b>
<b>Vestibule Suburban</b> . . . . .	<b>7200</b>
<b>Vestibule Brougham</b> . . . . .	<b>6950</b>
<b>Vestibule Suburban-Landau</b> . . . . .	<b>7200</b>




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**PIERCE-ARROW SEVEN-PASSENGER TOURING CAR—66-A-4**

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<b>COLOR</b> . . . . .	<b>Optional</b>	<b>RADIATOR</b> . . . . .	<b>Cellular</b>
<b>SEATING CAPACITY</b> . . . . .	<b>Seven persons</b>	<b>COOLING</b> . . . . .	<b>Water</b>
<b>POSITION OF DRIVER</b> . . . . .	<b>Right side</b>	<b>IGNITION</b> . . . . .	<b>High tension magneto and storage battery</b>
<b>WHEELBASE</b> . . . . .	<b>147½ inches</b>	<b>STARTING SYSTEM</b> . . . . .	<b>Two unit</b>
<b>GAUGE</b> . . . . .	<b>57 inches</b>	<b>STARTER OPERATED</b> . . . . .	<b>Gear to fly wheel</b>
<b>WHEELS</b> . . . . .	<b>Wood</b>	<b>LIGHTING SYSTEM</b> . . . . .	<b>Electric</b>
<b>FRONT TIRES</b> . . . . .	<b>37 x 5 inches</b>	<b>VOLTAGES</b> . . . . .	<b>Six</b>
<b>REAR TIRES</b> . . . . .	<b>38 x 5½ inches</b>	<b>WIRING SYSTEM</b> . . . . .	<b>Single</b>
<b>SERVICE BRAKE</b> . . . . .	<b>Expanding on rear wheels</b>	<b>GASOLINE SYSTEM</b> . . . . .	<b>Pressure</b>
<b>EMERGENCY BRAKE</b> . . . . .	<b>Contracting on rear wheels</b>	<b>CLUTCH</b> . . . . .	<b>Cone</b>
<b>CYLINDERS</b> . . . . .	<b>Six</b>	<b>TRANSMISSION</b> . . . . .	<b>Selective sliding</b>
<b>ARRANGED</b> . . . . .	<b>Vertically</b>	<b>GEAR CHANGES</b> . . . . .	<b>Four forward, one reverse</b>
<b>CAST</b> . . . . .	<b>In pairs</b>	<b>DRIVE</b> . . . . .	<b>Spiral bevel</b>
<b>HORSEPOWER</b> . . . . .	<b>60</b>	<b>REAR AXLE</b> . . . . .	<b>Semi-floating</b>
	<b>(N. A. C. C. Rating)</b>	<b>STEERING GEAR</b> . . . . .	<b>Screw and nut</b>
<b>BORE AND STROKE</b> . . . . .	<b>5 x 7 inches</b>		
<b>LUBRICATION</b> . . . . .	<b>Force feed</b>		

In addition to above specifications, price includes top, top hood, windshield, speedometer, autometer, clock and demountable rims

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**SCRIPPS-  
BOOTH  
COMPANY**  
**DETROIT  
MICHIGAN**




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**SCRIPPS-BOOTH ROADSTER—D**

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COLOR . . . . .	Biscuit, gray or royal blue	LUBRICATION . . . .	Force feed
SEATING CAPACITY .	Three persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	110 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Double unit
WHEELS . . . . .	Wire	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	32 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	32 x 4 inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	V type, 90 degrees	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc with crank case	GEAR CHANGES . . .	Three forward
HORSEPOWER . . . .	22.05	DRIVE . . . . .	Plain bevel
(N. A. C. C. Rating)		REAR AXLE . . . . .	Three-quarters floating
BORE AND STROKE .	2 $\frac{5}{8}$ x 3 $\frac{3}{4}$ inches	STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable wheel

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**GREAT WESTERN  
AUTOMOBILE  
C O M P A N Y**  
PERU, INDIANA

Price, \$1185




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**GREAT WESTERN 1916 TOURING CAR**

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COLOR . . . . .	Black	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	118 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Chain to crank shaft
FRONT TIRES . . . . .	32 x 3½ or 33 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	32 x 3½ or 33 x 4 inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Double
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	21.6 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE . . . . .	3 x 5 inches	REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rim

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**VELIE MOTOR  
VEHICLE  
COMPANY**  
M O L I N E  
I L L I N O I S

**Price . . . . . \$1065**  
**With winter top . . . . 1240**  
**Two-Passenger Roadster 1045**  
**Four-Passenger Coupe . 1750**




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**VELIE BILTWEL SIX—22**

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COLOR . . . . .	Velie blue	RADIATOR . . . . .	Cellular
SEATING CAPACITY .	Five persons	COOLING . . . . .	Water pump
POSITION OF DRIVER	Left side	IGNITION . . . . .	Storage battery
WHEELBASE . . . . .	115 inches	STARTING SYSTEM . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . .	Electric
FRONT TIRES . . . . .	32 x 4 inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	32 x 4 inches, anti-skid	WIRING SYSTEM . . .	Single
SERVICE BRAKE . . .	Rear axle	GASOLINE SYSTEM . .	Vacuum
EMERGENCY BRAKE .	Rear axle	CLUTCH . . . . .	Dry multiple disc
CYLINDERS . . . . .	Six	TRANSMISSION . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	25.35 (N. A. C. C. Rating)	REAR AXLE . . . . .	Three-quarters floating
BORE AND STROKE . .	3¼ x 4½ inches	STEERING GEAR . . .	Worm and gear
LUBRICATION . . . .	Force feed and splash		

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

# WESTCOTT MOTOR CAR COMPANY

RICHMOND  
INDIANA

Price . . . . . \$1595  
Three-Passenger Cloverleaf  
Roadster . . . . . 1595  
Seven-Passenger Sedan . . 1945



## WESTCOTT TOURING CAR—51

COLOR . . . . .	Dark green or dark gray	BORE AND STROKE . .	3½ x 5¼ inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	126 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	35 x 4½ inches, anti-skid	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	29.4 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . .	Worm and wheel

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, clock and demountable rims

**WESTCOTT  
MOTOR CAR  
COMPANY**  
QUALITY MOTOR CARS FOR EVERY PURPOSE—STYLISH, ECONOMICAL, AND CONVENIENT  
**RICHMOND  
INDIANA**

Price . . . . .	\$1445
Three-Passenger Cloverleaf Roadster . . . . .	1445
Three-Passenger Cloverleaf Cabriolet . . . . .	1745




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**WESTCOTT TOURING CAR—42**

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COLOR . . . . .	Dark green or dark gray	BORE AND STROKE . .	3¼ x 5¼ inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	121 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	34 x 4 inches, anti-skid	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	29.4 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . .	Worm and wheel

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter, clock and demountable rims

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**CHEVROLET  
MOTOR  
COMPANY  
OF MICHIGAN**

**F L I N T  
M I C H I G A N**

**Price, \$750**




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**CHEVROLET ROYAL MAIL—TYPE H-2½**

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COLOR . . . . .	Body and wheels, Chevrolet green; chassis and fenders, black	BORE AND STROKE . . . . .	3½ x 4 inches
SEATING CAPACITY . . . . .	Two persons	LUBRICATION . . . . .	Splash with circulating pump
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	106 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Single unit
FRONT TIRES . . . . .	32 x 3½ inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	32 x 3½ inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Rear wheel	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Internal expanding	WIRING SYSTEM . . . . .	Single; double on starting motor
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Pressure
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	21.74	GEAR CHANGES . . . . .	Three forward, one reverse
	(N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

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**CHEVROLET  
MOTOR  
COMPANY  
OF MICHIGAN  
FLINT  
MICHIGAN**

**Price, \$750**




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**CHEVROLET BABY GRAND—TYPE H-4**

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COLOR . . . . .	Body and wheels, Chevrolet green; chassis and fenders, black	BORE AND STROKE . . .	3½ x 4 inches
SEATING CAPACITY . .	Five persons	LUBRICATION . . . . .	Splash with cir- culating pump
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	106 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . . .	32 x 3½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	32 x 3½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Internal expand- ing	WIRING SYSTEM . . .	Single; double on starting motor
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Pressure
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	21.74	GEAR CHANGES . . .	Three forward, one reverse
	(N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

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**CHEVROLET  
MOTOR  
COMPANY  
OF MICHIGAN**

**F L I N T  
M I C H I G A N**

Price . . . . . \$490  
With Electric Lighting and  
Starting . . . . . 550




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**CHEVROLET FOUR NINETY—TYPE 490**

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COLOR . . . . .	Ebony black	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	102 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	30 x 3 inches	LIGHTING SYSTEM . . . . .	Gas
REAR TIRES . . . . .	30 x 3½ inches	GASOLINE SYSTEM . . . . .	Gravity
SERVICE BRAKE . . . . .	Rear wheels	CLUTCH . . . . .	Cone
EMERGENCY BRAKE . . . . .	Internal expanding	TRANSMISSION . . . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Plain bevel
CAST . . . . .	En bloc	REAR AXLE . . . . .	Three-quarters floating
HORSEPOWER . . . . .	21.74 (N. A. C. C. Rating)	STEERING GEAR . . . . .	Spur gears and sector
BORE AND STROKE . . . . .	3½ x 4 inches		

In addition to above specifications, price includes top, top hood and windshield

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**W. A. PATERSON  
C O M P A N Y**

**F L I N T  
M I C H I G A N**

**Price . . . . . \$985**  
**Seven-Passenger . 1060**




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**PATERSON TOURING CAR—6-42**

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COLOR . . . . .	Blue	LUBRICATION . . . . .	Force feed and splash
SEATING CAPACITY . .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	117 inches	IGNITION . . . . .	Delco distributor and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . . .	32 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . . .	32 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE . .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward
HORSEPOWER . . . . .	25.35 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE . .	3¼ x 4½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . .	Worm and nut

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

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**CADILLAC  
MOTOR CAR  
COMPANY**

**DETROIT  
MICHIGAN**

**Price, \$2080**




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**CADILLAC ROADSTER—TYPE 53**

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COLOR . . . . .	Royal green	LUBRICATION . . . . .	Force feed
SEATING CAPACITY . . . . .	Two persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	122 inches	IGNITION . . . . .	Generator and storage battery
GAUGE . . . . .	56 or 61 inches	STARTING SYSTEM . . . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	36 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	V type, 90 degrees	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In fours	GEAR CHANGES . . . . .	Three forward and reverse
HORSEPOWER . . . . .	31.25 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3¼ x 5½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, clock and demountable rims

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**CADILLAC  
MOTOR CAR  
COMPANY**

**DETROIT  
MICHIGAN**

Price . . \$2400  
Coupe . . 2800




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**CADILLAC VICTORIA—TYPE 53**

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COLOR . . . . .	Calumet green and black	BORE AND STROKE . .	3¼ x 5½ inches
SEATING CAPACITY .	Three persons	LUBRICATION . . . .	Force feed circulating
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Tubular
WHEELBASE . . . .	122 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 or 61 inches	IGNITION . . . . .	Generator and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	36 x 4½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	36 x 4½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Pressure
ARRANGED . . . . .	V type, 90 degrees	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In fours	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	31.25	GEAR CHANGES . . .	Three forward, one reverse
(N. A. C. C. Rating)		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and sector

In addition to above specifications, price includes top hood, windshield, speedometer, ammeter, clock and demountable rims

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**CADILLAC  
MOTOR CAR  
COMPANY**  
**DETROIT  
MICHIGAN**

Price . . . . . \$2080  
Five-Passenger Salon . . 2080




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**CADILLAC SEVEN-PASSENGER CAR—TYPE 53**

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COLOR . . . . .	Royal green	RADIATOR . . . . .	Tubular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	Generator and storage battery
WHEELBASE . . . . .	122 inches	STARTING SYSTEM . . . . .	Single unit
GAUGE . . . . .	56 or 61 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	36 x 4½ inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Dry multiple disc
CYLINDERS . . . . .	Eight	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	V-type, 90 degrees	GEAR CHANGES . . . . .	Three forward and reverse
CAST . . . . .	In fours	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	31.25 (N. A. C. C. Rating)	REAR AXLE . . . . .	Full floating
BORE AND STROKE . . . . .	3¼ x 5¼ inches	STEERING GEAR . . . . .	Worm and sector
LUBRICATION . . . . .	Force feed		

In addition to above specifications, price includes top, top hood windshield, speedometer, ammeter, clock and demountable rims

**CADILLAC  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price, \$2950**




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**CADILLAC BROUGHAM—TYPE 53**

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COLOR . . . . .	Calumet green and black	LUBRICATION . . . .	Force feed circulating
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	122 inches	IGNITION . . . . .	Generator and storage battery
GAUGE . . . . .	56 or 61 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	36 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	36 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Pressure
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	V type, 90 degrees	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In fours	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	31.25 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3½ x 5½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and sector

In addition to above specifications, price includes windshield, speedometer, ammeter, clock and demountable rims

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**CADILLAC  
MOTOR CAR  
COMPANY**  
DETROIT  
MICHIGAN

Price . . \$3450  
Berlin . 3600



**CADILLAC LIMOUSINE—TYPE 53**

COLOR . . . . .	Calumet green and black	BORE AND STROKE . .	3¼ x 5½ inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Tubular
WHEELBASE . . . .	122 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 or 61 inches	IGNITION . . . . .	Generator and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	36 x 4½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	36 x 4½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Pressure
ARRANGED . . . . .	V type, 90 degrees	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In fours	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	31.25 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward and reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and sector

In addition to above specifications, price includes windshield, speedometer, ammeter, clock and demountable rims

**ALLEN MOTOR  
COMPANY**

**FOSTORIA, OHIO**

**Price . . . \$795**  
**Roadster . . 795**




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**ALLEN TOURING CAR—37**

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<b>COLOR . . . . .</b>	Body, olive green; running gear, black	<b>BORE AND STROKE . .</b>	3¼ x 5 inches
<b>SEATING CAPACITY .</b>	Five persons	<b>LUBRICATION . . . .</b>	Splash with cir- culating pump
<b>POSITION OF DRIVER</b>	Left side	<b>RADIATOR . . . . .</b>	Tubular
<b>WHEELBASE . . . .</b>	112 inches	<b>COOLING . . . . .</b>	Water
<b>GAUGE . . . . .</b>	56 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . .</b>	Two unit
<b>FRONT TIRES . . . .</b>	32 x 3½ inches	<b>STARTER OPERATED .</b>	Gear to fly wheel
<b>REAR TIRES . . . .</b>	32 x 3½ inches, anti-skid	<b>LIGHTING SYSTEM . .</b>	Electric
<b>SERVICE BRAKE . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Six
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . .</b>	Single
<b>CYLINDERS . . . . .</b>	Four	<b>GASOLINE SYSTEM . .</b>	Vacuum
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Cone
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . . .</b>	Selective sliding
<b>HORSEPOWER . . . .</b>	22.5	<b>GEAR CHANGES . . .</b>	Three
(N. A. C. C. Rating)		<b>DRIVE . . . . .</b>	Plain bevel
		<b>REAR AXLE . . . . .</b>	Full floating
		<b>STEERING GEAR . . .</b>	Worm and gear

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

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**MAXWELL  
MOTOR COM-  
PANY, Inc.**

**DETROIT  
MICHIGAN**

Price . . . .	\$655
Roadster . . .	635
Cabriolet . . .	865
Sedan . . . .	935
Town Car . . .	915




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**MAXWELL TOURING CAR**

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COLOR . . . . .	Black	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	103 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 or 60 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	30 x 3½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	30 x 3½ inches, anti-skid	VOLTAGES . . . . .	Lighting, six; starting, twelve
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward
HORSEPOWER . . . .	21.03 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	3½ x 4½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and sector

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

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**M O L I N E  
AUTOMOBILE  
C O M P A N Y**

**EAST MOLINE  
ILLINOIS**

Price . . . . .	\$2500
Roadster . . . . .	2500
Limousine . . . . .	3800
Sedan . . . . .	3250




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**MOLINE-KNIGHT TOURING CAR—50**

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COLOR . . . . .	Blue-black with gray striping	LUBRICATION . . . . .	Force feed
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	128 inches	IGNITION . . . . .	High-tension magneto and dry batteries
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	36 x 4½ inches, anti-skid	VOLTAGES . . . . .	Starting, twelve; lighting, six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Double
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Four
HORSEPOWER . . . . .	25.6 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	4 x 6 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Screw and nut

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter, clock and demountable rims

**M O L I N E  
A U T O M O B I L E  
C O M P A N Y**

**E A S T M O L I N E  
I L L I N O I S**

**Price . . . \$1450  
Roadster . 1450**



**MOLINE-KNIGHT TOURING CAR—40**

COLOR . . . . .	Auto green and black with gold striping	BORE AND STROKE . . .	3 $\frac{3}{4}$ x 5 inches
SEATING CAPACITY . .	Seven persons	LUBRICATION . . . . .	Force feed
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Tubular
Wheel base . . . . .	118 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	High tension battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Expanding on rear wheels	WIRING SYSTEM . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Three
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter, clock and demountable rims



**MITCHELL-  
LEWIS MOTOR  
COMPANY**

**R A C I N E  
W I S C O N S I N**

**Price . . . . . \$1250**  
**Three-Passenger . . 1250**  
**Seven-Passenger . . 1285**




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**MITCHELL—THE SIX OF '16**

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<b>COLOR . . . . .</b>	Body, dark Mitchell blue; running gear, black	<b>BORE AND STROKE . .</b>	3¼ x 5 inches
<b>SEATING CAPACITY .</b>	Five persons	<b>LUBRICATION . . . .</b>	Pump over and splash
<b>POSITION OF DRIVER</b>	Left side	<b>RADIATOR . . . . .</b>	Cellular
<b>WHEELBASE . . . . .</b>	125 inches	<b>COOLING . . . . .</b>	Water pump
<b>GAUGE . . . . .</b>	56 or 60 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . .</b>	Single unit
<b>FRONT TIRES . . . .</b>	34 x 4 inches	<b>STARTER OPERATED .</b>	Chain to crank shaft
<b>REAR TIRES . . . . .</b>	34 x 4 inches, anti-skid	<b>LIGHTING SYSTEM . .</b>	Electric
<b>SERVICE BRAKE . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Lighting, six; starting, twelve
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . .</b>	Double
<b>CYLINDERS . . . . .</b>	Six	<b>GASOLINE SYSTEM . .</b>	Vacuum
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Cone
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . .</b>	Selective sliding
<b>HORSEPOWER . . . .</b>	29.4	<b>GEAR CHANGES . . .</b>	Three forward, one reverse
	(N. A. C. C. Rating)	<b>DRIVE . . . . .</b>	Plain bevel
		<b>REAR AXLE . . . . .</b>	Full floating
		<b>STEERING GEAR . . .</b>	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter and demountable rims

**NATIONAL  
MOTOR  
VEHICLE  
COMPANY**  
INDIANAPOLIS  
INDIANA

Price . . . . .	\$1990
Four-Passenger Touring . . . . .	1990
Six-Passenger Touring . . . . .	2020
Three-Passenger Roadster . . . . .	1990
Four Passenger Coupe . . . . .	2650
Five-Passenger Sedan . . . . .	3200




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**NATIONAL HIGHWAY TWELVE**

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COLOR . . . . .	National dark blue	LUBRICATION . . . . .	Full force feed
SEATING CAPACITY . . . . .	Three persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	128 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	36 x 4½ inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Twelve	CLUTCH . . . . .	Cone
ARRANGED . . . . .	V-type, 60 degrees	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In sixes	GEAR CHANGES . . . . .	Three forward
HORSEPOWER . . . . .	36.3 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	2¾ x 4¾ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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# NATIONAL MOTOR VEHICLE COMPANY

INDIANAPOLIS  
INDIANA

Price . . . . .	\$1690
Six-Passenger Touring . . . .	1720
Three-Passenger Roadster . .	1690
Four-Passenger Coupe . . . .	2350
Five-Passenger Sedan . . . .	2900



## NATIONAL HIGHWAY SIX

COLOR . . . . .	National dark blue	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Four persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	128 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	34 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	34 x 4½ inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward
HORSEPOWER . . . .	29.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3½ x 5¼ inches	REAR AXLE . . . .	Full floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**NATIONAL  
MOTOR  
VEHICLE  
COMPANY**  
INDIANAPOLIS, INDIANA

<b>Price . . . . .</b>	<b>\$2500</b>
<b>Four-Passenger Touring . . . . .</b>	<b>2375</b>
<b>Five-Passenger Touring . . . . .</b>	<b>2375</b>
<b>Seven-Passenger Touring . . . . .</b>	<b>2400</b>
<b>Three-Passenger Roadster . . . . .</b>	<b>2375</b>
<b>Four-Passenger Coupe . . . . .</b>	<b>2850</b>
<b>Five-Passenger Sedan . . . . .</b>	<b>3400</b>




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**NATIONAL NEWPORT SIX**

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<b>COLOR . . . . .</b>	<b>Optional</b>	<b>LUBRICATION . . . . .</b>	<b>Splash with circulating pump</b>
<b>SEATING CAPACITY . . . . .</b>	<b>Six persons</b>	<b>RADIATOR . . . . .</b>	<b>Cellular</b>
<b>POSITION OF DRIVER . . . . .</b>	<b>Left side</b>	<b>COOLING . . . . .</b>	<b>Water pump</b>
<b>WHEELBASE . . . . .</b>	<b>134 inches</b>	<b>IGNITION . . . . .</b>	<b>High-tension magneto</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>STARTING SYSTEM . . . . .</b>	<b>Single unit</b>
<b>WHEELS . . . . .</b>	<b>Wood</b>	<b>STARTER OPERATED . . . . .</b>	<b>Gear to fly wheel</b>
<b>FRONT TIRES . . . . .</b>	<b>37 x 5 inches</b>	<b>LIGHTING SYSTEM . . . . .</b>	<b>Electric</b>
<b>REAR TIRES . . . . .</b>	<b>37 x 5 inches</b>	<b>VOLTAGES . . . . .</b>	<b>Six</b>
<b>SERVICE BRAKE . . . . .</b>	<b>Contracting on rear wheels</b>	<b>WIRING SYSTEM . . . . .</b>	<b>Single</b>
<b>EMERGENCY BRAKE . . . . .</b>	<b>Expanding on rear wheels</b>	<b>GASOLINE SYSTEM . . . . .</b>	<b>Pressure</b>
<b>CYLINDERS . . . . .</b>	<b>Six</b>	<b>CLUTCH . . . . .</b>	<b>Cone</b>
<b>ARRANGED . . . . .</b>	<b>Vertically</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding</b>
<b>CAST . . . . .</b>	<b>En bloc</b>	<b>GEAR CHANGES . . . . .</b>	<b>Three forward</b>
<b>HORSEPOWER . . . . .</b>	<b>33.75</b>	<b>DRIVE . . . . .</b>	<b>Spiral bevel</b>
<b>(N. A. C. C. Rating)</b>		<b>REAR AXLE . . . . .</b>	<b>Full floating</b>
<b>BORE AND STROKE . . . . .</b>	<b>3¼ x 5½ inches</b>	<b>STEERING GEAR . . . . .</b>	<b>Worm and gear</b>

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**MOON MOTOR  
CAR COMPANY**

**S T . L O U I S  
M I S S O U R I**

**Price . . . \$1195  
Roadster . 1195**




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**MOON TOURING CAR—6-30**

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COLOR . . . . .	Black or Brewster green	BORE AND STROKE . . . . .	3¼ x 4½ inches
SEATING CAPACITY . . . . .	Five persons	LUBRICATION . . . . .	Pump over and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	118 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Single unit
FRONT TIRES . . . . .	33 x 4 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	33 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	25.35 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three and reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**F. I. A. T.**  
**POUGHKEEPSIE**  
**NEW YORK**

**Price . . . . \$4850**  
**Limousine . . 5850**  
**Landaulet . . 5950**  
**Runabout . . 4850**




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**F. I. A. T. RIVIERA—55**

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COLOR . . . . .	F. I. A. T. blue, green, maroon or gray	BORE AND STROKE . .	5½ x 6¾ inches
SEATING CAPACITY . .	Seven persons	LUBRICATION . . . .	Full-force feed
POSITION OF DRIVER .	Right side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	128 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	36 x 4½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	37 x 5 inches	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Pressure
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . . .	42.03 (N. A. C. C. Rating)	GEAR CHANGES . . .	Four forward one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . .	Worm and wheel

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, clock and demountable rims

**PULLMAN  
MOTOR CAR  
COMPANY**  
YORK, PA

Price . . . . .	\$740
Two-Passenger Roadster . .	740
Three-Passenger Roadster . .	740
Coupe . . . . .	990



**PULLMAN 1916 FOUR**

COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . .	Five persons	COOLING . . . . .	Thermo-syphon
POSITION OF DRIVER .	Left side	IGNITION . . . . .	High-tension magneto
WHEELBASE . . . . .	114 inches	STARTING SYSTEM . .	Single unit
GAUGE . . . . .	56 inches	STARTER OPERATED .	Chain to crank shaft
WHEELS . . . . .	Wood	LIGHTING SYSTEM . .	Electric
FRONT TIRES . . . . .	31 x 4 inches, anti-skid	VOLTAGES . . . . .	Starting, twelve; lighting, six
REAR TIRES . . . . .	31 x 4 inches, anti-skid	WIRING SYSTEM . . .	Single
SERVICE BRAKE . . .	Contracting on rear wheels	GASOLINE SYSTEM . .	Gravity
EMERGENCY BRAKE . .	Expanding on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Four	TRANSMISSION . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Plain bevel
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	REAR AXLE . . . . .	Full floating
BORE AND STROKE . .	3 3/4 x 4 1/4 inches	STEERING GEAR . . . .	Worm and wheel
LUBRICATION . . . . .	Splash with cir- culating pump		

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, voltmeter, clock and demountable rims

**H A Y N E S  
A U T O M O B I L E  
C O M P A N Y**  
K O K O M O  
I N D I A N A

Price, \$1485




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**HAYNES ROADSTER—34**

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COLOR . . . . .	Body, Brewster green; chassis, hood and fenders, black	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Three persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	121 inches	IGNITION . . . . .	Generator and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Chain to crank shaft
FRONT TIRES . . . . .	34 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Double
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	29.4	DRIVE . . . . .	Spiral bevel
(N. A. C. C. Rating)		REAR AXLE . . . . .	Full floating
BORE AND STROKE . . . . .	3½ x 5 inches	STEERING GEAR . . . . .	Full worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, clock and demountable rims

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# HAYNES AUTOMOBILE COMPANY

K O K O M O  
I N D I A N A

Price, \$1385



## HAYNES LIGHT SIX—34

COLOR . . . . .	Body, Brewster green; chassis, hood and fenders, black.	BORE AND STROKE . .	3¼ x 5 inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Splash with circulating pump
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	121 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Generator and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED .	Chain to crank shaft
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Expanding on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Expanding on rear wheels	WIRING SYSTEM . . .	Double
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Full worm

In addition to above specifications, price includes top, hood, windshield, speedometer, clock and demountable rims

**H A Y N E S  
A U T O M O B I L E  
C O M P A N Y  
K O K O M O  
I N D I A N A**

**Price, \$1495**




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**HAYNES KOKOMO SIX—35**

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COLOR . . . . .	Body, Brewster green; chassis, hood and fenders, black,	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	127 inches	IGNITION . . . . .	Generator and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Chain to crankshaft
FRONT TIRES . . . . .	35 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Double
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3½ x 5 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Full worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, clock and demountable rims

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THE  
LEXINGTON-  
HOWARD CO.  
CONNERSVILLE  
I N D I A N A

Price . . . . \$1875  
Clubster . . 1875




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LEXINGTON TOURING CAR—6-N

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COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
SEATING CAPACITY .	Six persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	132 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	35 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	35 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Internal expanding	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Internal expanding	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	29.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3½ x 5¼ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter and demountable rims

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**THE THOMAS  
B. JEFFERY  
COMPANY**  
KENOSHA  
WISCONSIN

Price . . . . . \$1035  
Five-Passenger Touring . . . 1000  
Seven-Passenger Sedan . . . 1200  
Five-Passenger Sedan . . . 1165  
Three-Passenger Roadster . . 1000




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**JEFFERY TOURING CAR—462**

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COLOR . . . . .	Brewster green and black	LUBRICATION . . . .	Force feed and splash
SEATING CAPACITY .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	116 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	34 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	34 x 4 inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Contracting on drive shaft	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Plate
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¼ x 5¼ inches	REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . .	Worm and wheel

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, clock and demountable rims

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**J. I. CASE T. M.  
COMPANY, Inc.**  
**R A C I N E  
W I S C O N S I N**

Price . . . \$1090




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**CASE TOURING CAR**

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COLOR . . . . .	Body, Brewster green; chassis, black	BORE AND STROKE . . . . .	3½ x 6 inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	120 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	External on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Internal on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	21.03 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Screw and nut

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter and demountable rims

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# CHANDLER MOTOR CAR COMPANY

CLEVELAND, OHIO

Price . . . . .	\$1295
Roadster . . . . .	1295
Limousine . . . . .	2450
Sedan . . . . .	2250
Convertible Sedan . . . . .	1795
Coupe . . . . .	1950
Cabriolet . . . . .	1650



## CHANDLER TOURING CAR

COLOR . . . . .	Dark blue and black	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	123 inches	IGNITION . . . . .	High tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	34 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4 inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In threes	GEAR CHANGES . . . . .	Three and reverse
HORSEPOWER . . . . .	27.34 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3 $\frac{3}{4}$ x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

THE  
PATHFINDER  
COMPANY  
INDIANAPOLIS  
INDIANA

Price . . . . . \$2475  
Clover Leaf Roadster . 2750



PATHFINDER LA SALLE—1-B

COLOR . . . . .	Body, blue ; running gear, black	BORE AND STROKE . . . . .	2½ x 5 inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Full force feed
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	130 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wire	STARTING SYSTEM . . . . .	Single unit
FRONT TIRES . . . . .	35 x 5 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	35 x 5 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Expanding on rear axle	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Twelve	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	V-type, 60 degrees	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In three	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	39.68 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, clock and demountable rims

**JAS. CUNNINGHAM  
SON & COMPANY**  
ROCHESTER  
NEW YORK

Price . . . . .	\$3750
Runabout . . . . .	3500
Four Passenger . . . . .	3750
Limousine . . . . .	5000
Landaulet . . . . .	5000




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**CUNNINGHAM TOURING CAR—S**

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COLOR . . . . .	Optional	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	High-tension magneto
WHEELBASE . . . . .	129 inches	STARTING SYSTEM . . . . .	Electric
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear in trans- mission
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	37 x 5 inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	37 x 5 inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Internal expand- ing on rear wheels	CLUTCH . . . . .	Dry multiple disc
CYLINDERS . . . . .	Four	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	In pairs	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	36.1 (N. A. C. C. Rating)	REAR AXLE . . . . .	Full floating
BORE AND STROKE . . . . .	4¾ x 5¾ inches	STEERING GEAR . . . . .	Worm and sector
LUBRICATION . . . . .	Full force feed		

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, voltmeter and demountable rims

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**LOCOMOBILE  
COMPANY  
OF AMERICA**

**BRIDGEPORT  
CONNECTICUT**

Price . . . . .	\$4400
Six-Passenger Touring . . .	4400
Seven-Passenger Limousine .	5400
Seven-Passenger Landaulet .	5500
Seven-Passenger Berline . .	5700




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**LOCOMOBILE " 38 " TOURING CAR—R-6**

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COLOR . . . . .	Optional	LUBRICATION . . . . .	Pressure and internal circulating system
SEATING CAPACITY .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	140 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . . .	37 x 5 inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Pressure
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . .	Four forward
HORSEPOWER . . . . .	43.35 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	4¼ x 5 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, clock and demountable rims

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**LOCOMOBILE  
COMPANY  
OF AMERICA**  

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**BRIDGEPORT  
CONNECTICUT**

<b>Price . . . . .</b>	<b>\$6200</b>
<b>Six-Passenger Touring . . . . .</b>	<b>5100</b>
<b>Seven-Passenger Touring . . . . .</b>	<b>5100</b>
<b>Seven-Passenger Landaulet . . . . .</b>	<b>6300</b>
<b>Seven-Passenger Berline . . . . .</b>	<b>6500</b>




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**LOCOMOBILE " 48 " LIMOUSINE—M-6**

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<b>COLOR . . . . .</b>	<b>Optional</b>	<b>LUBRICATION . . . . .</b>	<b>Pressure and internal cir- culating system</b>
<b>SEATING CAPACITY . . . . .</b>	<b>Seven persons</b>	<b>RADIATOR . . . . .</b>	<b>Cellular</b>
<b>POSITION OF DRIVER . . . . .</b>	<b>Left side</b>	<b>COOLING . . . . .</b>	<b>Water pump</b>
<b>WHEELBASE . . . . .</b>	<b>143 inches</b>	<b>IGNITION . . . . .</b>	<b>High-tension magneto and storage battery</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>STARTING SYSTEM . . . . .</b>	<b>Two unit</b>
<b>WHEELS . . . . .</b>	<b>Wood</b>	<b>STARTER OPERATED . . . . .</b>	<b>Gear to fly wheel</b>
<b>FRONT TIRES . . . . .</b>	<b>37 x 5 inches</b>	<b>LIGHTING SYSTEM . . . . .</b>	<b>Electric</b>
<b>REAR TIRES . . . . .</b>	<b>37 x 5 inches</b>	<b>VOLTAGES . . . . .</b>	<b>Six</b>
<b>SERVICE BRAKE . . . . .</b>	<b>Contracting on rear wheels</b>	<b>WIRING SYSTEM . . . . .</b>	<b>Double</b>
<b>EMERGENCY BRAKE . . . . .</b>	<b>Expanding on rear wheels</b>	<b>GASOLINE SYSTEM . . . . .</b>	<b>Pressure</b>
<b>CYLINDERS . . . . .</b>	<b>Six</b>	<b>CLUTCH . . . . .</b>	<b>Dry multiple disc</b>
<b>ARRANGED . . . . .</b>	<b>Vertically</b>	<b>TRANSMISSION . . . . .</b>	<b>Selective sliding</b>
<b>CAST . . . . .</b>	<b>In pairs</b>	<b>GEAR CHANGES . . . . .</b>	<b>Four forward</b>
<b>HORSEPOWER . . . . .</b>	<b>48.6 (N. A. C. C. Rating)</b>	<b>DRIVE . . . . .</b>	<b>Spiral bevel</b>
<b>BORE AND STROKE . . . . .</b>	<b>4½ x 5½ inches</b>	<b>REAR AXLE . . . . .</b>	<b>Full floating</b>
		<b>STEERING GEAR . . . . .</b>	<b>Worm and gear</b>

In addition to above specifications, price includes windshield,  
speedometer, ammeter, voltmeter, clock and demountable rims

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**THE WILLEYS-  
OVERLAND  
COMPANY**  

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**TOLEDO, OHIO**

**Price . . . \$615**  
**Roadster . . 595**




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**OVERLAND TOURING CAR—75**

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COLOR . . . . .	Black	BORE AND STROKE . .	3¼ x 5 inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Splash with circulating pump
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	104 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 or 60 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	31 x 4 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	31 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	15.63 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

**THE WILLYS-  
OVERLAND  
COMPANY**  
WILLYS-CHRYSLER CORPORATION, CHRYSLER BUILDING, NEW YORK, N. Y.  
**TOLEDO, OHIO**

Price . . . . .	\$750
Roadster . . . . .	725
Panel Delivery . . . . .	750
Open Delivery . . . . .	725
Limousine . . . . .	950
Coupe . . . . .	875




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**OVERLAND TOURING CAR—83**

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COLOR . . . . .	Body, Brewster green; fenders and radiator, black	BORE AND STROKE . . . . .	4½ x 4½ inches
SEATING CAPACITY . . . . .	Five persons	LUBRICATION . . . . .	Splash with circulating pump
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	106 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 or 60 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	33 x 4 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	33 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	Separately	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	27.23 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**THE WILLYS-  
OVERLAND  
COMPANY**  

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**TOLEDO, OHIO**

**Price, \$1145**




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**OVERLAND TOURING CAR—86**

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COLOR . . . . .	Body, Brewster green; fenders and radiator, black	BORE AND STROKE . .	3 1/2 x 5 1/4 inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	125 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM .	Two unit
FRONT TIRES . . . .	35 x 4 1/2 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	35 x 4 1/2 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	29.4	GEAR CHANGES . . .	Three forward, one reverse
(N. A. C. C. Rating)		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**THE WILLYS-  
OVERLAND  
COMPANY**

**TOLEDO, OHIO**

Price . . . . \$1125  
Roadster . . . 1095  
Coupe . . . . 1500  
Limousine . . 1750




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**WILLYS-KNIGHT TOURING CAR—84 B**

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COLOR . . . . .	Body, royal blue; wheels, gray; fenders, black	BORE AND STROKE . .	4½ x 4½ inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	114 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	34 x 4 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	27.23 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

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**OLDS MOTOR  
WORKS  
LANSING  
MICHIGAN**

**Price . . . . \$1095  
Roadster . . 1095**




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**OLDSMOBILE TOURING CAR—43**

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COLOR . . . . .	Orriford lake or Brewster green with natural wood wheels	BORE AND STROKE . .	3½ x 5 inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Full splash
POSITION OF DRIVER.	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	120 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Delco system
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	33 x 4 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	33 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM. . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM. .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	19.6	GEAR CHANGES . . .	Three forward
(N. A. C. C. Rating)		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR. . .	Screw and nut

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, clock and demountable rims

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**OLDS MOTOR  
WORKS  
LANSING  
MICHIGAN**

**Price . . . . \$1195  
Roadster . . 1195**




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**OLDSMOBILE TOURING CAR—44**

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COLOR . . . . .	Royal green with natural wood wheels	BORE AND STROKE . .	2 $\frac{3}{4}$ x 4 $\frac{3}{4}$ inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Full force feed
POSITION OF DRIVER.	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	120 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Delco system
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Three unit
FRONT TIRES . . . .	33 x 4 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	33 x 4 inches anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	V type, 90 degrees	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc with half of crank case	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	26.45 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR. . . .	Screw and nut

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, clock and demountable rims



**PAIGE-DETROIT  
MOTOR CAR  
COMPANY**  

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**DETROIT  
MICHIGAN**

**Price, \$1050**




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**PAIGE FLEETWOOD SIX—38**

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COLOR . . . . .	Body, Richelieu blue with straw colored wheels	LUBRICATION . . . .	Force feed and splash
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	117 inches	IGNITION . . . . .	High tension magneto and storage battery
GAUGE . . . . .	56 or 60 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	32 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	32 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Multiple disc in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward
HORSEPOWER . . . .	23.44 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¼ x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Screw and split sleeve

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

**PAIGE-DETROIT  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	\$1295
Seven-Passenger Sedan . . . . .	1900
Three-Passenger Cabriolet . . . . .	1600
Three-Passenger Coupe . . . . .	1700
Seven-Passenger Town Car . . . . .	2250
Three-Passenger Roadster . . . . .	1295



**PAIGE FAIRFIELD SIX—46**

COLOR . . . . .	Body, Richelieu blue; running gear, red	BORE AND STROKE . . . . .	3½ x 5¼ inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	124 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Multiple disc in oil
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Screw and split sleeve

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**THE F. B.  
STEARNS  
COMPANY**  
CLEVELAND, OHIO

Price, \$1395



**STEARNS-KNIGHT TOURING CAR—L-4**

COLOR . . . . .	Body, Stearns Royal green; run- ning gear, black	BORE AND STROKE . .	3¼ x 5½ inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Full force feed
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	119 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches,	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches,	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on transmission shaft	VOLTAGES . . . . .	Twelve
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

**THE F. B.  
STEARNS  
COMPANY**  
CLEVELAND, OHIO

Price, \$2050




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**STEARNS-KNIGHT EIGHT**

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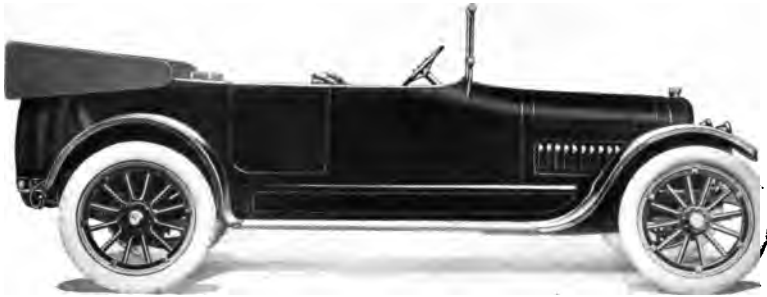
COLOR . . . . .	Body, Stearns Brewster green; running gear, black	BORE AND STROKE . .	3 1/4 x 5 inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Full force feed
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	123 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	35 x 4 1/2 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	35 x 4 1/2 inches	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on transmission shaft	VOLTAGES . . . . .	Twelve
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	V-type, 90 degrees	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In fours	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	33.8 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, clock and demountable rims

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**APPERSON  
BROTHERS  
AUTOMOBILE  
COMPANY**  
POST OFFICE BOX 1000, KOKOMO, INDIANA  
**K O K O M O  
I N D I A N A**

Price . . . . . \$1850  
Four-Passenger Roadster . 1850




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**APPERSON LIGHT EIGHT TOURING CAR—8-16**

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COLOR . . . . .	Blue or green	BORE AND STROKE . . . . .	3¼ x 5 inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Full force feed
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
Wheel base . . . . .	128 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	35 x 4½ inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Double
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	V type, 90 degrees	CLUTCH . . . . .	Plate
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	31.25 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and wheel

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, clock and demountable rims

**APPERSON  
BROTHERS  
AUTOMOBILE  
COMPANY  
K O K O M O  
I N D I A N A**

**Price . . . . . \$1550**  
**Four-Passenger Roadster . . . . 1550**  
**Five-Passenger Touring Car . . . 1485**




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**APPERSON LIGHT SIX TOURING CAR—6-16**

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COLOR . . . . .	Blue or green	BORE AND STROKE . . .	3½ x 5 inches
SEATING CAPACITY . .	Seven persons	LUBRICATION . . . . .	Full force feed
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
Wheel base . . . . .	128 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Expanding on rear wheels	WIRING SYSTEM . . . .	Double
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Plate
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and wheel

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, clock and demountable rims

**PACKARD  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	\$3150
Seven-Passenger Salon Touring . .	3150
Six-Passenger Salon Touring . .	3150
Five-Passenger Phaeton . . . .	3150
Five-Passenger Salon Phaeton .	3150




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**PACKARD STANDARD TOURING CAR—1-35**

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COLOR . . . . .	Body and door panels, Packard blue, striped with cream yellow; wheels, cream yellow, striped with black; chassis, black	HORSEPOWER . . . . .	43.2 (N. A. C. C. Rating)
SEATING CAPACITY . .	Seven persons	BORE AND STROKE . .	3 x 5 inches
POSITION OF DRIVER .	Left side	LUBRICATION . . . .	Full force feed
WHEELBASE . . . . .	135 inches	RADIATOR . . . . .	Vertical tube
GAUGE . . . . .	56 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	Generator with storage battery
FRONT TIRES . . . . .	36 x 4½ inches, cord	STARTING SYSTEM . .	Two unit
REAR TIRES . . . . .	37 x 5 inches, cord	STARTER OPERATED .	Gear to fly wheel
SERVICE BRAKE . . .	Contracting on rear wheels	LIGHTING SYSTEM . .	Electric
EMERGENCY BRAKE . .	Expanding on rear wheels	VOLTAGES . . . . .	Seven
CYLINDERS . . . . .	Twelve	WIRING SYSTEM . . .	Double
ARRANGED . . . . .	V-type, 60 degrees	GASOLINE SYSTEM . .	Pressure
CAST . . . . .	In sixes	CLUTCH . . . . .	Dry multiple disc
		TRANSMISSION . . .	Selective sliding
		GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Non-floating
		STEERING GEAR . . .	Worm and nut

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, clock and demountable rims

**PACKARD  
MOTOR CAR  
COMPANY**  
**DETROIT  
MICHIGAN**

Price . . . . .	<b>\$4650</b>
Seven-Passenger Imperial Limousine . . . . .	<b>4800</b>
Seven-Passenger Salon Limousine . . . . .	<b>4750</b>
Seven-Passenger Limousine with Cab Sides . . . . .	<b>4650</b>
Seven-Passenger Limousine without Cab Sides . . . . .	<b>4600</b>
Six-Passenger Limousine without Cab Sides . . . . .	<b>4550</b>
Six-Passenger Landaulet without Cab Sides . . . . .	<b>4550</b>
Four-Passenger Brougham . . . . .	<b>4600</b>



**PACKARD LANDAULET WITH CAB SIDES—1-35**

COLOR . . . . .	Body and door panels, Packard blue, striped with black; wheels, Packard blue, striped with black; chassis, black	HORSEPOWER . . . . .	43.2 (N. A. C. C. Rating)
SEATING CAPACITY . . . . .	Seven persons	BORE AND STROKE . . . . .	3 x 5 inches
POSITION OF DRIVER . . . . .	Left side	LUBRICATION . . . . .	Force feed
WHEELBASE . . . . .	135 inches	RADIATOR . . . . .	Vertical tube
GAUGE . . . . .	56 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	Generator with storage battery
FRONT TIRES . . . . .	36 x 4½ inches, cord	STARTING SYSTEM . . . . .	Two unit
REAR TIRES . . . . .	37 x 5 inches, cord	STARTER OPERATED . . . . .	Gear to fly wheel
SERVICE BRAKE . . . . .	Contracting on rear wheels	LIGHTING SYSTEM . . . . .	Electric
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	VOLTAGES . . . . .	Seven
CYLINDERS . . . . .	Twelve	WIRING SYSTEM . . . . .	Double
ARRANGED . . . . .	V-type, 60 degrees	GASOLINE SYSTEM . . . . .	Pressure
CAST . . . . .	In sixes	CLUTCH . . . . .	Dry multiple disc
		TRANSMISSION . . . . .	Selective sliding
		GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Non-floating
		STEERING GEAR . . . . .	Worm and nut

In addition to above specifications, price includes speedometer, ammeter, clock and demountable rims



**PACKARD  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

Price . . . . .	\$2750
Seven-Passenger Touring . . . . .	2750
Seven Passenger Salon Touring . . . . .	2750
Five-Passenger Salon Phaeton . . . . .	2750
Two-Passenger Runabout . . . . .	2750
Six-Passenger Limousine . . . . .	4150
Six-Passenger Landaulet . . . . .	4150
Four-Passenger Brougham . . . . .	4200
Three-Passenger Coupe . . . . .	3700



**PACKARD PHAETON—1-25**

COLOR . . . . .	Body and door panels, Packard blue, striped with cream yellow; wheels, cream yellow, striped with black; chassis, black	CAST . . . . .	In sixes
SEATING CAPACITY . . . . .	Five persons	HORSEPOWER . . . . .	43.2
POSITION OF DRIVER . . . . .	Left side	(N. A. C. C. Rating)	
WHEELBASE . . . . .	125 inches	BORE AND STROKE . . . . .	3 x 5 inches
GAUGE . . . . .	56 inches	LUBRICATION . . . . .	Force feed
WHEELS . . . . .	Wood	RADIATOR . . . . .	Vertical tube
FRONT TIRES . . . . .	36 x 4 1/4 inches, cord	COOLING . . . . .	Water pump
REAR TIRES . . . . .	37 x 5 inches, cord	IGNITION . . . . .	Generator with storage battery
SERVICE BRAKE . . . . .	Contracting on rear wheels	STARTING SYSTEM . . . . .	Two unit
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	STARTER OPERATED . . . . .	Gear to fly wheel
CYLINDERS . . . . .	Twelve	LIGHTING SYSTEM . . . . .	Electric
ARRANGED . . . . .	V-type, 60 degrees	VOLTAGES . . . . .	Seven
		WIRING SYSTEM . . . . .	Double
		GASOLINE SYSTEM . . . . .	Pressure
		CLUTCH . . . . .	Dry multiple disc
		TRANSMISSION . . . . .	Selective sliding
		GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Non-floating
		STEERING GEAR . . . . .	Worm and nut

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, clock and demountable rims

**STUTZ MOTOR  
CAR COMPANY**  
INDIANAPOLIS, INDIANA

Price . . . \$2100  
Bearcat . . 2000  
Bulldog . . 2250




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**STUTZ ROADSTER—C**

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COLOR . . . . .	Yellow, mercedes red, vermillion, or monitor gray	LUBRICATION . . . .	Force feed and splash
SEATING CAPACITY .	Two persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Right side	COOLING . . . . .	Water pump
WHEELBASE . . . .	120 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	56½ inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	34 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	34 x 4½ inches,	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	36.1 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	4¼ x 5½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes  
ammeter, voltmeter and demountable rims

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**STUTZ MOTOR  
CAR COMPANY**  
**INDIANAPOLIS  
I N D I A N A**

**Price . . . . \$2550**  
**Touring . . . 2300**




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**STUTZ BULLDOG SPECIAL—C**

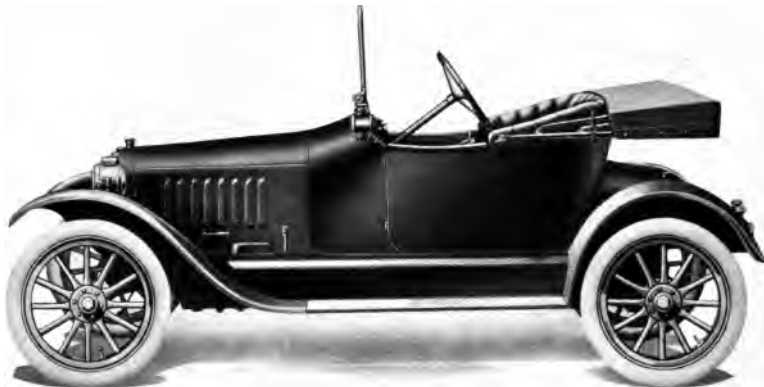
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COLOR . . . . .	Battleship gray, azure blue or mercedes red	LUBRICATION . . . .	Force feed and splash
SEATING CAPACITY .	Four persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Right side	COOLING . . . . .	Water pump
WHEELBASE . . . .	130 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	56½ inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wire	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	33 x 5 inches, cord	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	33 x 5 inches, cord	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Pressure
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	36.1 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	4¾ x 5½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter and demountable rims

**SAXON MOTOR  
COMPANY**  
**DETROIT  
MICHIGAN**

**Price . . . . . \$395**  
**With winter top . 455**



**SAXON ROADSTER—14**

<b>COLOR . . . . .</b>	Body, green or blue; running gear, black	<b>BORE AND STROKE . .</b>	2¾ x 4 inches
<b>SEATING CAPACITY .</b>	Two persons	<b>LUBRICATION . . . .</b>	Splash with circulating pump
<b>POSITION OF DRIVER</b>	Left side	<b>RADIATOR . . . . .</b>	Cellular
<b>WHEELBASE . . . .</b>	96 inches	<b>COOLING . . . . .</b>	Thermo-syphon
<b>GAUGE . . . . .</b>	54 inches	<b>IGNITION . . . . .</b>	Dry cells
<b>WHEELS . . . . .</b>	Wood	<b>LIGHTING SYSTEM . .</b>	Gas
<b>FRONT TIRES . . . .</b>	28 x 3 inches	<b>GASOLINE SYSTEM . .</b>	Gravity
<b>REAR TIRES . . . .</b>	28 x 3 inches,	<b>CLUTCH . . . . .</b>	Dry multiple disc
<b>SERVICE BRAKE . . .</b>	Contracting on rear wheels	<b>TRANSMISSION . . . .</b>	Selective sliding
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>GEAR CHANGES . . .</b>	Three forward, one reverse
<b>CYLINDERS . . . . .</b>	Four	<b>DRIVE . . . . .</b>	Plain bevel
<b>ARRANGED . . . . .</b>	Vertically	<b>REAR AXLE . . . . .</b>	Semi-floating
<b>CAST . . . . .</b>	En bloc	<b>STEERING GEAR . . .</b>	Gear and sector
<b>HORSEPOWER . . . .</b>	12.10 (N. A. C. C. Rating)		

In addition to above specifications, price includes top, top hood and windshield

**SAXON MOTOR  
C O M P A N Y  
D E T R O I T  
M I C H I G A N**

**Price . . . . . \$785  
With winter top . . . 935**




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**SAXON TOURING CAR—S-2**

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COLOR . . . . .	Body, green; running gear, black	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	112 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	54 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . . .	32 x 3½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . . .	32 x 3½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	19.84	DRIVE . . . . .	Spiral bevel
(N. A. C. C. Rating)		REAR AXLE . . . . .	Semi-floating
BORE AND STROKE . .	2¼ x 4½ inches	STEERING GEAR . . . .	Worm and nut

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, voltmeter and demountable rim

**REO MOTOR  
CAR COMPANY**

**LANSING  
MICHIGAN**

**Price . . . . . \$875**  
**Three-Passenger Runabout . . 875**




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**REO THE FIFTH TOURING CAR—R**

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COLOR . . . . .	Body, golden olive; running gear, black	BORE AND STROKE . .	4½ x 4½ inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Splash with circulating pump
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Tubular
WHEEL BASE . . . .	115 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	34 x 4 inches	STARTER OPERATED .	Chain to transmission shaft
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Double
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In pairs	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	27.23 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . .	Pinion and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**REO MOTOR  
CAR COMPANY**  
**LANSING  
MICHIGAN**

**Price, \$1250**




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**REO TOURING CAR—M**

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COLOR . . . . .	Body, golden olive; running gear, black	BORE AND STROKE . . . . .	3 $\frac{1}{8}$ x 5 $\frac{1}{8}$ inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Splash with circulating pump
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Tubular
WHEELBASE . . . . .	126 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4 $\frac{1}{2}$ inches	STARTER OPERATED . . . . .	Chain to transmission shaft
REAR TIRES . . . . .	34 x 4 $\frac{1}{2}$ inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Double
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In threes	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	30.4 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Pinion and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**STUDEBAKER  
CORPORATION  
OF AMERICA**  
**DETROIT  
MICHIGAN**

**Price . . . . . \$845**  
**Three-Passenger Roadster . . . . . 825**  
**Three-Passenger Landau Roadster . . . . . 1145**




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**STUDEBAKER FOUR TOURING CAR—SF**

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COLOR . . . . .	Body, blue; chassis, black	BORE AND STROKE . . . . .	3¼ x 5 inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Splash with circulating pump
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Tubular
WHEELBASE . . . . .	112 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . . . . .	Chain to crank shaft
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	24.03 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, battery indicator and demountable rims



**STUDEBAKER  
CORPORATION  
OF AMERICA**

**DETROIT  
MICHIGAN**

Price . . . . .	\$1050
Three-Passenger Roadster . . . .	1025
Three-Passenger Landau Roadster . . . . .	1350
Four-Passenger Coupe . . . . .	1600
Seven-Passenger Sedan . . . . .	1675
Seven-Passenger Limousine . . . .	2500



**STUDEBAKER SIX TOURING CAR—ED**

COLOR . . . . .	Body, blue; chassis, black	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	122 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Chain to crank shaft
FRONT TIRES . . . . .	34 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	36.04 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE . . . . .	3 7/8 x 5 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, battery indicator and demountable rims

OAKLAND  
MOTOR CAR  
COMPANY  
PONTIAC  
MICHIGAN

Price . . . \$795  
Roadster . 795




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OAKLAND TOURING CAR—32

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COLOR . . . . .	Blue or black	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	110 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 or 60 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	32 x 3½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	32 x 3½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	18.88	DRIVE . . . . .	Plain bevel
(N. A. C. C. Rating)		REAR AXLE . . . . .	Full floating
BORE AND STROKE .	2½ x 4¾ inches	STEERING GEAR . . . .	Worm and split nut

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

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**OAKLAND  
MOTOR CAR  
COMPANY**  
PONTIAC  
MICHIGAN

Price . . . . \$1050  
Roadster . . 1050  
Speedster . . 1050




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**OAKLAND TOURING CAR—38**

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COLOR . . . . .	Blue or gray; chassis, black	LUBRICATION . . . .	Splash with cir- culating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	112 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	33 x 4 inches	STARTER OPERATED .	Gears to fly wheel
REAR TIRES . . . .	33 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding gear
HORSEPOWER . . . .	19.6 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE .	3 1/2 x 5 inches	DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and split nut

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

OAKLAND  
MOTOR CAR  
COMPANY  
PONTIAC  
MICHIGAN

Price, \$1585



### OAKLAND TOURING CAR—50

COLOR . . . . .	Body, green; chassis, black	BORE AND STROKE . .	3½ x 4½ inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	127 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	34 x 4½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	34 x 4½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	V type, 90 degrees	CLUTCH . . . . .	Cone
CAST . . . . .	In fours	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	39.2 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and split nut

In addition to above specifications, price includes top, top  
hood, windshield, speedometer, ammeter and demountable rims

**JACKSON  
AUTOMOBILE  
COMPANY**

**JACKSON  
MICHIGAN**

Price . . . . . \$985  
With Detachable Sedan Top. 1195  
Three-Passenger Roadster. . 985



**JACKSON TOURING CAR—34**

COLOR . . . . .	Brewster green	LUBRICATION . . . . .	Force feed and splash
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	112 inches	IGNITION . . . . .	Storage battery and dry cells
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	32 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	32 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Double
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three
HORSEPOWER . . . . .	19.6 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE . . . . .	3½ x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**JACKSON  
AUTOMOBILE  
COMPANY**

**JACKSON  
MICHIGAN**

Price . . . . . \$1195  
With Detachable Sedan Top. 1405  
Three-Passenger Roadster. . 1195



**JACKSON TOURING CAR—348**

COLOR . . . . .	Dark green with natural wood wheels	LUBRICATION . . . .	Full force feed
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	112 inches	IGNITION . . . . .	Storage battery and dry cells
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	32 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	32 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Double
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Cone
ARRANGED . . . . .	V type, 90 degrees	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In fours	GEAR CHANGES . . .	Three
HORSEPOWER . . . .	28.45 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	2½ x 4¾ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**JACKSON  
AUTOMOBILE  
COMPANY**  
**JACKSON  
MICHIGAN**

**Price . . . . . \$1685**  
**With Detachable Sedan Top . 1925**




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**JACKSON TOURING CAR—68**

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COLOR . . . . .	Dark blue	BORE AND STROKE . .	3½ x 4½ inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Full force feed
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	124 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery and dry cells
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	34 x 4½ inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	34 x 4½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Double
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	V type, 90 degrees	CLUTCH . . . . .	Cone
CAST . . . . .	In fours	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	39.2 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter and demountable rims

**NORDYKE &  
MARMON  
COMPANY, INC.**

**INDIANAPOLIS  
INDIANA**

**Price . . . . . \$2750**  
**Four-Passenger Club Roadster . 2700**  
**Three-Passenger Club Roadster . 2700**  
**Five-Passenger Touring Car . 2700**



**MARMON 34 TOURING CAR**

COLOR . . . . .	Body, dark blue; running gear, black; wheels, cream	BORE AND STROKE . . . . .	3¼ x 5½ inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Full force feed
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	136 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wire	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4½ inches, cord	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4½ inches, cord	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Twelve
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	33.75	GEAR CHANGES . . . . .	Three
(N. A. C. C. Rating)		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and worm wheel

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, clock and extra wheel



**BUICK MOTOR  
COMPANY**  
**F L I N T  
M I C H I G A N**

**Price . . . \$985**  
**Roadster . . 950**  
**Coupe . . . 1350**  
**Sedan . . . 1875**




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**BUICK—D-6-45**

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COLOR . . . . .	Blue-black	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	115 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	32 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	32 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	25.35 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¼ x 4½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Split nut and worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**BUICK MOTOR  
COMPANY**  
**F L I N T  
M I C H I G A N**

**Price . . . \$1485**  
**Roadster . 1450**




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**BUICK—D-6-55**

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COLOR . . . . .	Royal green with black stripe	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY. .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	130 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	36 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	36 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM. . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	33.75 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¾ x 5 inches	REAR AXLE . . . .	Full floating
		STEERING GEAR. . .	Split nut and worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**ELKHART  
CARRIAGE AND  
MOTOR CAR  
COMPANY**

**ELKHART  
INDIANA**

**Price . . . . . \$795**  
**Runabout . . . \$795**




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**ELCAR TOURING CAR—A**

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COLOR . . . . .	Body, black; running gear, gray	BORE AND STROKE . .	3½ x 5 inches
SEATING CAPACITY .	Five persons	LUBRICATION . . . .	Splash with cir- culating pump
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Tubular
WHEELBASE . . . .	114 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM .	Single unit
FRONT TIRES . . . .	32 x 3½ inches	STARTER OPERATED .	Chain to crank- shaft
REAR TIRES . . . .	32 x 3½ inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Expanding on rear wheels	VOLTAGES . . . . .	Starting, twelve; lighting, six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	19.6	GEAR CHANGES . .	Three
(N. A. C. C. Rating)		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and sector

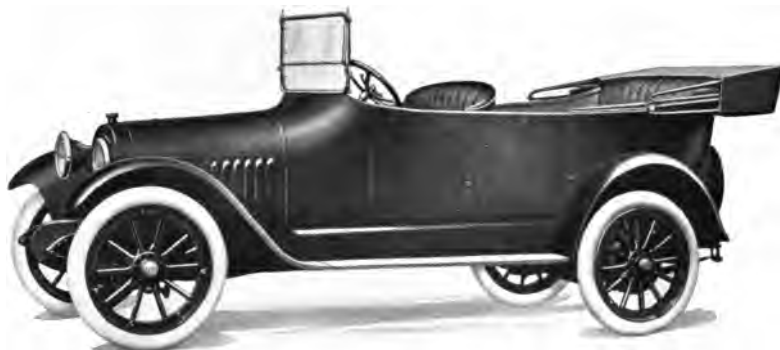
In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

**CHALMERS  
MOTOR  
COMPANY**  

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**DETROIT  
MICHIGAN**

**Price, \$1350**




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**CHALMERS TOURING CAR SIX—40**

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COLOR . . . . .	Body, Chalmers meteor blue and coupe green; running gear, black	BORE AND STROKE . .	3¼ x 5 inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER.	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	124 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	34 x 4 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	23.44 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three and reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

**CHALMERS  
MOTOR  
COMPANY**

**DETROIT  
MICHIGAN**

Price . . . . . \$1700  
Three-Passenger Roadster . . . 1350  
Victoria-Cabriolet . . . . . 1450




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**CHALMERS PALANQUIN SIX—40**

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COLOR . . . . .	Body, Chalmers meteor blue and coupe green; demountable top, black; running gear, black	HORSEPOWER . . . . .	23.44 (N. A. C. C. Rating)
SEATING CAPACITY . .	Seven persons	BORE AND STROKE . .	3½ x 5 inches
POSITION OF DRIVER.	Left side	LUBRICATION . . . . .	Force feed and splash
WHEELBASE . . . . .	124 inches	RADIATOR . . . . .	Cellular
GAUGE . . . . .	56 inches	COOLING . . . . .	Thermo-syphon
WHEELS . . . . .	Wood	IGNITION . . . . .	Storage battery
FRONT TIRES . . . . .	34 x 4 inches	STARTING SYSTEM . .	Two unit
REAR TIRES . . . . .	34 x 4½ inches, anti-skid	STARTER OPERATED .	Gear to fly wheel
SERVICE BRAKE . . .	Contracting on rear wheels	LIGHTING SYSTEM . .	Electric
EMERGENCY BRAKE .	Expanding on rear wheels	VOLTAGES . . . . .	Six
CYLINDERS . . . . .	Six	WIRING SYSTEM . . .	Single
ARRANGED . . . . .	Vertically	GASOLINE SYSTEM . .	Gravity
CAST . . . . .	En bloc	CLUTCH . . . . .	Dry multiple disc
		TRANSMISSION . . .	Selective sliding
		GEAR CHANGES . . .	Three and reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**KING MOTOR  
CAR COMPANY**  
**DETROIT  
MICHIGAN**

**Price, \$1350**




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**KING CORSAIR—E**

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COLOR . . . . .	Deep blue	BORE AND STROKE . . .	3 x 5 inches
SEATING CAPACITY . .	Five persons	LUBRICATION . . . . .	Force feed
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	120 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Contracting on propeller shaft	WIRING SYSTEM . . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	V-type, 90 degrees	CLUTCH . . . . .	Dry plate
CAST . . . . .	In fours	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	28.8 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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# KING MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price, \$1150



## KING RELIANCE—D

COLOR . . . . .	Body, salon green; chassis, black	BORE AND STROKE . . .	2 3/4 x 5 inches
SEATING CAPACITY . .	Five persons	LUBRICATION . . . . .	Force feed
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	113 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Two unit
FRONT TIRES . . . . .	33 x 4 inches	STARTER OPERATED . .	Gear to fly wheel
REAR TIRES . . . . .	33 x 4 inches anti-skid	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Expanding on rear wheels	WIRING SYSTEM . . . .	Double
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	V-type, 90 degrees	CLUTCH . . . . .	Multiple disc in oil
CAST . . . . .	In fours	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	26.45 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter and demountable rims

**KING MOTOR  
CAR COMPANY**  
**DETROIT  
MICHIGAN**

Price . . . . \$1350  
Roadster . . . 1350  
Sedan . . . . 1900




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**KING CHALLENGER—E**

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COLOR . . . . .	Deep blue	BORE AND STROKE . .	3 x 5 inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	120 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	34 x 4 inches	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Contracting on propeller shaft	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Eight	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	V-type, 90 degrees	CLUTCH . . . . .	Dry plate
CAST . . . . .	In fours	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	28.8 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims



**EMPIRE  
AUTOMOBILE  
COMPANY**  
INDIANAPOLIS  
INDIANA

Price, \$1095



**EMPIRE TOURING CAR—60**

COLOR . . . . .	Body, green or gray; running gear, black; wheels, red or green	BORE AND STROKE . . . . .	3¼ x 4½ inches
SEATING CAPACITY . . . . .	Five persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	120 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	25.35 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Three forward one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

**REGAL MOTOR  
CAR COMPANY**

**DETROIT  
MICHIGAN**

**Price . . . \$650  
Roadster . 650**



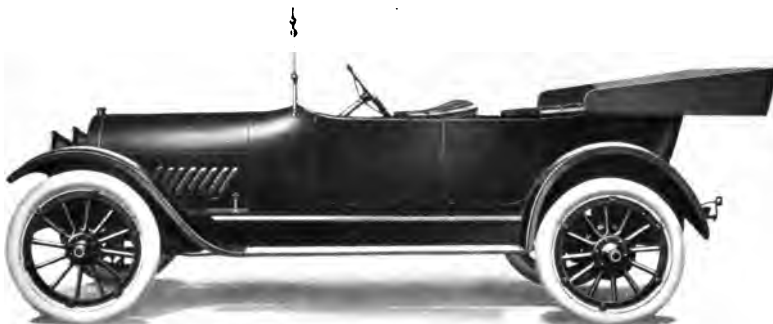
**REGAL TOURING CAR—E**

<b>COLOR . . . . .</b>	Body and wheels, blue; fenders and hood, black	<b>BORE AND STROKE . .</b>	3½ x 4 inches
<b>SEATING CAPACITY .</b>	Five persons	<b>LUBRICATION . . . .</b>	Splash with circulating pump
<b>POSITION OF DRIVER</b>	Left side	<b>RADIATOR . . . . .</b>	Cellular
<b>WHEELBASE . . . .</b>	106 inches	<b>COOLING . . . . .</b>	Thermo-syphon
<b>GAUGE . . . . .</b>	56 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . .</b>	Single unit
<b>FRONT TIRES . . . .</b>	30 x 3½ inches	<b>STARTER OPERATED .</b>	Chain to crank shaft
<b>REAR TIRES . . . .</b>	30 x 3½ inches anti-skid	<b>LIGHTING SYSTEM . .</b>	Electric
<b>SERVICE BRAKE . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Twelve
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . .</b>	Double
<b>CYLINDERS . . . . .</b>	Four	<b>GASOLINE SYSTEM . .</b>	Gravity
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Cone
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . . .</b>	Selective sliding
<b>HORSEPOWER . . . .</b>	19.6	<b>GEAR CHANGES . . .</b>	Three forward, one reverse
(N. A. C. C. Rating)		<b>DRIVE . . . . .</b>	Plain bevel
		<b>REAR AXLE . . . . .</b>	Full floating
		<b>STEERING GEAR . . .</b>	Worm and gear

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

**A U B U R N  
A U T O M O B I L E  
C O M P A N Y**  
A U T O M O B I L E C O R P O R A T I O N I N C .  
**A U B U R N  
I N D I A N A**

**Price . . . . . \$1050**  
**Three-Passenger Roadster . . . \$1050**




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**AUBURN TOURING CAR—6-38**

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<b>COLOR . . . . .</b>	Body, royal blue; hood, fenders and flashings, black.	<b>BORE AND STROKE . . . . .</b>	3 x 5 inches
<b>SEATING CAPACITY . . . . .</b>	Five persons	<b>LUBRICATION . . . . .</b>	Force feed and splash
<b>POSITION OF DRIVER . . . . .</b>	Left side	<b>RADIATOR . . . . .</b>	Cellular
<b>WHEELBASE . . . . .</b>	120 inches	<b>COOLING . . . . .</b>	Water pump
<b>GAUGE . . . . .</b>	56 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . . . . .</b>	Two unit
<b>FRONT TIRES . . . . .</b>	34 x 4 inches	<b>STARTER OPERATED . . . . .</b>	Gear to fly wheel
<b>REAR TIRES . . . . .</b>	34 x 4 inches	<b>LIGHTING SYSTEM . . . . .</b>	Electric
<b>SERVICE BRAKE . . . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Six
<b>EMERGENCY BRAKE . . . . .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . . . .</b>	Single
<b>CYLINDERS . . . . .</b>	Six	<b>GASOLINE SYSTEM . . . . .</b>	Vacuum
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Cone
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . . . .</b>	Selective sliding
<b>HORSEPOWER . . . . .</b>	21.6	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
<b>(N. A. C. C. Rating)</b>		<b>DRIVE . . . . .</b>	Spiral bevel
		<b>REAR AXLE . . . . .</b>	Floating
		<b>STEERING GEAR . . . . .</b>	Worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, indicator and demountable rims

**A U B U R N  
A U T O M O B I L E  
C O M P A N Y  
A U B U R N  
I N D I A N A**

**Price . . . . . \$1375  
Three-Passenger Roadster . . 1375**




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**AUBURN TOURING CAR—6-40A**

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COLOR . . . . .	Body, royal blue; fenders, hood and flashings, black.	LUBRICATION . . . . .	Force feed and splash
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	126 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	35 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	35 x 4½ inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3½ x 5 inches	REAR AXLE . . . . .	Floating
		STEERING GEAR . . . . .	Worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, indicator and demountable rims

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**P R E M I E R  
M O T O R   M F G .  
C O M P A N Y  
I N D I A N A P O L I S  
I N D I A N A**

**Price,   \$2300**




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**PREMIER TOURING CAR—6-56**

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COLOR . . . . .	Dark gun metal gray	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	134 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	36 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	36 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In threes	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	38.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	4 x 5½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and wheel

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**P R E M I E R  
M O T O R M F G .  
C O M P A N Y**

**INDIANAPOLIS  
I N D I A N A**

**Price, \$2300**




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**PREMIER ROADSTER—6-56**

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COLOR . . . . .	Dark gun metal gray	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Three persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	134 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wire	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	34 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In threes	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	38.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	4 x 5½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and wheel

In addition to above specifications, price includes top, prop hood, windshield, speedometer, ammeter and demountable rims

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**P R E M I E R  
M O T O R   M F G .  
C O M P A N Y**  
INDIANAPOLIS  
I N D I A N A

**Price . . . . . \$2300**  
**Four-Passenger Yacht . 2300**




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**PREMIER CLOVERLEAF ROADSTER—6-56**

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COLOR . . . . .	Dark gun metal gray	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Three persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	134 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wire	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	34 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In threes	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	38.4	DRIVE . . . . .	Spiral bevel
(N. A. C. C. Rating)		REAR AXLE . . . . .	Full floating
BORE AND STROKE . . . . .	4 x 5½ inches	STEERING GEAR . . . . .	Worm and wheel

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims

**PREMIER  
MOTOR MFG.  
COMPANY**  
INDIANAPOLIS  
INDIANA

Price . . . . . \$2300  
Two-Passenger Coupelet . . 2500



**PREMIER SPEEDSTER—6-56**

COLOR . . . . .	Dark gun metal gray	LUBRICATION . . . . .	Splash with circulating pump
SEATING CAPACITY . . . . .	Two persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	134 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wire	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	34 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In threes	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	38.4 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	4 x 5½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and wheel

In addition to above specifications, price includes top, hood, windshield, speedometer, ammeter and demountable rims



**M E R C E R  
A U T O M O B I L E  
C O M P A N Y  
T R E N T O N  
N E W J E R S E Y**

**Price, \$2900**




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**MERCER RUNABOUT—22-72**

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COLOR . . . . .	Blue, green, gray or maroon	LUBRICATION . . . .	Force feed
SEATING CAPACITY .	Two persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	115 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Fly-wheel generator and motor
FRONT TIRES . . . .	32 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	32 x 4 inches	VOLTAGES . . . . .	Twelve
SERVICE BRAKE . . .	Expanding on drive shaft	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Four forward, one reverse
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . .	3¼ x 6¾ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter, clock and demountable rims

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**M E R C E R  
A U T O M O B I L E  
C O M P A N Y**

**T R E N T O N  
N E W J E R S E Y**

**Price \$2750**




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**MERCER RACEABOUT—22-72**

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COLOR . . . . .	Yellow, gray or blue	BORE AND STROKE . .	3¾ x 6¾ inches
SEATING CAPACITY .	Two persons	LUBRICATION . . . .	Force feed
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	115 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wire	LIGHTING SYSTEM . .	Electric
FRONT TIRES . . . .	32 x 4 inches	VOLTAGES . . . . .	Twelve
REAR TIRES . . . .	32 x 4 inches	GASOLINE SYSTEM . .	Vacuum
SERVICE BRAKE . . .	Expanding on drive shaft	CLUTCH . . . . .	Dry multiple disc
EMERGENCY BRAKE .	Expanding on rear wheels	TRANSMISSION . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . .	Four forward, one reverse
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Spiral bevel
CAST . . . . .	En bloc	REAR AXLE . . . .	Full floating
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	STEERING GEAR. . .	Worm and gear

In addition to above specifications, price includes speedometer, clock and wire wheels

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**M E R C E R  
A U T O M O B I L E  
C O M P A N Y**

**T R E N T O N  
N E W J E R S E Y**

**Price . . . . . \$3000  
Four-Passenger Sporting . 3000**



**MERCER TOURING CAR—22-72**

COLOR . . . . .	Brown, blue, green, gray or red	LUBRICATION . . . .	Force feed
SEATING CAPACITY .	Six persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	132 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Fly wheel gen- erator and motor
FRONT TIRES . . . .	34 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . . .	34 x 4½ inches	VOLTAGES . . . . .	Twelve
SERVICE BRAKE . . .	Expanding on drive shaft	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Four forward, one reverse
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¾ x 6¾ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, voltmeter, clock and demountable rims

**BRISCOE  
MOTOR  
COMPANY, INC.**

**JACKSON  
MICHIGAN**

**Price. . . . . \$750**  
**Three-Passenger Cloverleaf Road-**  
**ster . . . . . 750**




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**BRISCOE TOURING CAR—4-38**

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COLOR . . . . .	Body, royal Briscoe green; running gear, black; wheels, cream	BORE AND STROKE . . . . .	3 $\frac{1}{4}$ x 5 $\frac{1}{8}$ inches
SEATING CAPACITY . . . . .	Five persons	LUBRICATION . . . . .	Splash with circulating pump
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	114 inches	COOLING . . . . .	Thermo-syphon
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Single unit
FRONT TIRES . . . . .	32 x 3 $\frac{1}{2}$ inches	STARTER OPERATED . . . . .	Chain to transmission shaft
REAR TIRES . . . . .	32 x 3 $\frac{1}{2}$ inches	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Starting, twelve; lighting, six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	18.9	GEAR CHANGES . . . . .	Three forward, one reverse
(N. A. C. C. Rating)		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

**BRISCOE  
MOTOR  
COMPANY, INC.**

**JACKSON  
MICHIGAN**

Price . . . . . \$950  
Three-Passenger Cloverleaf Road-  
ster . . . . . 950




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**BRISCOE TOURING CAR—8-38**

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COLOR . . . . .	Body, royal Briscoe green; running gear, black; wheels, cream	LUBRICATION . . . . .	Full force feed
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . . .	114 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Chain to transmission shaft
FRONT TIRES . . . . .	32 x 3½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	32 x 3½ inches	VOLTAGES . . . . .	Starting, twelve; lighting, six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Gravity
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Cone
ARRANGED . . . . .	V-type, 90 degrees	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	28.8 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE . . . . .	3 x 3½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and sector

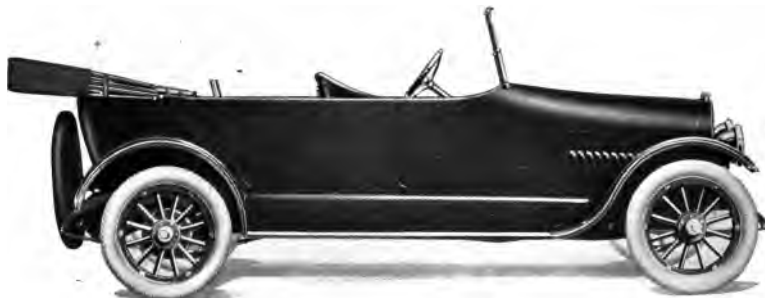
In addition to above specifications, price includes top, hood, windshield, speedometer and demountable rims

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**CONSOLIDATED  
CAR COMPANY**

**D E T R O I T  
M I C H I G A N**

Price . . . . .	\$1195
Two-Passenger Speedster . . . . .	1195
Four-Passenger Open-Type Roadster . . . . .	250
Four-Passenger Motor Coach . . . . .	1495
Five-Passenger Touring Sedan . . . . .	1795




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**ABBOTT-DETROIT TOURING CAR—6-44**

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COLOR . . . . .	Black with cream wheels	LUBRICATION . . . . .	Pump over and splash
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	122 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	32 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	32 x 4 inches	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry plate
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, and reverse
HORSEPOWER . . . . .	25.35 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3¼ x 4½ inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and wheel

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, clock and demountable rims

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**CONSOLIDATED  
CAR COMPANY**

**DETROIT  
MICHIGAN**

**Price . . . . . \$1950**  
**Racy Roadster . 1950**




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**ABBOTT-DETROIT TOURING CAR—8-80**

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COLOR . . . . .	Royal green	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	Storage battery and dry cells
WHEELBASE . . . . .	121 inches	STARTING SYSTEM . . . . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	35 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	35 x 4½ inches	WIRING SYSTEM . . . . .	Double
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Dry multiple disc
CYLINDERS . . . . .	Eight	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	V-type, 90 degrees	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	In fours	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	33.8 (N. A. C. C. Rating)	REAR AXLE . . . . .	Three-quarters floating
BORE AND STROKE . . . . .	3¼ x 5 inches	STEERING GEAR . . . . .	Worm and wheel
LUBRICATION . . . . .	Force feed and splash		

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, voltmeter, clock and demountable rims

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**KISSEL MOTOR  
CAR COMPANY**  
INCORPORATED IN THE STATE OF WISCONSIN  
**HARTFORD  
WISCONSIN**

**Price . . . . . \$1050**  
**Four-Passenger Roadster . . . . . 1150**  
**Four-Passenger All-Year Road-  
ster . . . . . 1450**




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**KISSEL-KAR TOURING CAR—4-32**

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COLOR . . . . .	Blue and black	BORE AND STROKE . . .	3 $\frac{1}{4}$ x 5 $\frac{1}{2}$ inches
SEATING CAPACITY . .	Five persons	LUBRICATION . . . . .	Splash with circulating pump
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Square tube
WHEELBASE . . . . .	115 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Single unit
FRONT TIRES . . . . .	33 x 4 inches	STARTER OPERATED . .	Gear to fly wheel
REAR TIRES . . . . .	33 x 4 inches, anti-skid	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Contracting on rear wheels	WIRING SYSTEM . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	24.03 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Three
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Split nut and worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter and demountable rims



**KISSEL MOTOR  
CAR COMPANY  
HARTFORD  
WISCONSIN**

<b>Price</b> . . . . .	<b>\$2000</b>
<b>Four-Door Five-Passenger Touring</b> . . . . .	<b>1485</b>
<b>Four-Door Seven-Passenger Touring</b> . . . . .	<b>1585</b>
<b>Three-Door Five-Passenger Touring</b> . . . . .	<b>1650</b>
<b>Three-Door Seven-Passenger Touring</b> . . . . .	<b>1750</b>
<b>Roadster</b> . . . . .	<b>1650</b>
<b>Roadster Coupe</b> . . . . .	<b>2000</b>




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**KISSEL-KAR ALL-YEAR—6-42**

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<b>COLOR</b> . . . . .	Blue and black	<b>LUBRICATION</b> . . . . .	Splash with circulating pump
<b>SEATING CAPACITY</b> . . . . .	Five persons	<b>RADIATOR</b> . . . . .	Square tube
<b>POSITION OF DRIVER</b> . . . . .	Left side	<b>COOLING</b> . . . . .	Water pump
<b>WHEELBASE</b> . . . . .	126 inches	<b>IGNITION</b> . . . . .	High-tension magneto and storage battery
<b>GAUGE</b> . . . . .	56 inches	<b>STARTING SYSTEM</b> . . . . .	Single unit
<b>WHEELS</b> . . . . .	Wood	<b>STARTER OPERATED</b> . . . . .	Gear to fly wheel
<b>FRONT TIRES</b> . . . . .	34 x 4 inches	<b>LIGHTING SYSTEM</b> . . . . .	Electric
<b>REAR TIRES</b> . . . . .	31 x 4 inches, non-skid	<b>VOLTAGES</b> . . . . .	Six
<b>SERVICE BRAKE</b> . . . . .	Contracting on rear wheels	<b>WIRING SYSTEM</b> . . . . .	Single
<b>EMERGENCY BRAKE</b> . . . . .	Contracting on rear wheels	<b>GASOLINE SYSTEM</b> . . . . .	Vacuum
<b>CYLINDERS</b> . . . . .	Six	<b>CLUTCH</b> . . . . .	Cone
<b>ARRANGED</b> . . . . .	Vertically	<b>TRANSMISSION</b> . . . . .	Selective sliding
<b>CAST</b> . . . . .	En bloc	<b>GEAR CHANGES</b> . . . . .	Three
<b>HORSEPOWER</b> . . . . .	31.54 (N. A. C. C. Rating)	<b>DRIVE</b> . . . . .	Spiral bevel
<b>BORE AND STROKE</b> . . . . .	3¾ x 5½ inches	<b>REAR AXLE</b> . . . . .	Full floating
		<b>STEERING GEAR</b> . . . . .	Split nut worm

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter, clock and demountable rims

**LEWIS SPRING  
AND AXLE  
COMPANY**

**JACKSON  
AND CHELSEA  
MICHIGAN**

**Price, \$985**




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**HOLLIER ROADSTER—158**

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COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed
SEATING CAPACITY .	Three persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	112 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Chain to crank shaft
FRONT TIRES . . . .	33 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	33 x 4 inches	VOLTAGES . . . . .	Six and twelve
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Cone
ARRANGED . . . . .	V-type, 90 degrees	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	28.8 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	3 x 4 1/4 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and worm gear

In addition to above specifications, price includes top, top hood, wind-shield, speedometer, ammeter, voltmeter, clock and demountable rims

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**LEWIS SPRING  
AND AXLE  
COMPANY**

**JACKSON  
AND CHELSEA  
MICHIGAN**

**Price, \$985**




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**HOLLIER TOURING CAR—168**

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COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	112 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Chain to crank shaft
FRONT TIRES . . . .	33 x 4 inches	LIGHTING SYSTEM .	Electric
REAR TIRES . . . .	33 x 4 inches	VOLTAGES . . . . .	Six and twelve
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . .	Double
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM .	Vacuum
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Cone
ARRANGED . . . . .	V-type, 90 degrees	TRANSMISSION . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . .	Three forward, one reverse
HORSEPOWER . . . .	28.8 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	3 x 4 1/4 inches	REAR AXLE . . . .	Full floating
		STEERING GEAR . . .	Worm and worm gear

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, clock and demountable rims

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**THE WINTON  
C O M P A N Y**  
CLEVELAND, OHIO

Price . . . . .	\$2285
Four-Passenger Touring . . . . .	2285
Six-Passenger Touring . . . . .	2435
Seven-Passenger Touring . . . . .	2335
Runabout . . . . .	2285
Three-Quarter Limousine . . . . .	3250
Full Four-Door Limousine . . . . .	3500
Sedan . . . . .	3500
Limousine Landaulet . . . . .	3500
Coupe . . . . .	3200




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**WINTON SIX-33 TOURING CAR**

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COLOR . . . . .	Optional	LUBRICATION . . . . .	Force feed
SEATING CAPACITY . . . . .	Five persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	128 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	36 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . . . .	Four
HORSEPOWER . . . . .	33.75 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	3¼ x 5¼ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, voltmeter, clock and demountable rims

# THE WINTON COMPANY

1715 ELYSIA AVENUE • CLEVELAND, OHIO 44115 • 1917  
CLEVELAND, OHIO

Price . . . . .	\$3500
Four-Passenger Touring . . . . .	3500
Five-Passenger Touring . . . . .	3500
Six-Passenger Touring . . . . .	3500
Two-Passenger Roadster . . . . .	3500
Runabout . . . . .	3500
Three-Quarter Limousine . . . . .	4500
Full Four-Door Limousine . . . . .	4750
Sedan . . . . .	4750
Limousine Landaulet . . . . .	4750
Coupe . . . . .	4500



## WINTON SIX-48 TOURING CAR

COLOR . . . . .	Optional	LUBRICATION . . . . .	Force feed
SEATING CAPACITY . . . . .	Seven persons	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	138 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	37 x 5 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	37 x 5 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Six	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . . . .	Four
HORSEPOWER . . . . .	48.6 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE . . . . .	4½ x 5½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, voltmeter, clock and demountable rims

**A U S T I N  
A U T O M O B I L E  
C O M P A N Y**  
**GRAND RAPIDS  
M I C H I G A N**

Price . . . . .	<b>\$2800</b>
Four-Passenger Roadster . .	<b>2800</b>
Sedan . . . . .	<b>3800</b>
Vestibule-Brougham . . . .	<b>4000</b>




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**AUSTIN HIGHWAY KING—36-66**

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COLOR . . . . .	Body, black; running gear, yellow	RADIATOR . . . . .	Cellular
SEATING CAPACITY . .	Six persons	COOLING . . . . .	Water pump
POSITION OF DRIVER	Left side	IGNITION . . . . .	Storage battery
WHEELBASE . . . . .	142 inches	STARTING SYSTEM . .	Two unit
GAUGE . . . . .	56 inches	STARTER OPERATED .	Gear to fly wheel
WHEELS . . . . .	Wood or wire	LIGHTING SYSTEM . .	Electric
FRONT TIRES . . . . .	34 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	34 x 4½ inches	WIRING SYSTEM. . .	Single
SERVICE BRAKE . . .	Contracting on rear wheels	GASOLINE SYSTEM . .	Vacuum
EMERGENCY BRAKE .	Expanding on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Six	TRANSMISSION . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . .	Six forward, two reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Plain bevel
HORSEPOWER . . . . .	36.04 (N. A. C. C. Rating)	REAR AXLE . . . . .	Two-speed, full-floating
BORE AND STROKE . .	3¼ x 5¼ inches	STEERING GEAR . . .	Worm and sector
LUBRICATION . . . .	Force feed and splash		

In addition to above specifications, price includes top, top hood, wind-  
shield, speedometer, ammeter, clock and demountable rims

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**THE WHITE  
COMPANY**  
**CLEVELAND, OHIO**

Price . . . . .	\$2700
Roadster . . . . .	2650
Town Car. . . . .	4000
Town Car Landaulet . . . . .	4000
Sedan . . . . .	4000




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**WHITE TOURING CAR—30**

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COLOR . . . . .	White special maroon, White special gray, Cleveland gray, Brewster green or cobalt blue	BORE AND STROKE . . . . .	3¾ x 5¼ inches
SEATING CAPACITY . . . . .	Five persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	115 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Single unit
FRONT TIRES . . . . .	32 x 4 inches	STARTER OPERATED . . . . .	Chain to fly wheel sprocket
REAR TIRES . . . . .	32 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Twenty-one
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Double
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Single plate in oil
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	22.5	GEAR CHANGES . . . . .	Four forward, one reverse
(N. A. C. C. Rating)		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

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**THE WHITE  
COMPANY**  
CLEVELAND, OHIO

Price . . . . .	\$4000
Seven-Passenger Touring . . .	2700
Three-Passenger Roadster . . .	2650
Sedan . . . . .	4000
Town Car . . . . .	4000



**WHITE TOWN CAR LANDAULET—30**

COLOR . . . . .	White special maroon, White special gray, Cleveland gray, Brewster green or cobalt blue	BORE AND STROKE . . .	3¾ x 5½ inches
SEATING CAPACITY . .	Six persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	115 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Single unit
FRONT TIRES . . . . .	32 x 4 inches	STARTER OPERATED . .	Chain to fly wheel sprocket
REAR TIRES . . . . .	32 x 4 inches,	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Twenty-one
EMERGENCY BRAKE . . .	Expanding on rear wheels	WIRING SYSTEM . . . .	Double
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Single plate in oil
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Four forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes windshield, speedometer, clock and demountable rims



**THE WHITE  
COMPANY**  
CLEVELAND, OHIO

Price . . . . . \$3800  
Limousine . . . . . 5200  
Landaulet Limousine . . 5200  
Semi-Touring . . . . . 5300




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**WHITE TOURING CAR—45**

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COLOR . . . . .	White special maroon, White special gray, Cleveland gray, Brewster green or cobalt blue	BORE AND STROKE . . . . .	4¼ x 6¾ inches
SEATING CAPACITY . . . . .	Seven persons	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	133¾ inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Single unit
FRONT TIRES . . . . .	36 x 4½ inches	STARTER OPERATED . . . . .	Chain to fly-wheel sprocket
REAR TIRES . . . . .	36 x 4½ inches	LIGHTING SYSTEM . . . . .	Electric
SERVICE BRAKE . . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Twenty-one
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Double
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Single plate in oil
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	28.9 (N. A. C. C. Rating)	GEAR CHANGES . . . . .	Four forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, clock and demountable rims

**THE WHITE  
COMPANY**  
CLEVELAND, OHIO

Price . . . . . \$5200  
Landaulet Limousine . 5200  
Semi-touring . . . . 5300  
Touring . . . . . 3800




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**WHITE LIMOUSINE—45**

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COLOR . . . . .	White special maroon, White special gray, Cleveland gray, Brewster green or cobalt blue	BORE AND STROKE . .	4¼ x 6¾ inches
SEATING CAPACITY .	Seven persons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . .	133¾ inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Single unit
FRONT TIRES . . . .	36 x 4½ inches	STARTER OPERATED .	Chain to fly wheel sprocket
REAR TIRES . . . .	36 x 4½ inches	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Twenty-one
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Double
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Single plate in oil
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	28.9 (N. A. C. C. Rating)	GEAR CHANGES . . .	Four forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . .	Worm and sector

In addition to above specifications, price includes windshield, speedometer, clock and demountable rims

**A V E R Y  
C O M P A N Y**  
MANUFACTURERS OF AUTOMOBILES IN PEORIA, ILL.  
**P E O R I A  
I L L I N O I S**

**Price . . . . . \$1095**  
**Five-Passenger Touring . . . . . 1095**  
**Sedan . . . . . 1295**




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**GLIDE LIGHT SIX-40 TOURING CAR**

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<b>COLOR . . . . .</b>	Body, Meteor blue; running-gear, black	<b>BORE AND STROKE . . . . .</b>	3 x 5 inches
<b>SEATING CAPACITY . . . . .</b>	Five persons	<b>LUBRICATION . . . . .</b>	Splash with circulating pump
<b>POSITION OF DRIVER . . . . .</b>	Left side	<b>RADIATOR . . . . .</b>	Tubular
<b>WHEELBASE . . . . .</b>	119 inches	<b>COOLING . . . . .</b>	Water pump
<b>GAUGE . . . . .</b>	56 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . . . . .</b>	Two unit
<b>FRONT TIRES . . . . .</b>	34 x 4 inches	<b>STARTER OPERATED . . . . .</b>	Gear to fly wheel
<b>REAR TIRES . . . . .</b>	34 x 4 inches, anti-skid	<b>LIGHTING SYSTEM . . . . .</b>	Electric
<b>SERVICE BRAKE . . . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Six
<b>EMERGENCY BRAKE . . . . .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . . . .</b>	Single
<b>CYLINDERS . . . . .</b>	Six	<b>GASOLINE SYSTEM . . . . .</b>	Vacuum
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Dry multiple disc
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . . . .</b>	Selective sliding
<b>HORSEPOWER . . . . .</b>	21.6	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
(N. A. C. C. Rating)		<b>DRIVE . . . . .</b>	Spiral bevel
		<b>REAR AXLE . . . . .</b>	Three-quarters floating
		<b>STEERING GEAR . . . . .</b>	Screw and nut

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**M U T U A L  
M O T O R S  
C O M P A N Y**

**J A C K S O N  
M I C H I G A N**

**Price, \$1090**




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**MARION TOURING CAR—K**

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<b>COLOR . . . . .</b>	Wine with gold stripe, and black fenders	<b>BORE AND STROKE . .</b>	3 x 5 inches
<b>SEATING CAPACITY .</b>	Five persons	<b>LUBRICATION . . . .</b>	Force feed and splash
<b>POSITION OF DRIVER.</b>	Left side	<b>RADIATOR . . . . .</b>	Cellular
<b>WHEELBASE . . . . .</b>	120 inches	<b>COOLING . . . . .</b>	Water pump
<b>GAUGE . . . . .</b>	56 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . .</b>	Two unit
<b>FRONT TIRES . . . .</b>	32 x 4 inches	<b>STARTER OPERATED .</b>	Gear to fly wheel
<b>REAR TIRES . . . . .</b>	32 x 4 inches, anti-skid	<b>LIGHTING SYSTEM . .</b>	Electric
<b>SERVICE BRAKE . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Six
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . .</b>	Single
<b>CYLINDERS . . . . .</b>	Six	<b>GASOLINE SYSTEM . .</b>	Vacuum
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Dry multiple disc
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . . .</b>	Selective sliding
<b>HORSEPOWER . . . .</b>	21.6	<b>GEAR CHANGES . . .</b>	Three forward and reverse
(N. A. C. C. Rating)		<b>DRIVE . . . . .</b>	Spiral bevel
		<b>REAR AXLE . . . . .</b>	Three-quarters floating
		<b>STEERING GEAR . . .</b>	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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**PEERLESS  
MOTOR CAR  
COMPANY**  
27 E. 9th St. Cleveland, Ohio 44111  
**CLEVELAND, OHIO**

**Price . . . . . \$1890**  
**Three-Passenger Roadster . . 1890**  
**Seven-Passenger Limousine . 3060**



**PEERLESS TOURING—56**

COLOR . . . . .	Green	LUBRICATION . . . .	Full-force feed
SEATING CAPACITY .	Seven persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	125 inches	IGNITION . . . . .	Storage battery and dry cells
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	35 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	35 x 4½ inches, anti-skid	VOLTAGES . . . . .	Seven
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Eight	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	V-type, 90 degrees	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In fours	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	33.8 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¼ x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . .	Worm and sector

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter, voltmeter and demountable rims

**HUDSON  
MOTOR CAR  
COMPANY**  

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**DETROIT  
MICHIGAN**

**Price, \$1375**




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**HUDSON SUPER-SIX PHAETON**

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COLOR . . . . .	Blue	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	Storage battery and generator
WHEELBASE . . . . .	125½ inches	STARTING SYSTEM . . . . .	Single unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	35 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Live
BORE AND STROKE . . . . .	3½ x 5 inches	STEERING GEAR . . . . .	Worm and worm wheel
LUBRICATION . . . . .	Splash with circulating pump		

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

# HUDSON MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price, \$1900



## HUDSON SUPER-SIX TOURING SEDAN

COLOR . . . . .	Blue	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	Storage battery and generator
WHEELBASE . . . . .	125½ inches	STARTING SYSTEM . . . . .	Single unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	35 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Live
BORE AND STROKE . . . . .	3½ x 5 inches	STEERING GEAR . . . . .	Worm and worm wheel
LUBRICATION . . . . .	Splash with circulating pump		

In addition to above specifications, price includes windshield, speedometer, ammeter and demountable rims

**HUDSON  
MOTOR CAR  
COMPANY**  

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**DETROIT  
MICHIGAN**

**Price, . . . \$1675**  
**Roadster . 1375**




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**HUDSON SUPER-SIX CABRIOLET**

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COLOR . . . . .	Blue	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Three persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	Storage battery and generator
WHEELBASE . . . . .	125½ inches	STARTING SYSTEM . . . . .	Single unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	35 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Live
BORE AND STROKE . . . . .	3½ x 5 inches	STEERING GEAR . . . . .	Worm and worm wheel
LUBRICATION . . . . .	Splash with circulating pump		

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter and demountable rims

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# HUDSON MOTOR CAR COMPANY

DETROIT  
MICHIGAN

Price . . . . \$2500  
Town Car . . . 2500



## HUDSON SUPER-SIX LIMOUSINE

COLOR . . . . .	Blue	RADIATOR . . . . .	Cellular
SEATING CAPACITY . . . . .	Seven persons	COOLING . . . . .	Water pump
POSITION OF DRIVER . . . . .	Left side	IGNITION . . . . .	Storage battery and generator
WHEELBASE . . . . .	125½ inches	STARTING SYSTEM . . . . .	Single unit
GAUGE . . . . .	56 inches	STARTER OPERATED . . . . .	Gear to fly wheel
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Electric
FRONT TIRES . . . . .	35 x 4½ inches	VOLTAGES . . . . .	Six
REAR TIRES . . . . .	35 x 4½ inches, anti-skid	WIRING SYSTEM . . . . .	Single
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Multiple disc in oil
CYLINDERS . . . . .	Six	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
CAST . . . . .	En bloc	DRIVE . . . . .	Spiral bevel
HORSEPOWER . . . . .	29.4 (N. A. C. C. Rating)	REAR AXLE . . . . .	Live
BORE AND STROKE . . . . .	3½ x 5 inches	STEERING GEAR . . . . .	Worm and worm wheel
LUBRICATION . . . . .	Splash with circulating pump		

In addition to above specifications, price includes windshield, speedometer, ammeter and demountable rims

**KLINE MOTOR  
CAR CORP.**

**RICHMOND  
VIRGINIA**

**Price, \$1095**



**KLINE-KAR TOURING CAR—6-36**

COLOR . . . . .	Body, dark green; running gear, black; wheels, red or green	BORE AND STROKE . . .	3¼ x 4½ inches
SEATING CAPACITY . .	Five persons	LUBRICATION . . . . .	Forcefeed and splash
POSITION OF DRIVER .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	120 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	Storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . .	Two unit
FRONT TIRES . . . . .	34 x 4 inches	STARTER OPERATED . .	Gear to fly wheel
REAR TIRES . . . . .	34 x 4 inches, anti-skid	LIGHTING SYSTEM . . .	Electric
SERVICE BRAKE . . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . .	Expanding on rear wheels	WIRING SYSTEM . . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . . .	Vacuum
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	En bloc	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	25.35 (N. A. C. C. Rating)	GEAR CHANGES . . . .	Three forward, one reverse
		DRIVE . . . . .	Spiral bevel
		REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . . . .	Worm and nut

In addition to above specifications, price includes top, top hood,  
windshield, speedometer, ammeter and demountable rims

**DORT MOTOR  
CAR COMPANY**

Price, \$650

**F L I N T  
M I C H I G A N**




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**DORT TOURING CAR—5**

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COLOR . . . . .	Dark green and black	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	105 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	30 x 3½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	30 x 3½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	16.9 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	3¼ x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR . . .	Worm and nut

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims

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**ARGO MOTOR  
COMPANY, Inc.**

**JACKSON  
MICHIGAN**

**Price, \$445**




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**ARGO ROADSTER**

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<b>COLOR . . . . .</b>	Body, Brewster green; wheels, black	<b>LUBRICATION . . . .</b>	Splash with circulating pump
<b>SEATING CAPACITY .</b>	Two persons	<b>RADIATOR . . . . .</b>	Cellular
<b>POSITION OF DRIVER</b>	Left side	<b>COOLING . . . . .</b>	Thermo-syphon
<b>WHEELBASE . . . .</b>	96 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>GAUGE . . . . .</b>	56 inches	<b>STARTING SYSTEM .</b>	Single unit
<b>WHEELS . . . . .</b>	Wood	<b>STARTER OPERATED .</b>	Chain to crank shaft
<b>FRONT TIRES . . . .</b>	30 x 3 inches	<b>LIGHTING SYSTEM . .</b>	Electric
<b>REAR TIRES . . . .</b>	30 x 3 inches	<b>VOLTAGES . . . . .</b>	Twelve
<b>SERVICE BRAKE . . .</b>	Contracting on rear wheels	<b>WIRING SYSTEM . . .</b>	Single
<b>EMERGENCY BRAKE .</b>	Contracting on transmission	<b>GASOLINE SYSTEM . .</b>	Gravity
<b>CYLINDERS . . . . .</b>	Four	<b>CLUTCH . . . . .</b>	Cone
<b>ARRANGED . . . . .</b>	Vertically	<b>TRANSMISSION . . . .</b>	Progressive sliding
<b>CAST . . . . .</b>	En bloc	<b>GEAR CHANGES . . .</b>	Two forward, one reverse
<b>HORSEPOWER . . . .</b>	15.63 (N. A. C. C. Rating)	<b>DRIVE . . . . .</b>	Plain bevel
<b>BORE AND STROKE .</b>	3½ x 4 inches	<b>REAR AXLE . . . . .</b>	Semi-floating
		<b>STEERING GEAR . . .</b>	Worm

In addition to above specifications, price includes top, top hood and windshield

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**GRANT  
MOTOR  
COMPANY**  
**FINDLAY, OHIO**

**Price . . . . . \$795**  
**Three-Passenger Roadster . . . . . 795**  
**Three-Passenger Cabriolet . . . . . 1025**




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**GRANT TOURING CAR—V**

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<b>COLOR . . . . .</b>	Body, Brewster green; running gear, black	<b>BORE AND STROKE . . . . .</b>	3 x 4 1/4 inches
<b>SEATING CAPACITY . . . . .</b>	Five persons	<b>LUBRICATION . . . . .</b>	Splash with circulating pump
<b>POSITION OF DRIVER . . . . .</b>	Left side	<b>RADIATOR . . . . .</b>	Tubular
<b>WHEELBASE . . . . .</b>	112 inches	<b>COOLING . . . . .</b>	Thermo-syphon
<b>GAUGE . . . . .</b>	56 inches	<b>IGNITION . . . . .</b>	Storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . . . . .</b>	Single unit
<b>FRONT TIRES . . . . .</b>	32 x 3 1/2 inches	<b>STARTER OPERATED . . . . .</b>	Chain to crank shaft
<b>REAR TIRES . . . . .</b>	32 x 3 1/2 inches, anti-skid	<b>LIGHTING SYSTEM . . . . .</b>	Electric
<b>SERVICE BRAKE . . . . .</b>	Contracting on rear wheels	<b>VOLTAGES . . . . .</b>	Six
<b>EMERGENCY BRAKE . . . . .</b>	Expanding on rear wheels	<b>WIRING SYSTEM . . . . .</b>	Single
<b>CYLINDERS . . . . .</b>	Six	<b>GASOLINE SYSTEM . . . . .</b>	Gravity
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Cone
<b>CAST . . . . .</b>	En bloc	<b>TRANSMISSION . . . . .</b>	Selective sliding
<b>HORSEPOWER . . . . .</b>	21.6 (N. A. C. C. Rating)	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
		<b>DRIVE . . . . .</b>	Plain bevel
		<b>REAR AXLE . . . . .</b>	Full floating
		<b>STEERING GEAR . . . . .</b>	Worm

In addition to above specifications, price includes top, top hood, windshield, speedometer, ammeter, voltmeter, and demountable rims

**BRIGGS -  
DETROITER  
COMPANY**  
DETROIT  
MICHIGAN

Price . . . . . \$985  
Five-Passenger Sedan . 1150



**DETROITER TOURING CAR—F**

COLOR . . . . .	Body, Kimball green; running gear, black	LUBRICATION . . . .	Splash with circulating pump
SEATING CAPACITY .	Five persons	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Thermo-syphon
WHEELBASE . . . .	112 inches	IGNITION . . . . .	High-tension magneto
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Chain to crankshaft
FRONT TIRES . . . .	33 x 4 inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	33 x 4 inches, anti-skid	VOLTAGES . . . . .	Twelve
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Multiple disc in oil
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Spiral bevel
BORE AND STROKE .	3¼ x 4¼ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Worm and sector

In addition to above specifications, price includes top, top hood, windshield, speedometer and demountable rims







**ANDERSON  
ELECTRIC CAR  
COMPANY  
DETROIT  
MICHIGAN**

<b>Price . . . . .</b>	<b>\$2175</b>
<b>Three-Passenger Cabriolet . . .</b>	<b>2075</b>
<b>Five-Passenger Duplex Drive . .</b>	<b>2275</b>
<b>Five-Passenger Forward Drive .</b>	<b>2250</b>
<b>Five-Passenger Rear Drive . . .</b>	<b>2225</b>
<b>Four-Passenger Rear Drive . . .</b>	<b>1975</b>




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**DETROIT ELECTRIC BROUGHAM—57**

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<b>COLOR . . . . .</b>	<b>Blue, green or maroon</b>	<b>BRAKE SYSTEMS. . .</b>	<b>Expanding on rear wheels; also magnetic controller brake</b>
<b>SEATING CAPACITY .</b>	<b>Four persons</b>		
<b>BODY:</b>			
<b>LENGTH ALL OVER</b>	<b>142 inches</b>	<b>BATTERY . . . . .</b>	<b>42 cells, 15 plate</b>
<b>WIDTH ALL OVER .</b>	<b>67 inches</b>		
<b>WHEELBASE . . . .</b>	<b>100 inches</b>	<b>SPEED . . . . .</b>	<b>21 miles per hour</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>NO. FORWARD SPEEDS</b>	<b>Five</b>
<b>WHEELS . . . . .</b>	<b>Optional</b>	<b>NO. REVERSE SPEEDS</b>	<b>Five</b>
<b>FRONT TIRES . . . .</b>	<b>34 x 4 inches, pneumatic</b>	<b>CONTROL . . . . .</b>	<b>Lever operated</b>
<b>REAR TIRES . . . .</b>	<b>36 x 4½ inches, anti-skid cushion</b>	<b>STEERING . . . . .</b>	<b>Lever</b>

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**OHIO ELECTRIC  
CAR COMPANY**  

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**TOLEDO, OHIO**

Price . . . . . \$3250  
Single-Drive Brougham . . . . . 2900  
Single-Drive Coupe . . . . . 2600  
Roadster . . . . . 2650




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**OHIO ELECTRIC BROUGHAM—62**

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COLOR . . . . .	Coach blue	BRAKE SYSTEMS . . .	Double contracting on rear wheels with magnetic brake on motor
SEATING CAPACITY .	Five persons		
BODY:			
LENGTH ALL OVER	147½ inches	BATTERY . . . . .	40 cells, 13 plate
WIDTH ALL OVER	65 inches		
WHEELBASE . . . .	103 inches	SPEED . . . . .	Twenty-eight miles per hour
GAUGE . . . . .	56 inches		
WHEELS . . . . .	Optional	NO. FORWARD SPEEDS	Five
FRONT TIRES . . . .	34 x 4½ inches, pneumatic, or 36 x 4½ inches cushion	NO. REVERSE SPEEDS	Three
REAR TIRES . . . .	34 x 4½ inches, pneumatic, or 36 x 4½ inches, cushion	CONTROL . . . . .	Magnetic
		STEERING . . . . .	Lever

**WOODS MOTOR  
VEHICLE  
COMPANY**  
CHICAGO  
ILLINOIS

**Price, \$2850**




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**WOODS ELECTRIC—16-1522**

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COLOR . . . . .	Optional	BRAKE SYSTEMS . . .	Contracting on armature shaft and expanding on rear wheels
SEATING CAPACITY .	Four persons		
BODY:			
LENGTH ALL OVER	119¾ inches	BATTERY . . . . .	42 cells, 13 plate
WIDTH ALL OVER .	60¾ inches	SPEED . . . . .	25 miles per hour
WHEELBASE . . . . .	100 inches	NO. FORWARD SPEEDS	Five
GAUGE . . . . .	56 inches	NO. REVERSE SPEEDS	Five
WHEELS . . . . .	Wood	CONTROL . . . . .	Lever operator
FRONT TIRES . . . . .	34 x 4 inches, cushion or pneumatic	STEERING . . . . .	Lever
REAR TIRES . . . . .	38 x 4½ inches, cushion or pneumatic		

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**THE BAKER  
R. & L. CO.  
CLEVELAND, OHIO**

**Price. \$3000**




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**RAUCH & LANG COACH—J-6**

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COLOR . . . . .	Optional	REAR TIRES . . . . .	33 x 4½ inches; or 36 x 4½ inches, cushion
SEATING CAPACITY . .	Five persons	BRAKE SYSTEMS . . .	Contracting on motor and ex- panding on rear wheels; also elec- tric brake
BODY:		BATTERY . . . . .	42 cells, 11 plate
LENGTH ALL OVER .	144 inches	SPEED . . . . .	26 miles per hour
WIDTH ALL OVER . .	64 inches	NO. FORWARD SPEEDS	Six
WHEELBASE . . . . .	100 inches	NO. REVERSE SPEEDS	Three
GAUGE . . . . .	56 inches	CONTROL . . . . .	Dual lever
WHEELS . . . . .	Optional	STEERING . . . . .	Lever
FRONT TIRES . . . . .	34 x 4½ inches; or 36 x 4½ inches, cushion		

**THE BAKER  
R. & L. CO.  
CLEVELAND, OHIO**

**Price, \$2475**




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**BAKER COUPE D. A.—6**

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COLOR . . . . .	Optional	REAR TIRES . . . . .	34 x 4 inches, cushion
SEATING CAPACITY .	Four persons	BRAKE SYSTEMS . .	Internal expanding on rear wheels
BODY:		BATTERY . . . . .	36 cells, 11 plate
LENGTH ALL OVER	126 inches	SPEED . . . . .	23 miles per hour
WIDTH ALL OVER .	66½ inches	NO. FORWARD SPEEDS	Seven
WHEELBASE . . . . .	90 inches	NO. REVERSE SPEEDS	Three
GAUGE . . . . .	56 inches	CONTROL . . . . .	Lever operated
WHEELS . . . . .	Optional	STEERING . . . . .	Optional
FRONT TIRES . . . .	32 x 4 inches, pneumatic		

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**THE WAVERLEY  
C O M P A N Y**

**INDIANAPOLIS  
I N D I A N A**

**Price . . . . . \$2150**  
**Four-Chair Brougham . . . 2200**




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**WAVERLEY ELECTRIC—110**

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<b>COLOR . . . . .</b>	<b>Black</b>	<b>REAR TIRES . . . .</b>	<b>32 x 4 inches, pneumatic or cushion</b>
<b>SEATING CAPACITY .</b>	<b>Four persons</b>	<b>BRAKE SYSTEMS . .</b>	<b>Hub brakes</b>
<b>BODY:</b>		<b>BATTERY . . . . .</b>	<b>42 cells, 11 plate</b>
<b>LENGTH ALL OVER</b>	<b>124 inches</b>	<b>SPEED . . . . .</b>	<b>20 miles per hour</b>
<b>WIDTH ALL OVER .</b>	<b>56 inches</b>	<b>NO. FORWARD SPEEDS</b>	<b>Four</b>
<b>WHEELBASE . . . .</b>	<b>95 inches</b>	<b>NO. REVERSE SPEEDS</b>	<b>Two</b>
<b>GAUGE . . . . .</b>	<b>56 inches</b>	<b>CONTROL . . . . .</b>	<b>Lever operated</b>
<b>WHEELS . . . . .</b>	<b>Wood</b>	<b>STEERING . . . . .</b>	<b>Lever</b>
<b>FRONT TIRES . . . .</b>	<b>32 x 4 inches, pneumatic or cushion</b>		

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**GENERAL  
VEHICLE  
COMPANY, INC.**

**LONG ISLAND CITY  
NEW YORK**

**Price, Chassis, \$2600**



**G. V. ELECTRIC TWO-TON TRUCK**

COLOR . . . . .	Lead	BRAKE SYSTEMS . .	Expanding on rear wheels and contracting on countershaft
CARRYING CAPACITY .	4000 pounds		
BODY:			
LENGTH ALL OVER	120 inches	BATTERY . . . . .	44 cells, 17 plate
WIDTH ALL OVER .	56 inches		
WHEELBASE . . . . .	111 inches	SPEED . . . . .	9 miles per hour
GAUGE . . . . .	61 inches	NO. FORWARD SPEEDS	Five
WHEELS . . . . .	Wood	NO. REVERSE SPEEDS	Two
FRONT TIRES . . . .	36 x 4 inches, single solid	CONTROL . . . . .	Lever operated
REAR TIRES . . . .	36 x 3 inches, dual solid	STEERING . . . . .	Wheel

**MILBURN  
WAGON  
COMPANY**  
(INCORPORATED IN OHIO)  
TOLEDO, OHIO

**Price . . . . \$1485**  
**Roadster . . 1285**




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**MILBURN LIGHT ELECTRIC COUPE—15**

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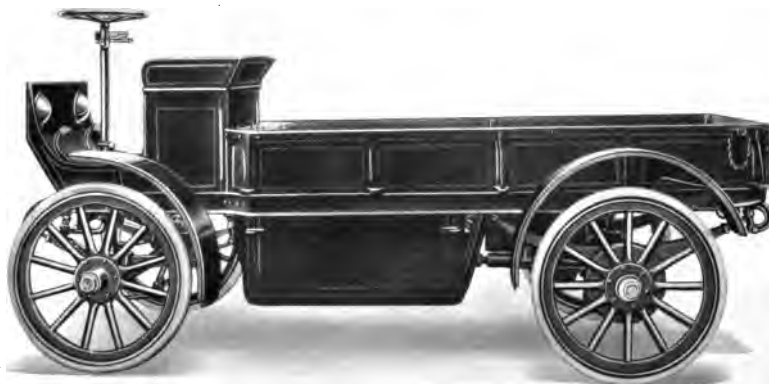
COLOR . . . . .	Blue	BRAKE SYSTEMS . .	Contracting and expanding on rear wheels
SEATING CAPACITY .	Four persons	BATTERY . . . . .	22 cells, 15 plate
WHEELBASE . . . .	100 inches	SPEED . . . . .	20 miles per hour
GAUGE . . . . .	50 inches	NO. FORWARD SPEEDS	Four
WHEELS . . . . .	Wood	NO. REVERSE SPEEDS	Two
FRONT TIRES . . . .	30 x 3½ inches, pneumatic	CONTROL . . . . .	Lever
REAR TIRES . . . .	30 x 3½ inches, pneumatic	STEERING . . . . .	Lever

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**ARGOELECTRIC  
VEHICLE  
COMPANY  
SAGINAW  
MICHIGAN**

**Price, Chassis, \$1200**




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**AMERICAN-ARGO—K-10**

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COLOR . . . . .	Optional	BRAKE SYSTEMS . .	Double expanding on rear wheels
CARRYING CAPACITY.	1000 pounds		
BODY:		BATTERY . . . . .	40 cells, 11 plate
LENGTH ALL OVER	129½ inches	SPEED . . . . .	16 miles per hour
WIDTH ALL OVER .	68 inches	No. FORWARD SPEEDS	Four
WHEELBASE . . . . .	86 inches	No. REVERSE SPEEDS	Two
GAUGE . . . . .	54 inches	CONTROL . . . . .	Lever operated
TIRE DIMENSIONS:		STEERING . . . . .	Wheel
FRONT . . . . .	34 x 3 inches (cushion or solid)		
REAR . . . . .	34 x 3 inches (cushion or solid)		

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**BORLAND -  
GRANNIS  
COMPANY**  
1000 BROADWAY, NEW YORK, N. Y.  
**SAGINAW  
MICHIGAN**

**Price . . . . \$2550**  
**Roadster . . 2250**  
**Limousine . . 5500**




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**AMERICAN-BORLAND—50**

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<b>COLOR . . . . .</b>	Optional	<b>BRAKE SYSTEMS . . .</b>	Internal expanding on rear wheels
<b>SEATING CAPACITY .</b>	Four persons		
<b>BODY:</b>		<b>BATTERY . . . . .</b>	40 cells, 11 plate
<b>LENGTH ALL OVER</b>	120¾ inches	<b>SPEED . . . . .</b>	22 miles per hour
<b>WIDTH ALL OVER .</b>	67½ inches	<b>NO. FORWARD SPEEDS</b>	Six
<b>WHEELBASE . . . .</b>	96 inches	<b>NO. REVERSE SPEEDS</b>	Three
<b>GAUGE . . . . .</b>	56 inches	<b>CONTROL . . . . .</b>	Lever operated
<b>TIRE DIMENSIONS:</b>		<b>STEERING . . . . .</b>	Lever
<b>FRONT . . . . .</b>	34 x 4 inches (pneumatic or cushion)		
<b>REAR . . . . .</b>	34 x 4 inches (pneumatic or cushion)		

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**AMERICAN  
ELECTRIC CAR  
COMPANY**  
INCORPORATED IN MICHIGAN  
**SAGINAW  
MICHIGAN**

**Price . . . . . \$3200**  
**Model 33 Rear-Drive Brougham . 3100**  
**Model 34 Rear-Drive Brougham . 3150**




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**AMERICAN-BROC DOUBLE-DRIVE BROUGHAM—36**

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<b>COLOR . . . . .</b>	Optional	<b>BRAKE SYSTEMS . . .</b>	Contracting on drive shaft and expanding on rear wheels
<b>SEATING CAPACITY .</b>	Five persons		
<b>BODY:</b>		<b>BATTERY . . . . .</b>	40 cells, 11 plate
<b>LENGTH ALL OVER</b>	123 inches	<b>SPEED . . . . .</b>	24 miles per hour
<b>WIDTH ALL OVER .</b>	68 inches	<b>NO. FORWARD SPEEDS</b>	Five
<b>WHEELBASE . . . . .</b>	96 inches	<b>NO. REVERSE SPEEDS</b>	Five
<b>GAUGE . . . . .</b>	56 inches	<b>CONTROL . . . . .</b>	Lever operated
<b>TIRE DIMENSIONS:</b>		<b>STEERING . . . . .</b>	Lever
<b>FRONT . . . . .</b>	34 x 4 inches (pneumatic), or 36 x 4 inches (cushion)		
<b>REAR . . . . .</b>	34 x 4 inches (pneumatic), or 36 x 4 inches (cushion)		

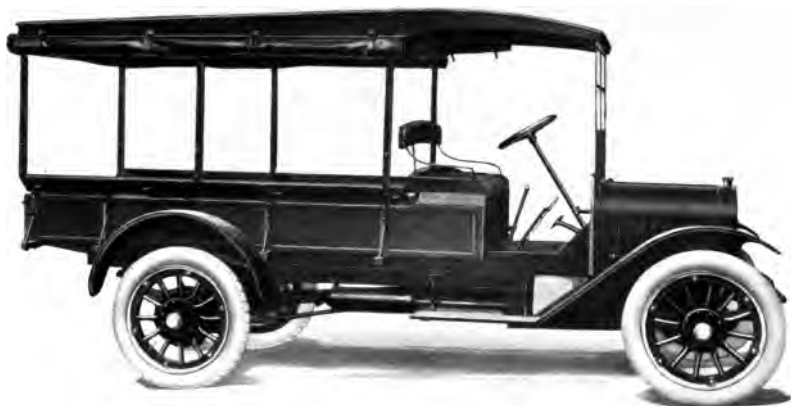
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**GENERAL  
MOTORS  
TRUCK CO.**  
**PONTIAC  
MICHIGAN**

**Price, \$1205**




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**G. M. C. 1500-POUND TRUCK—15**

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COLOR . . . . .	G. M. C. gray, Brewster green, or dark red	HORSEPOWER . . . . .	19.6 (N. A. C. C. Rating)
CARRYING CAPACITY .	1500 pounds	BORE AND STROKE . . . .	3½ x 5 inches
POSITION OF DRIVER	Left side	LUBRICATION . . . . .	Force feed and splash
WHEELBASE . . . . .	122 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	56 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	35 x 5 inches, pneumatic	GASOLINE SYSTEM . . .	Gravity
REAR TIRES . . . . .	35 x 5 inches, pneumatic	CLUTCH . . . . .	Cone
SERVICE BRAKE . . . .	Contracting on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Plain bevel
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Three-quarters floating
CAST . . . . .	En bloc	STEERING GEAR . . . .	Screw and nut

In addition to above specifications,  
price includes body and canopy top

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**GENERAL  
VEHICLE  
COMPANY, INC.**

**LONG ISLAND CITY  
NEW YORK**




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**G. V. MERCEDES FIVE- TO SIX-TON TRUCK—FV**

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COLOR . . . . .	Lead	CAST . . . . .	In pairs
CARRYING CAPACITY . . . . .	Six tons	HORSEPOWER . . . . .	28.9
POSITION OF DRIVER . . . . .	Right side	(N. A. C. C. Rating)	
WHEELBASE . . . . .	169 inches	BORE AND STROKE . . . . .	4¼ x 5½ <sub>10</sub> inches
GAUGE . . . . .	61 inches	LUBRICATION . . . . .	Force feed
WHEELS . . . . .	Cast steel	RADIATOR . . . . .	Cellular
FRONT TIRES . . . . .	34 x 5 inches, single solid	COOLING . . . . .	Water pump
REAR TIRES . . . . .	40 x 6 inches, dual solid	IGNITION . . . . .	High-tension magneto
SERVICE BRAKE . . . . .	Contracting on transmission	GASOLINE SYSTEM . . . . .	Pressure
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Four	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward, one reverse
		DRIVE . . . . .	Internal gear
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . . .	Screw and nut

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**VELIE MOTOR  
VEHICLE  
COMPANY  
M O L I N E  
I L L I N O I S**

**Price, Chassis . . \$3350**




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**VELIE THREE-AND-ONE-HALF-TON TRUCK—26**

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COLOR . . . . .	Optional	HORSEPOWER . . . . .	32.4 (N. A. C. C. Rating)
CARRYING CAPACITY .	7000 pounds	BORE AND STROKE . .	4½ x 5½ inches
POSITION OF DRIVER	Right side	LUBRICATION . . . . .	Force feed and splash
WHEELBASE . . . . .	172 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	Front, 58 inches; rear, 66 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High tension
FRONT TIRES . . . . .	36 x 5 inches solid	GASOLINE SYSTEM . .	Vacuum
REAR TIRES . . . . .	40 x 5 inches dual solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . .	External on rear axle	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE .	Internal on rear axle	GEAR CHANGES . . .	Four forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	In pairs	STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes top, seat, prestolite tank and lamps

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**STERLING  
MOTOR TRUCK  
COMPANY**  
WEST ALLIS  
WISCONSIN

Price . . . . .	\$895
Flare Board Express, with Top	1005
Flare Board Express, with Storm Curtains . . . . .	1020
Full Panel Body . . . . .	1030



**STERLING 1500-POUND TRUCK**

COLOR . . . . .	Optional	HORSEPOWER . . . . .	15.63 (N. A. C. C. Rating)
CARRYING CAPACITY . . . . .	1500 pounds	BORE AND STROKE . . . . .	3½ x 4½ inches
POSITION OF DRIVER . . . . .	Behind motor	LUBRICATION . . . . .	Pump over and splash
WHEELBASE . . . . .	127 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	56 inches	COOLING . . . . .	Thermo-syphon
WHEELS . . . . .	Wood	IGNITION . . . . .	High tension magneto and storage battery
FRONT TIRES . . . . .	34 x 4 inches, pneumatic	GASOLINE SYSTEM . . . . .	Gravity
REAR TIRES . . . . .	34 x 4 inches, anti-skid, pneu- matic	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . . . .	Expanding on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GEAR CHANGES . . . . .	Three forward
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Semi-floating
CAST . . . . .	En bloc	STEERING GEAR . . . . .	Worm and nut

In addition to above specifications, price includes windshield and hubometer

**PIERCE-ARROW  
MOTOR CAR  
COMPANY**  
**B U F F A L O  
N E W Y O R K**

**Price, Chassis . . \$3000**




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**PIERCE-ARROW TWO-TON TRUCK—X-2**

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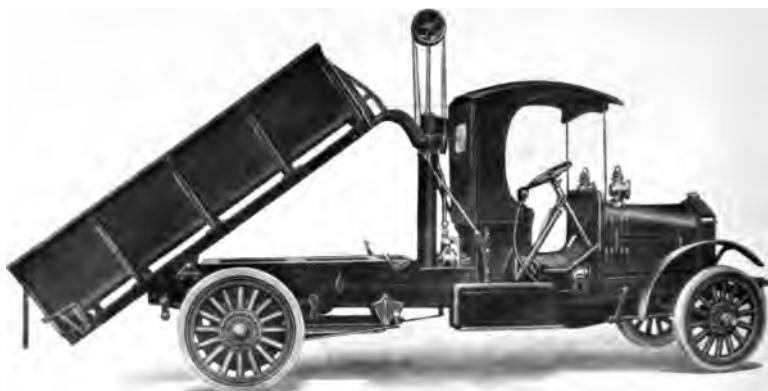
COLOR . . . . .	Optional	CAST . . . . .	In pairs
CARRYING CAPACITY.	Two tons	HORSEPOWER . . . . .	25.6 (N. A. C. C. Rating)
POSITION OF DRIVER.	Right side	BORE AND STROKE . . . . .	4 x 5½ inches
WHEELBASE . . . . .	150 or 180 inches	LUBRICATION . . . . .	Force feed
GAUGE . . . . .	56 inches	RADIATOR . . . . .	Tubular
WHEELS . . . . .	Wood	COOLING . . . . .	Water
FRONT TIRES . . . . .	36 x 4 inches, single solid	IGNITION . . . . .	High tension magneto
REAR TIRES . . . . .	36 x 4 inches, dual solid	GASOLINE SYSTEM . . . . .	Gravity
SERVICE BRAKE . . . . .	Contracting on transmission	CLUTCH . . . . .	Cone
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	TRANSMISSION . . . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Worm
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Screw and nut

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**PIERCE-ARROW  
MOTOR CAR  
COMPANY**

**B U F F A L O  
N E W Y O R K**

**Price, Chassis . . \$4500**




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**PIERCE-ARROW FIVE-TON TRUCK—R-5**

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COLOR . . . . .	Optional	HORSEPOWER . . . . .	38.03 (N. A. C. C. Rating)
CARRYING CAPACITY.	Five tons	BORE AND STROKE . . .	4 $\frac{1}{4}$ x 6 inches
POSITION OF DRIVER.	Right side	LUBRICATION . . . . .	Force feed
WHEELBASE . . . . .	168 or 204 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	64 inches	COOLING . . . . .	Water
WHEELS . . . . .	Wood	IGNITION . . . . .	High tension magneto and dry batteries
FRONT TIRES . . . . .	36 x 5 inches, single solid	GASOLINE SYSTEM . . .	Gravity
REAR TIRES . . . . .	40 x 6 inches, dual solid	CLUTCH . . . . .	Cone
SERVICE BRAKE . . . .	Contracting on transmission	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . .	Expanding on rear wheels	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	In pairs	STEERING GEAR . . . . .	Screw and nut

**THE AUTOCAR  
C O M P A N Y**  
=====

**A R D M O R E  
P E N N S Y L V A N I A**

**Price, Chassis . . . . . \$1650**  
**With Coal or Contractor Body**  
**with Power Holst Attach-**  
**ment . . . . . 2150**  
**With Open Body. . . . . 1800**  
**With Express Body . . . . 1875**




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**AUTOCAR TWO-TON TRUCK—XXI-F**

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COLOR . . . . .	Optional	CAST . . . . .	Separately
CARRYING CAPACITY. . . . .	4000 pounds	HORSEPOWER . . . . .	18
POSITION OF DRIVER. . . . .	Right side over motor	(N. A. C. C. Rating)	
WHEELBASE. . . . .	97 inches	BORE AND STROKE. . . . .	4¾ x 4½ inches
GAUGE . . . . .	58 inches	LUBRICATION . . . . .	Full splash
WHEELS . . . . .	Wood	RADIATOR . . . . .	Tubular
FRONT TIRES . . . . .	34 x 4 inches, solid, or 36 x 5 inches, pneumatic	COOLING . . . . .	Water
REAR TIRES . . . . .	34 x 5 inches, solid, or 36 x 5 inches, pneumatic	IGNITION . . . . .	High-tension magneto
SERVICE BRAKE. . . . .	Contracting on rear wheels	GASOLINE SYSTEM. . . . .	Gravity
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Three plate
CYLINDERS . . . . .	Two	TRANSMISSION . . . . .	Progressive sliding
ARRANGED . . . . .	Horizontally	GEAR CHANGES. . . . .	Three forward, one reverse
		DRIVE . . . . .	Shaft
		REAR AXLE . . . . .	Full floating
		STEERING GEAR. . . . .	Bevel pinion and sector

**F E D E R A L  
M O T O R T R U C K  
C O M P A N Y  
D E T R O I T  
M I C H I G A N**

**Price, Chassis . . \$1800**



**FEDERAL ONE-AND-ONE-HALF-TON TRUCK**

COLOR . . . . .	Lead	HORSEPOWER . . . . .	27.23 (N. A. C. C. Rating)
CARRYING CAPACITY .	3000 pounds	BORE AND STROKE . .	4½ x 5¼ inches
POSITION OF DRIVER .	Left side	LUBRICATION . . . .	Splash with circulating pump
WHEELBASE . . . . .	120 or 144 inches	RADIATOR . . . . .	Cellular
GAUGE . . . . .	Front, 56 inches; rear, 58¼ inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	36 x 3½ inches	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . . .	36 x 5 inches	CLUTCH . . . . .	Cone
SERVICE BRAKE . . .	Expanding on rear wheels	TRANSMISSION . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . .	Full floating
CAST . . . . .	En bloc	STEERING GEAR . .	Worm and wheel

**F E D E R A L  
MOTOR TRUCK  
C O M P A N Y  
D E T R O I T  
M I C H I G A N**

**Price, Chassis . . \$2800**



**FEDERAL THREE-AND-ONE-HALF-TON TRUCK—L**

COLOR . . . . .	Lead	HORSEPOWER . . . . .	32.4 (N. A. C. C. Rating)
CARRYING CAPACITY.	7000 pounds	BORE AND STROKE . . .	4½ x 5½ inches
POSITION OF DRIVER	Right side	LUBRICATION . . . . .	Splash with circulating pump
WHEELBASE . . . . .	146 inches	RADIATOR . . . . .	Cellular
GAUGE . . . . .	Front, 66½ inches; rear, 67¾ inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	36 x 5 inches, single solid	GASOLINE SYSTEM. . .	Gravity
REAR TIRES . . . . .	36 x 5 inches, dual solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE. . . .	Expanding on rear wheels	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE . .	Expanding on rear wheels	GEAR CHANGES . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	In pairs	STEERING GEAR. . . .	Worm and wheel

**LOCOMOBILE  
COMPANY  
OF AMERICA**

**BRIDGEPORT  
CONNECTICUT**

**Price, Chassis,     \$3500**



**LOCOMOBILE THREE-TON TRUCK—B**

COLOR . . . . .	Optional	BORE AND STROKE . . . . .	4¼ x 6 inches
CARRYING CAPACITY . . . . .	6000 pounds	LUBRICATION . . . . .	Pressure and internal circulating system
POSITION OF DRIVER . . . . .	Right side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	150 or 170 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	Front, 60 inches; rear, 66 inches	IGNITION . . . . .	High-tension magneto and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . . . . .	Two unit
FRONT TIRES . . . . .	36 x 5 inches, single solid	STARTER OPERATED . . . . .	Gear to fly wheel
REAR TIRES . . . . .	36 x 5 inches, dual solid	LIGHTING SYSTEM . . . . .	Oil
SERVICE BRAKE . . . . .	Contracting on propeller shaft	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	WIRING SYSTEM . . . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . . . . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	In pairs	TRANSMISSION . . . . .	Selective sliding
HORSEPOWER . . . . .	28.9 (N. A. C. Rating)	GEAR CHANGES . . . . .	Four forward
		DRIVE . . . . .	Worm
		REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

Price includes driver's seat and cushion, and lamps

**LOCOMOBILE  
COMPANY  
OF AMERICA**  
**BRIDGEPORT  
CONNECTICUT**

**Price, Chassis . . \$3650**




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**LOCOMOBILE FOUR-TON TRUCK—BB**

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COLOR . . . . .	Optional	LUBRICATION . . . . .	Pressure and internal cir- culating system
CARRYING CAPACITY . . . . .	8000 pounds	RADIATOR . . . . .	Cellular
POSITION OF DRIVER . . . . .	Right side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	150 or 170 inches	IGNITION . . . . .	High-tension magneto and storage battery
GAUGE . . . . .	Front, 60 inches; rear, 66 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Gear to fly wheel
FRONT TIRES . . . . .	36 x 5 inches, single solid	LIGHTING SYSTEM . . . . .	Oil
REAR TIRES . . . . .	36 x 6 inches, dual solid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on propeller shaft	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	In pairs	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	Vertically	GEAR CHANGES . . . . .	Four forward
HORSEPOWER . . . . .	28.9 (N. A. C. Rating)	DRIVE . . . . .	Worm
BORE AND STROKE . . . . .	4¼ x 6 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

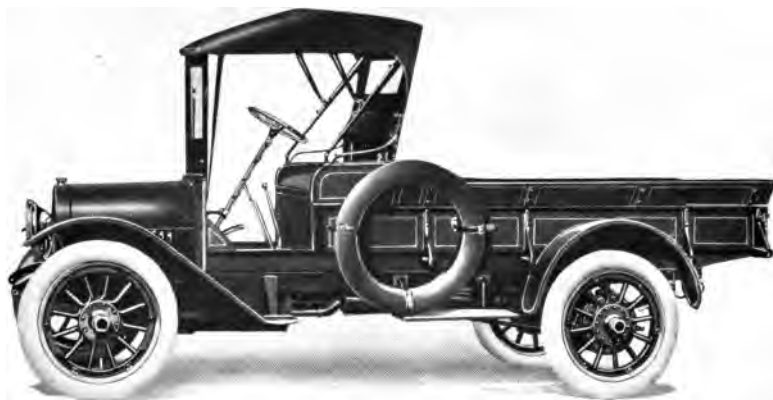
Price includes driver's seat and cushion, and lamps

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**BUICK MOTOR  
COMPANY**  
**F L I N T  
M I C H I G A N**

**Price, \$1225**




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**BUICK ONE-TON TRUCK—D-4**

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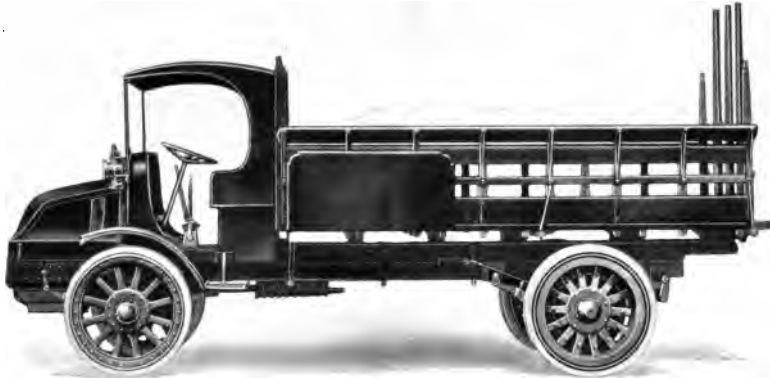
COLOR . . . . .	Body red, running gear black	LUBRICATION . . . .	Splash with circulating pump
CARRYING CAPACITY.	2000 pounds	RADIATOR . . . . .	Cellular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . .	122 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Single unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Gear to fly wheel
FRONT TIRES . . . .	35 x 5 inches, pneumatic	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . .	35 x 5 inches, pneumatic	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Single
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Vacuum
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)	DRIVE . . . . .	Bevel
BORE AND STROKE .	3¾ x 5 inches	REAR AXLE . . . . .	Three-quarters floating
		STEERING GEAR. . . .	Split nut and worm

In addition to above specifications, price includes top, windshield, speedometer, ammeter and demountable rims

**W A L T E R  
MOTOR TRUCK  
C O M P A N Y**

**49-51 WEST 66th ST.  
NEW YORK, N. Y.**

**Price, Chassis . . . . . \$4750  
Six-Ton . . . . . 5000  
Seven and One-half Ton . 5250**




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**WALTER FOUR WHEEL DRIVE FIVE-TON TRUCK**

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COLOR . . . . .	Lead	CAST . . . . .	En bloc
CARRYING CAPACITY .	Five tons	HORSEPOWER . . . .	30.63
POSITION OF DRIVER	Left side	(N. A. C. C. Rating)	
WHEELBASE . . . . .	96 to 168 inches	BORE AND STROKE .	4½ x 6 inches
GAUGE . . . . .	Front, 66 inches; rear, 66 inches	LUBRICATION . . . .	Splash with circulating pump
WHEELS . . . . .	Wood	RADIATOR . . . . .	Tubular
FRONT TIRES . . . .	40 x 6 inches, single solid	COOLING . . . . .	Water pump
REAR TIRES . . . .	40 x 5 inches, dual solid	IGNITION . . . . .	High-tension magneto
SERVICE BRAKE . . .	Contracting on transmission shaft	GASOLINE SYSTEM .	Gravity
EMERGENCY BRAKE .	Contracting on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Four	TRANSMISSION . . .	Selective sliding
ARRANGED . . . . .	Vertically, under hood	GEAR CHANGES . .	Four and reverse
		DRIVE . . . . .	Spur gear to wheels
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes cab

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**S A U R E R  
M O T O R  
C O M P A N Y**

WEST END AVE. &  
64th STREET  
NEW YORK, N. Y.

Price, Chassis . . \$4800




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**SAURER FIVE-TON TRUCK**

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COLOR . . . . .	Lead	BORE AND STROKE . .	4 $\frac{3}{8}$ x 5 $\frac{1}{2}$ inches
CARRYING CAPACITY.	10,000 pounds	LUBRICATION . . . .	Pump over and splash and gravity
POSITION OF DRIVER	Right side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . .	153 $\frac{1}{2}$ inches	COOLING . . . . .	Water pump
GAUGE . . . . .	66 $\frac{1}{4}$ inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	GASOLINE SYSTEM . .	Gravity
FRONT TIRES . . . .	36 x 5 inches, single solid	CLUTCH . . . . .	Cone
REAR TIRES . . . .	42 x 5 inches, dual solid	TRANSMISSION . . . .	Selective sliding
SERVICE BRAKE . . .	On differential	GEAR CHANGES . . .	Four forward, one reverse
EMERGENCY BRAKE .	Expanding on rear wheels	DRIVE . . . . .	Chain
CYLINDERS . . . . .	Four	REAR AXLE . . . . .	Dead
ARRANGED . . . . .	Vertically, under hood	STEERING GEAR . . . .	Worm and sector
CAST . . . . .	In pairs		
HORSEPOWER . . . .	30.63 (N. A. C. C. Rating)		

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**MACK BROTHERS  
MOTOR CAR  
COMPANY**

Price, Chassis . . \$2700

64th STREET AND  
WEST END AVE.,  
NEW YORK, N. Y.



**MACK TWO-TON TRUCK—AB**

COLOR . . . . .	Lead	HORSEPOWER . . . . .	25.6 (N. A. C. C. Rating)
CARRYING CAPACITY.	4000 pounds	BORE AND STROKE . .	4 x 5 inches
POSITION OF DRIVER	Back of motor	LUBRICATION . . . . .	Pump over and splash and gravity
WHEELBASE . . . . .	144 or 162 inches	RADIATOR . . . . .	Honeycomb
GAUGE . . . . .	58½ inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	36 x 4 inches, single solid	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . . .	36 x 4 inches, dual solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . .	Contracting on rear wheels	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	In pairs	STEERING GEAR. . . .	Worm and sector

**K E L L Y -  
SPRINGFIELD  
MOTOR TRUCK  
C O M P A N Y**  
**SPRINGFIELD  
O H I O**

Price. \$2000



**KELLY-SPRINGFIELD ONE-AND-ONE-HALF-TON TRUCK—K-30**

COLOR . . . . .	Optional	CAST . . . . .	En bloc
CARRYING CAPACITY . . . . .	3000 pounds	HORSEPOWER . . . . .	22.5
POSITION OF DRIVER . . . . .	Back of motor	(N. A. C. C. Rating)	
WHEELBASE . . . . .	120, 144, 168 and 180 inches	BORE AND STROKE . . . . .	3 $\frac{1}{4}$ x 5 $\frac{1}{4}$ inches
GAUGE . . . . .	Front, 56 inches; rear, 60 inches	LUBRICATION . . . . .	Force feed
WHEELS . . . . .	Wood	RADIATOR . . . . .	Cellular
FRONT TIRES . . . . .	36 x 3 $\frac{1}{2}$ inches, single solid	COOLING . . . . .	Water pump
REAR TIRES . . . . .	36 x 5 inches, single solid	IGNITION . . . . .	High-tension magneto
SERVICE BRAKE . . . . .	Contracting on rear wheels	GASOLINE SYSTEM . . . . .	Gravity
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Four	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . . .	Worm and gear

**K E L L Y -  
SPRINGFIELD  
MOTOR TRUCK  
C O M P A N Y  
SPRINGFIELD  
O H I O**

**Price, \$3400**



**KELLY-SPRINGFIELD THREE-AND-ONE-HALF-TON TRUCK—K-40**

COLOR . . . . .	Optional	CAST . . . . .	In pairs
CARRYING CAPACITY .	7000 pounds	HORSEPOWER . . . .	32.4 (N. A. C. C. Rating)
POSITION OF DRIVER	Back of motor	BORE AND STROKE . .	4½ x 6½ inches
WHEELBASE . . . . .	150, 172, 194 or 208 inches	LUBRICATION . . . .	Force feed
GAUGE . . . . .	Front, 68 inches; rear, 73 inches	RADIATOR . . . . .	Cellular
WHEELS . . . . .	Wood	COOLING . . . . .	Water pump
FRONT TIRES . . . . .	36 x 5 inches, single solid	IGNITION . . . . .	High-tension magneto
REAR TIRES . . . . .	40 x 5 inches, dual solid	GASOLINE SYSTEM . .	Gravity
SERVICE BRAKE . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
EMERGENCY BRAKE . .	Expanding on rear wheels	TRANSMISSION . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . .	Worm and gear

**K E L L Y -  
SPRINGFIELD  
MOTOR TRUCK  
C O M P A N Y  
SPRINGFIELD  
O H I O**

**Price, \$4250**




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**KELLY-SPRINGFIELD FIVE-TON TRUCK—K-50**

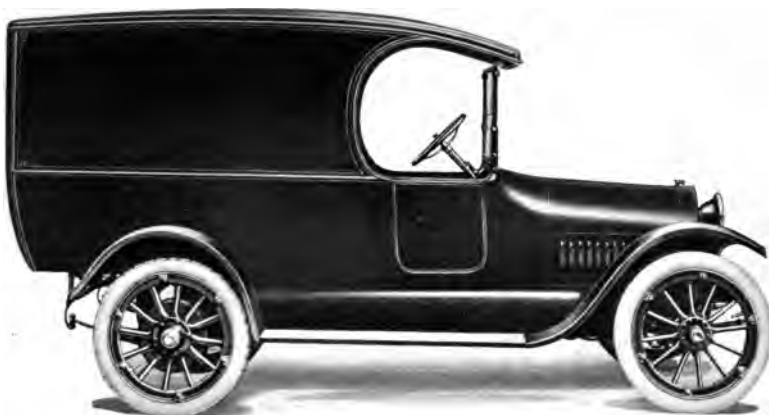
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COLOR . . . . .	Optional	CAST . . . . .	In pairs
CARRYING CAPACITY .	10,000 pounds	HORSEPOWER . . . .	32.4
POSITION OF DRIVER	Back of motor	(N. A. C. C. Rating)	
WHEELBASE . . . . .	150, 172, 194 or 208 inches	BORE AND STROKE . .	4½ x 6½ inches
		LUBRICATION . . . .	Force feed
GAUGE . . . . .	Front, 68 inches; rear, 75½ inches	RADIATOR . . . . .	Cellular
WHEELS . . . . .	Wood	COOLING . . . . .	Water pump
FRONT TIRES . . . . .	36 x 6 inches, single solid	IGNITION . . . . .	High-tension magneto
REAR TIRES . . . . .	40 x 6 inches, dual solid	GASOLINE SYSTEM . .	Gravity
SERVICE BRAKE . . .	Contracting on rear wheels	CLUTCH . . . . .	Cone
EMERGENCY BRAKE .	Expanding on rear wheels	TRANSMISSION . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . .	Worm and gear

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**STUDEBAKER  
CORPORATION  
OF AMERICA**  
DETROIT  
MICHIGAN

Price, Chassis . . . . .	\$785
Express Body . . . . .	850
Panel Body . . . . .	875
Combination Passenger and Express . . . . .	875
One-Ton Express . . . . .	1200
One-Ton Stake Body . . . . .	1250
Sixteen-Passenger Bus . . . . .	1400




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**STUDEBAKER 1000-POUND COMMERCIAL CAR—SF**

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COLOR . . . . .	Body, blue; running gear, black	LUBRICATION . . . . .	Splash with circulating pump
CARRYING CAPACITY . . . . .	1000 pounds	RADIATOR . . . . .	Tubular
POSITION OF DRIVER . . . . .	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	112 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . . . . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED . . . . .	Chain to crank shaft
FRONT TIRES . . . . .	34 x 4 inches	LIGHTING SYSTEM . . . . .	Electric
REAR TIRES . . . . .	34 x 4 inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . . . .	Contracting on rear wheels	WIRING SYSTEM . . . . .	Single
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Cone
ARRANGED . . . . .	Vertically	TRANSMISSION . . . . .	Selective sliding
CAST . . . . .	En bloc	GEAR CHANGES . . . . .	Three forward, one reverse
HORSEPOWER . . . . .	24.03 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE . . . . .	3¼ x 5 inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . . .	Worm and gear

In addition to above specifications, price includes top, wind-shield, speedometer, battery indicator and demountable rims.



**PACKARD  
MOTOR CAR  
COMPANY**  

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**DETROIT  
MICHIGAN**

**Price, Chassis. . . . . \$2200**  
**With Electric Starting and**  
**Lighting . . . . . 2425**  
**One and One-half Ton . . . 2500**  
**Two-Ton . . . . . 2800**




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**PACKARD ONE-TON TRUCK—ID**

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<b>COLOR . . . . .</b>	Body, Packard blue with Packard light derby red striping; wheels, blue; chassis black	<b>CAST . . . . .</b>	En bloc
<b>CARRYING CAPACITY. . . . .</b>	2000 pounds	<b>HORSEPOWER . . . . .</b>	25.6
<b>POSITION OF DRIVER. . . . .</b>	Left side		(N. A. C. C. Rating)
<b>WHEELBASE . . . . .</b>	126 or 144 inches	<b>BORE AND STROKE. . . . .</b>	4 x 5½ inches
<b>GAUGE . . . . .</b>	56 inches	<b>LUBRICATION . . . . .</b>	Force feed
<b>WHEELS . . . . .</b>	Wood	<b>RADIATOR . . . . .</b>	Cellular
<b>FRONT TIRES . . . . .</b>	34 x 3½ inches, single solid	<b>COOLING . . . . .</b>	Water pump
<b>REAR TIRES . . . . .</b>	34 x 6 inches, single solid	<b>IGNITION. . . . .</b>	High-tension magneto and storage battery
<b>SERVICE BRAKE. . . . .</b>	Propeller shaft	<b>GASOLINE SYSTEM. . . . .</b>	Pressure
<b>EMERGENCY BRAKE . . . . .</b>	Expanding on rear wheels	<b>CLUTCH . . . . .</b>	Dry multiple disc
<b>CYLINDERS . . . . .</b>	Four	<b>TRANSMISSION . . . . .</b>	Progressive sliding
<b>ARRANGED . . . . .</b>	Vertically	<b>GEAR CHANGES . . . . .</b>	Three forward, one reverse
		<b>DRIVE . . . . .</b>	Worm
		<b>REAR AXLE . . . . .</b>	Full floating
		<b>STEERING GEAR. . . . .</b>	Worm and wheel

**PACKARD  
MOTOR CAR  
COMPANY  
DETROIT  
MICHIGAN**

**Price, Chassis . . . . \$3400**  
**With Electric Light-**  
**ing and Starting . 3625**  
**Four-Ton . . . . . 3800**




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**PACKARD THREE-TON TRUCK—3D**

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<b>COLOR . . . . .</b>	Body, Packard blue, with Packard light derby red striping; wheels, Packard light derby red, with Packard blue striping; chassis, black	<b>CYLINDERS . . . . .</b>	Four
<b>CARRYING CAPACITY .</b>	6000 pounds	<b>ARRANGED . . . . .</b>	Vertically
<b>POSITION OF DRIVER .</b>	Left side	<b>CAST . . . . .</b>	En bloc
<b>WHEELBASE . . . . .</b>	156 or 186 inches	<b>HORSEPOWER . . . . .</b>	32.4 (N. A. C. C. Rating)
<b>GAUGE . . . . .</b>	Rear wheels, 66 inches; front wheels, 69½ inches	<b>BORE AND STROKE . .</b>	4¼ x 5½ inches
<b>WHEELS . . . . .</b>	Wood	<b>LUBRICATION . . . . .</b>	Full force feed
<b>FRONT TIRES . . . . .</b>	36 x 5 inches, single solid	<b>RADIATOR . . . . .</b>	Cellular
<b>REAR TIRES . . . . .</b>	36 x 5 inches, dual solid	<b>COOLING . . . . .</b>	Water pump
<b>SERVICE BRAKE . . .</b>	Propeller shaft	<b>IGNITION . . . . .</b>	High-tension magneto and storage battery
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>GASOLINE SYSTEM . .</b>	Pressure
		<b>CLUTCH . . . . .</b>	Dry multiple disc
		<b>TRANSMISSION . . . .</b>	Progressive sliding
		<b>GEAR CHANGES . . .</b>	Three forward, one reverse
		<b>DRIVE . . . . .</b>	Worm
		<b>REAR AXLE . . . . .</b>	Full floating
		<b>STEERING GEAR . . .</b>	Worm and wheel

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**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.**

**ELMIRA N. Y.**

**Price, \$9000**




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**AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 12**

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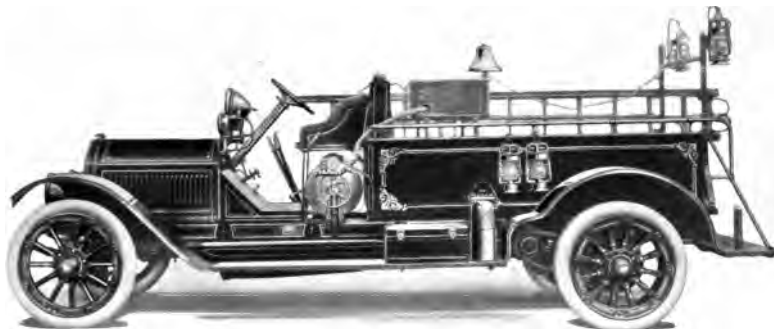
COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Right side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	156¾ inches	COOLING . . . . .	Water pump
GAUGE . . . . .	Front, 62 inches; rear, 71¼ inches	IGNITION . . . . .	High tension magneto and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	38 x 4½ inches, single cushion	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	38 x 4½ inches, dual cushion	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Expanding on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In pairs	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	72.6 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE . .	5½ x 6 inches	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

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**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.**  
ELMIRA N. Y.

**Price, \$5500**



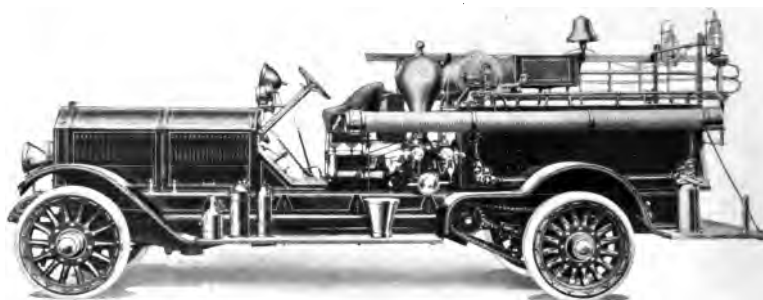
**AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—  
TYPE 10**

COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Right side	RADIATOR . . . . .	Cellular
WHEELBASE . . . .	156¼ inches	COOLING . . . . .	Water pump
GAUGE. . . . .	Front, 62 inches; rear, 71¼ inches	IGNITION . . . . .	High tension magneto and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	38 x 4½ inches, single cushion	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	38 x 4½ inches, dual cushion	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Expanding on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In pairs	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	48.4 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE . .	5½ x 6 inches	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR. . . .	Worm and gear

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.**  
ELMIRA N. Y.

Price, \$10,000



**AMERICAN-LA FRANCE PUMPING ENGINE—TYPE 19**

COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Right side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	165 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	Front, 71 $\frac{1}{4}$ inches; rear, 81 $\frac{3}{8}$ inches	IGNITION . . . . .	High tension magneto and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	38 x 5 inches, single solid	STARTER OPERATED .	Chain to crank shaft
REAR TIRES . . . . .	38 x 4 inches, dual solid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . .	Expanding on rear wheels	VOLTAGES . . . . .	Twelve
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Six	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In pairs	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . . .	93.7 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE . .	6 $\frac{1}{4}$ x 8 inches	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . .	Worm and gear

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.  
ELMIRA N. Y.**

**Price, \$4500**



**AMERICAN-LA FRANCE CHEMICAL ENGINE AND HOSE CAR—  
TYPE 20**

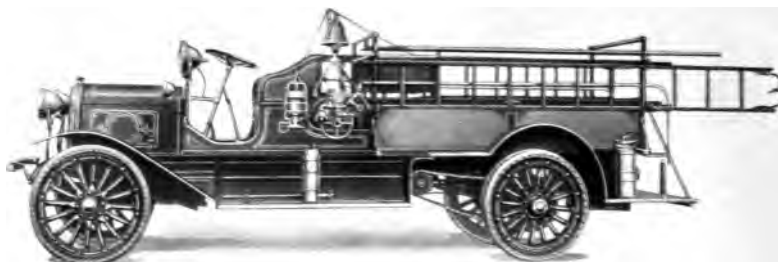
<b>COLOR . . . . .</b>	Optional	<b>LUBRICATION . . . .</b>	Force feed and splash
<b>POSITION OF DRIVER.</b>	Right side	<b>RADIATOR . . . . .</b>	Cellular
<b>WHEELBASE . . . . .</b>	140¾ inches	<b>COOLING . . . . .</b>	Water pump
<b>GAUGE . . . . .</b>	Front, 62 inches; rear, 71¼ inches	<b>IGNITION . . . . .</b>	High-tension magneto and storage battery
<b>WHEELS . . . . .</b>	Wood	<b>STARTING SYSTEM . .</b>	Two unit
<b>FRONT TIRES . . . .</b>	38 x 4 inches, single cushion	<b>STARTER OPERATED .</b>	Gear to fly wheel
<b>REAR TIRES . . . . .</b>	38 x 3½ inches, dual cushion	<b>LIGHTING SYSTEM . .</b>	Electric
<b>SERVICE BRAKE. . .</b>	Expanding on rear wheels	<b>VOLTAGES . . . . .</b>	Six
<b>EMERGENCY BRAKE .</b>	Expanding on rear wheels	<b>WIRING SYSTEM. . .</b>	Single
<b>CYLINDERS . . . . .</b>	Six	<b>GASOLINE SYSTEM. .</b>	Gravity
<b>ARRANGED . . . . .</b>	Vertically	<b>CLUTCH . . . . .</b>	Dry multiple disc
<b>CAST . . . . .</b>	In three	<b>TRANSMISSION . . .</b>	Selective sliding
<b>HORSEPOWER . . . .</b>	38.4 (N. A. C. C. Rating)	<b>GEAR CHANGES . . .</b>	Three forward, one reverse
<b>BORE AND STROKE .</b>	4 x 5½ inches	<b>DRIVE . . . . .</b>	Side chain
		<b>REAR AXLE . . . . .</b>	Dead
		<b>STEERING GEAR. . .</b>	Worm and gear

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.**

**ELMIRA N. Y.**

**Price, \$3000**



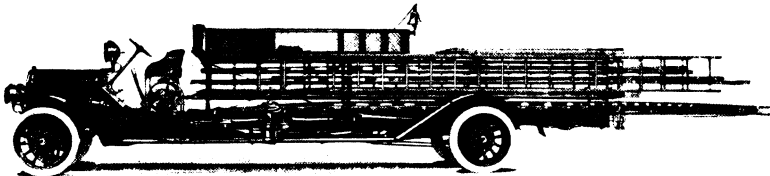
**AMERICAN-LA FRANCE COMBINATION CHEMICAL ENGINE  
AND HOSE CAR—TYPE B**

COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	140 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	58 inches	IGNITION . . . . .	High tension magneto
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	36 x 4 inches, single cushion	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	36 x 5 inches, dual cushion	LIGHTING SYSTEM . .	Gas
SERVICE BRAKE . . .	Contracting on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Cone
CAST . . . . .	En bloc	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . .	27.23 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE .	4 1/8 x 5 1/4 inches	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . .	Worm and gear

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.  
ELMIRA N. Y.**

**Price, \$6000**



**AMERICAN-LA FRANCE SERVICE HOOK AND LADDER TRUCK—  
TYPE 14**

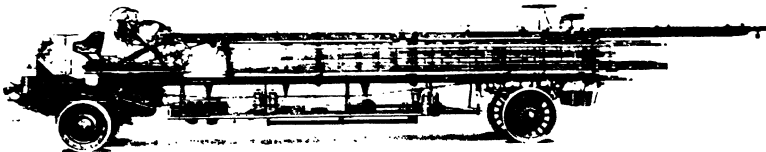
COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER.	Right side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	246 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	Front, 62 inches; rear, 71¼ inches	IGNITION . . . . .	High-tension magneto and storage battery
WHEELS . . . . .	Wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . .	38 x 4½ inches, single cushion	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . .	38 x 4½ inches, dual cushion	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE. . .	Expanding on rear wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE .	Expanding on rear wheels	WIRING SYSTEM. . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In pairs	TRANSMISSION . . .	Selective sliding
HORSEPOWER . . . .	48.4 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE .	5½ x 6 inches	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR. . .	Worm and gear

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims



**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.**  
**ELMIRA N. Y.**

Price . . \$9500 to \$11,000



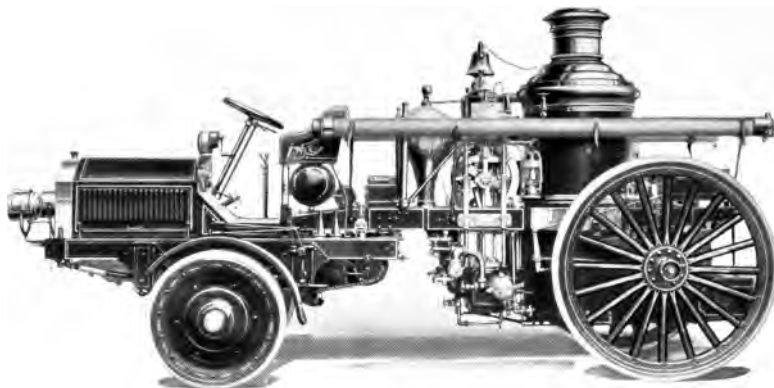
**AMERICAN LA-FRANCE AERIAL HOOK AND LADDER TRUCK—  
TYPE 31**

COLOR . . . . .	Optional	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER . . . . .	Right side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	333 inches	COOLING . . . . .	Water pump
GUAGE . . . . .	Front inner, 67¼ inches; front outer, 76¾ inches; rear, 62 inches	IGNITION . . . . .	High tension magneto and storage battery
WHEELS . . . . .	Front, cast steel; rear, wood	STARTING SYSTEM . .	Two unit
FRONT TIRES . . . . .	38 x 4 inches dual solid	STARTER OPERATED .	Gear to fly wheel
REAR TIRES . . . . .	42 x 4 inches single solid	LIGHTING SYSTEM . .	Electric
SERVICE BRAKE . . . .	Expanding on front wheels	VOLTAGES . . . . .	Six
EMERGENCY BRAKE . . .	Expanding on front wheels	WIRING SYSTEM . . .	Single
CYLINDERS . . . . .	Four	GASOLINE SYSTEM . .	Gravity
ARRANGED . . . . .	Vertically	CLUTCH . . . . .	Dry multiple disc
CAST . . . . .	In pairs	TRANSMISSION . . . .	Selective sliding
HORSEPOWER . . . . .	48.4 (N. A. C. C. Rating)	GEAR CHANGES . . .	Three forward, one reverse
BORE AND STROKE . . .	5½ x 6 inches	DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . .	Front, worm and sleeve; rear, worm and sector

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

**AMERICAN-  
LA FRANCE  
FIRE ENGINE  
COMPANY, INC.**  
ELMIRA N. Y.

**Price, \$8500**



**AMERICAN-LA FRANCE MOTOR STEAM FIRE ENGINE—TYPE 31**

COLOR . . . . .	Optional	BORE AND STROKE . . . . .	5½ x 6 inches
POSITION OF DRIVER. . . . .	Right side	LUBRICATION . . . . .	Force feed and splash
WHEELBASE . . . . .	126 inches	RADIATOR . . . . .	Cellular
GAUGE . . . . .	Front inner, 67¼ inches; front outer, 76¾ inches; rear, 62 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Front, cast steel; rear, wood	IGNITION . . . . .	High tension magneto and storage battery
FRONT TIRES . . . . .	38 x 4 inches dual solid	STARTING SYSTEM . . . . .	Two unit
REAR TIRES . . . . .	60 x 4 inches single solid	STARTER OPERATED . . . . .	Gear to fly wheel
SERVICE BRAKE . . . . .	Expanding on front wheels	LIGHTING SYSTEM . . . . .	Electric
EMERGENCY BRAKE . . . . .	Expanding on front wheels	VOLTAGES . . . . .	Six
CYLINDERS . . . . .	Four	WIRING SYSTEM . . . . .	Single
ARRANGED . . . . .	Vertically	GASOLINE SYSTEM . . . . .	Gravity
CAST . . . . .	In pairs	CLUTCH . . . . .	Dry multiple disc
HORSEPOWER . . . . .	48.4 (N. A. C. C. Rating)	TRANSMISSION . . . . .	Selective sliding
		GEAR CHANGES . . . . .	Three forward, one reverse
		DRIVE . . . . .	Side chain
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . . .	Worm and sleeve

In addition to above specifications, price includes speedometer, ammeter, voltmeter and demountable rims

# **REO MOTOR CAR COMPANY**

**LANSING  
MICHIGAN**

Price, Chassis . . . . .	\$1650
With Low Stake Body . . . . .	1800
With High Stake Body . . . . .	1825
With Express Body . . . . .	1810
Express Body with Top . . . . .	1960
Express Body with Top and Screen Sides . . . . .	2035



## **REO TWO-TON TRUCK—J**

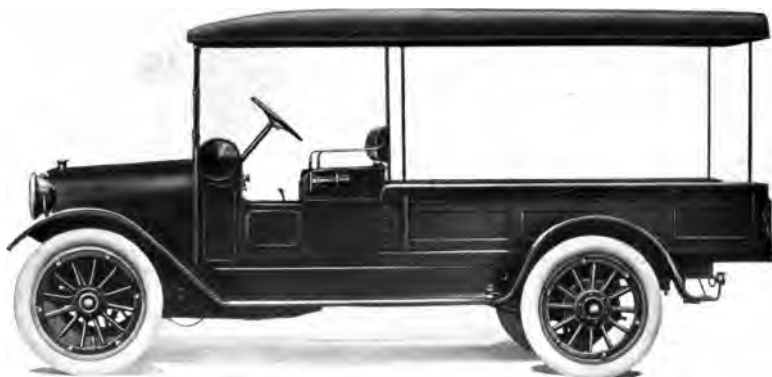
COLOR . . . . .	Lead	CAST . . . . .	In pairs
CARRYING CAPACITY . . . . .	4000 pounds	HORSEPOWER . . . . .	27.23 (N. A. C. C. Rating)
POSITION OF DRIVER . . . . .	Left side	BORE AND STROKE . . . . .	4½ x 4½ inches
WHEELBASE . . . . .	146 inches	LUBRICATION . . . . .	Splash with cir- culating pump
GAUGE . . . . .	Front, 59¾ inches; rear, 62¾ inches	RADIATOR . . . . .	Tubular
WHEELS . . . . .	Wood	COOLING . . . . .	Water pump
FRONT TIRES . . . . .	36 x 4 inches, solid	IGNITION . . . . .	Low tension magneto and dry cells
REAR TIRES . . . . .	36 x 3½ inches, dual solid	GASOLINE SYSTEM . . . . .	Gravity
SERVICE BRAKE . . . . .	Contracting on jack shaft	CLUTCH . . . . .	Dry multiple disc
EMERGENCY BRAKE . . . . .	Contracting on rear wheels	TRANSMISSION . . . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Three forward, one reverse
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Side chain drive to rear wheels
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . . .	Pinion and sector

In addition to above specifications, price includes cab

**REO MOTOR  
CAR COMPANY**

**LANSING  
MICHIGAN**

**Price, \$1075**



**REO THREE-QUARTER-TON TRUCK—F**

COLOR . . . . .	Body, golden olive, running gear, red	LUBRICATION . . . .	Splash with circulating pump
CARRYING CAPACITY.	1500 pounds	RADIATOR . . . . .	Tubular
POSITION OF DRIVER	Left side	COOLING . . . . .	Water pump
WHEELBASE . . . . .	120 inches	IGNITION . . . . .	Storage battery
GAUGE . . . . .	56 inches	STARTING SYSTEM . .	Two unit
WHEELS . . . . .	Wood	STARTER OPERATED .	Chain to transmission shaft
FRONT TIRES . . . . .	34 x 4½ inches	LIGHTING SYSTEM . .	Electric
REAR TIRES . . . . .	34 x 4½ inches, anti-skid	VOLTAGES . . . . .	Six
SERVICE BRAKE . . .	Contracting on rear wheels	WIRING SYSTEM . . .	Double
EMERGENCY BRAKE .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
CYLINDERS . . . . .	Four	CLUTCH . . . . .	Dry multiple disc
ARRANGED . . . . .	Vertically	TRANSMISSION . . . .	Selective sliding
CAST . . . . .	In pairs	GEAR CHANGES . . .	Three forward, one reverse
HORSEPOWER . . . .	27.23 (N. A. C. C. Rating)	DRIVE . . . . .	Plain bevel
BORE AND STROKE .	4½ x 4½ inches	REAR AXLE . . . . .	Full floating
		STEERING GEAR . . . .	Pinion and sector

In addition to above specifications, price includes top, windshield, speedometer, ammeter and demountable rims

**THE GRAMM  
MOTOR TRUCK  
CO., MANUFACTURERS OF  
GARFORD  
MOTOR  
TRUCKS**  
**LIMA, OHIO**

**Price, Chassis . \$1800**  
**One-Ton. . . . 1450**  
**Two-Ton. . . . 2300**




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**GARFORD ONE-AND-ONE-HALF-TON TRUCK—66**

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COLOR . . . . .	Optional	CAST . . . . .	En bloc
CARRYING CAPACITY.	3000 pounds	HORSEPOWER . . . .	22.5
POSITION OF DRIVER.	Optional	(N. A. C. C. Rating)	
WHEELBASE . . . . .	142 or 166 inches	BORE AND STROKE . .	3¼ x 5½ inches
GAUGE. . . . .	Front, 56½ inches; rear, 58¾ inches	LUBRICATION . . . .	Splash with circulating pump
WHEELS . . . . .	Wood	RADIATOR . . . . .	Cellular
FRONT TIRES . . . . .	36 x 3½ inches, solid	COOLING . . . . .	Water pump
REAR TIRES . . . . .	36 x 5 inches, solid	IGNITION. . . . .	High-tension magneto
SERVICE BRAKE. . .	Expanding on rear wheels	GASOLINE SYSTEM . .	Gravity
EMERGENCY BRAKE .	Contracting on rear wheels	CLUTCH . . . . .	Dry multiple disc
CYLINDERS . . . . .	Four	TRANSMISSION . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . .	Three forward, one reverse
		DRIVE . . . . .	Worm
		REAR AXLE . . . . .	Full floating
		STEERING GEAR. . .	Worm and nut

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**THE GRAMM  
MOTOR TRUCK  
CO., MANUFACTURERS OF  
GARFORD  
MOTOR  
TRUCKS  
LIMA, OHIO**

**Price, Chassis \$4300  
Three-Ton . . . 3400  
Six-Ton . . . 4500**




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**GARFORD FIVE-TON TRUCK—D**

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COLOR . . . . .	Optional	CAST . . . . .	In pairs
CARRYING CAPACITY .	Five tons	HORSEPOWER . . . .	36.1
POSITION OF DRIVER	Right side		(N. A. C. C. Rating)
WHEELBASE . . . . .	128 or 150 inches	BORE AND STROKE . .	4¾ x 5½ inches
GAUGE . . . . .	Front, 62½ inches; rear, 71 inches	LUBRICATION . . . . .	Splash with circulating pump
WHEELS . . . . .	Wood	RADIATOR . . . . .	Cellular
FRONT TIRES . . . . .	36 x 6 inches, single solid	COOLING . . . . .	Water pump
REAR TIRES . . . . .	40 x 6 inches, dual solid	IGNITION . . . . .	High-tension magneto
SERVICE BRAKE . . .	Contracting on transmission countershaft	GASOLINE SYSTEM . .	Gravity
EMERGENCY BRAKE .	Expanding on rear wheels	CLUTCH . . . . .	Dry multiple disc
CYLINDERS . . . . .	Four	TRANSMISSION . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . .	Four forward, one reverse
		DRIVE . . . . .	Plain bevel
		REAR AXLE . . . . .	Dead
		STEERING GEAR . . . .	Worm and nut

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**VIM MOTOR  
T R U C K  
C O M P A N Y**  
INCORPORATED - 1918 - 1000 N. 10TH ST. - PHILADELPHIA, PA.  
**PHILADELPHIA, PA.**

**Price . . . . . \$725**  
**With Jitney Body . . . . . 975**  
**With Undertaker's Body . . . . . 875**  
**With Express Body . . . . . 775**



**VIM HALF-TON DE LUXE DELIVERY**

COLOR . . . . .	Body, blue; wheels, red	BORE AND STROKE . . . . .	3 x 4½ inches
CARRYING CAPACITY . . . . .	1000 pounds	LUBRICATION . . . . .	Full splash
POSITION OF DRIVER . . . . .	Left side	RADIATOR . . . . .	Cellular
WHEELBASE . . . . .	100 inches	COOLING . . . . .	Water
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . . . .	Gas
FRONT TIRES . . . . .	31 x 4 inches	GASOLINE SYSTEM . . . . .	Gravity
REAR TIRES . . . . .	31 x 4 inches	CLUTCH . . . . .	Cone
SERVICE BRAKE . . . . .	Contracting on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Plain bevel
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Three-quarters floating
CAST . . . . .	En bloc	STEERING GEAR . . . . .	Worm and sector
HORSEPOWER . . . . .	14.4 (N. A. C. C. Rating)		

In addition to above specifications, price includes  
top, top hood, windshield and demountable rims

**KISSEL MOTOR  
CAR COMPANY**  
**HARTFORD  
WISCONSIN**

**Price, Chassis . . . . . \$950**  
**With Standard Stake or Express**  
**Body . . . . . 1075**



**KISSEL-KAR ONE-THOUSAND-POUND DELIVERY**

**COLOR . . . . . Lead**  
**CARRYING CAPACITY . 1000 pounds**  
**POSITION OF DRIVER Left side**  
**WHEELBASE . . . . 115 inches**  
**GAUGE . . . . . 56 inches**  
**WHEELS . . . . . Wood**  
**FRONT TIRES . . . . 32 x 4 inches**  
**REAR TIRES . . . . 32 x 4 inches,**  
**anti-skid**  
**SERVICE BRAKE . . . Contracting on**  
**rear wheels**  
**EMERGENCY BRAKE . Contracting on**  
**rear wheels**  
**CYLINDERS . . . . . Four**  
**ARRANGED . . . . . Vertically**  
**CAST . . . . . En bloc**

**HORSEPOWER . . . . 24.03**  
**(N. A. C. C. Rating)**  
**BORE AND STROKE . 3 7/8 x 5 1/2 inches**  
**LUBRICATION . . . . Splash with cir-**  
**culating pump**  
**RADIATOR . . . . . Square tube**  
**COOLING . . . . . Water pump**  
**IGNITION . . . . . High-tension**  
**magneto**  
**GASOLINE SYSTEM . Vacuum**  
**CLUTCH . . . . . Cone**  
**TRANSMISSION . . . Selective sliding**  
**GEAR CHANGES . . Three**  
**DRIVE . . . . . Spiral bevel**  
**REAR AXLE . . . . . Full floating**  
**STEERING GEAR . . . Split nut and worm**



**KISSEL MOTOR  
CAR COMPANY**  
INCORPORATED IN THE STATE OF WISCONSIN  
**HARTFORD  
WISCONSIN**

**Price, Chassis . . . . . \$2100**  
**With Standard Stake or Express**  
**Body . . . . . 2250**




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**KISSEL-KAR TWO-TON TRUCK**

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COLOR . . . . .	Lead	HORSEPOWER . . . . .	28.9 (N. A. C. C. Rating)
CARRYING CAPACITY . . . . .	Two tons	BORE AND STROKE . . . . .	4¼ x 5½ inches
POSITION OF DRIVER . . . . .	Left side	LUBRICATION . . . . .	Splash with circulating pump
WHEELBASE . . . . .	144 inches	RADIATOR . . . . .	Square tube
GAUGE . . . . .	56 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	34 x 3½ inches, single solid	GASOLINE SYSTEM . . . . .	Vacuum
REAR TIRES . . . . .	36 x 6 inches, single solid	CLUTCH . . . . .	Cone
SERVICE BRAKE . . . . .	Expanding on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GEAR CHANGES . . . . .	Four
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	En bloc	STEERING GEAR . . . . .	Split nut and worm

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**KISSEL MOTOR  
CAR COMPANY**

**HARTFORD  
WISCONSIN**

**Price, Chassis . . . . . \$1250**  
**With Standard Stake or Express**  
**body . . . . . 1400**




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**KISSEL-KAR ONE-TON TRUCK**

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COLOR . . . . .	Lead	CAST . . . . .	En bloc
CARRYING CAPACITY . . . . .	One ton	HORSEPOWER . . . . .	24.03
POSITION OF DRIVER . . . . .	Left side	(N. A. C. C. Rating)	
WHEELBASE . . . . .	132 inches	BORE AND STROKE . . . . .	3¼ x 5½ inches
GAUGE . . . . .	56 inches	LUBRICATION . . . . .	Splash with circulating pump
WHEELS . . . . .	Wood	RADIATOR . . . . .	Square tube
FRONT TIRES . . . . .	35 x 4½ inches, plain, or 34 x 3 inches, solid	COOLING . . . . .	Water pump
REAR TIRES . . . . .	35 x 4½ inches, anti-skid, or 34 x 4 inches, solid	IGNITION . . . . .	High-tension magneto
SERVICE BRAKE . . . . .	Expanding on rear wheels	GASOLINE SYSTEM . . . . .	Vacuum
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	CLUTCH . . . . .	Cone
CYLINDERS . . . . .	Four	TRANSMISSION . . . . .	Selective sliding
ARRANGED . . . . .	Vertically	GEAR CHANGES . . . . .	Three
		DRIVE . . . . .	Worm
		REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and sector

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**PEERLESS  
MOTOR CAR  
COMPANY**  
CLEVELAND, OHIO

Price, Chassis, \$3000



**PEERLESS TWO-TON TRUCK—TC-2**

COLOR . . . . .	Lead	HORSEPOWER . . . . .	32.4 (N. A. C. C. Rating)
CARRYING CAPACITY	Two tons	BORE AND STROKE . . .	4½ x 6½ inches
POSITION OF DRIVER	Right side	LUBRICATION . . . . .	Full splash
WHEELBASE . . . . .	145 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	68 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto and storage battery
FRONT TIRES . . . . .	36 x 4 inches, single solid	GASOLINE SYSTEM . . .	Gravity
REAR TIRES . . . . .	36 x 4 inches, dual solid	CLUTCH . . . . .	Cone
SERVICE BRAKE . . . .	Expanding on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . . .	Expanding on rear wheels	GEAR CHANGES . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Live
CAST . . . . .	In pairs	STEERING GEAR . . . . .	Worm and sector

**PEERLESS  
MOTOR CAR  
COMPANY**

**CLEVELAND, OHIO**

**Price, Chassis . \$4500**  
**Three-Ton . . . 3700**  
**Four-Ton . . . 4000**  
**Six-Ton . . . 6000**



**PEERLESS FIVE-TON TRUCK—TC-5**

COLOR . . . . .	Lead	HORSEPOWER . . . . .	32.4 (N. A. C. C. Rating)
CARRYING CAPACITY	10,000 pounds	BORE AND STROKE . .	4½ x 6½ inches
POSITION OF DRIVER	Right side	LUBRICATION . . . .	Full splash
WHEELBASE . . . .	151 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	68 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto and storage battery
FRONT TIRES . . . .	38 x 6 inches, single solid	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . .	42 x 6 inches, dual solid	CLUTCH . . . . .	Cone
SERVICE BRAKE . . .	Contracting on jack shaft	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . . .	Four forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Side chain
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Dead
CAST . . . . .	In pairs	STEERING GEAR . . .	Worm and sector

**THE WHITE  
COMPANY**

**CLEVELAND, OHIO**

**Price, Chassis . . . . . \$2100**  
**With Standard Body . . . . . 2250**




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**WHITE THREE-QUARTER-TON TRUCK—GBBE**

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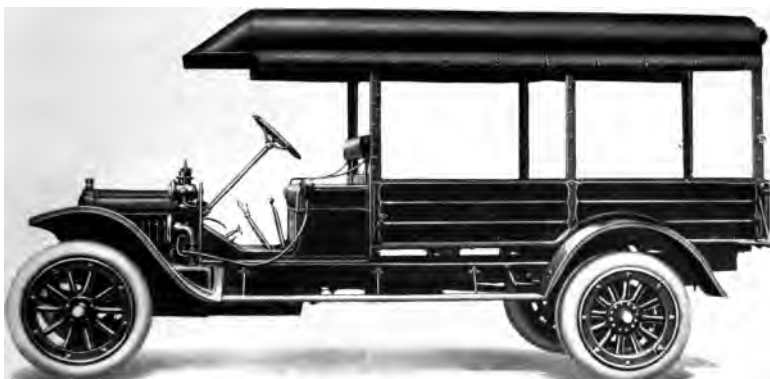
COLOR . . . . .	Chassis, red; body, dark green	HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)
CARRYING CAPACITY . . . . .	1500 pounds	BORE AND STROKE . . . . .	3¼ x 5½ inches
POSITION OF DRIVER . . . . .	Left side	LUBRICATION . . . . .	Force feed and splash
WHEELBASE . . . . .	133½ inches	RADIATOR . . . . .	Honeycomb
GAUGE . . . . .	56 inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	34 x 4 inches, pneumatic	LIGHTING SYSTEM . . . . .	Gas
REAR TIRES . . . . .	34 x 4 inches, pneumatic	GASOLINE SYSTEM . . . . .	Gravity
SERVICE BRAKE . . . . .	Contracting on rear wheels	CLUTCH . . . . .	Single plate in oil
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	TRANSMISSION . . . . .	Selective sliding
CYLINDERS . . . . .	Four	GEAR CHANGES . . . . .	Four
ARRANGED . . . . .	Vertically	DRIVE . . . . .	Plain bevel
CAST . . . . .	En bloc	REAR AXLE . . . . .	Semi-floating
		STEERING GEAR . . . . .	Worm and sector

In addition to above specifications, price includes prestonite tank and demountable rims

# THE WHITE COMPANY

CLEVELAND, OHIO

Price, Chassis . . . . . \$3000  
With Standard Body . . . 3150



## WHITE ONE-AND-ONE-HALF-TON TRUCK—TBC

COLOR . . . . .	Red	BORE AND STROKE . . .	3¾ x 5½ inches
CARRYING CAPACITY . .	3000 pounds	LUBRICATION . . . . .	Force feed and splash
POSITION OF DRIVER . .	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	145½ inches	COOLING . . . . .	Water pump
GAUGE . . . . .	56 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Wood	LIGHTING SYSTEM . . .	Gas
FRONT TIRES . . . . .	36 x 4½ inches	GASOLINE SYSTEM . . .	Gravity
REAR TIRES . . . . .	36 x 4½ inches, dual solid	CLUTCH . . . . .	Single plate in oil
SERVICE BRAKE . . . .	Contracting on rear wheels	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE . . .	Expanding on rear wheels	GEAR CHANGES . . . .	Four
CYLINDERS . . . . .	Four	DRIVE . . . . .	Plain bevel
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Semi-floating
CAST . . . . .	En bloc	STEERING GEAR . . . .	Worm and sector
HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)		

In addition to above specifications, price includes demountable rims

# THE WHITE COMPANY

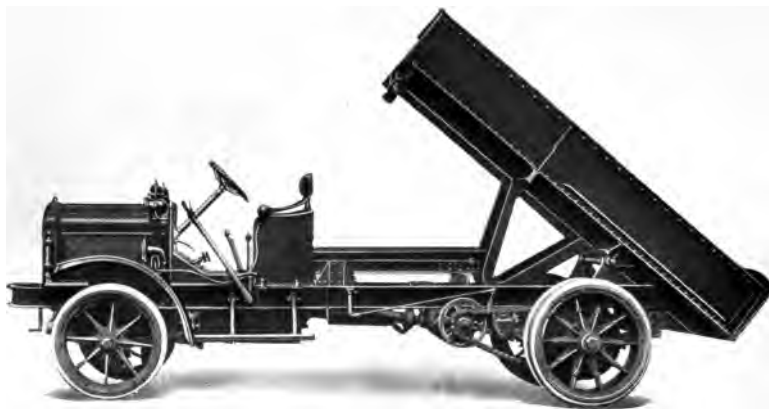
CLEVELAND, OHIO

Price, Chassis, . . . . \$3700  
With Standard Body . 3850



## WHITE THREE-TON TRUCK—TAD

COLOR . . . . .	Red	BORE AND STROKE . .	3¼ x 5½ inches
CARRYING CAPACITY .	Three tons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	163 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	Front, 64 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Cast steel	LIGHTING SYSTEM . .	Gas
FRONT TIRES . . . .	36 x 5 inches, single solid	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . . .	40 x 5 inches, dual solid	CLUTCH . . . . .	Single plate in oil
SERVICE BRAKE . . .	Contracting on jack shaft drums	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE . .	Expanding on rear wheels	GEAR CHANGES . . .	Four
CYLINDERS . . . . .	Four	DRIVE . . . . .	Double side chain
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Dead
CAST . . . . .	En bloc	STEERING GEAR . . .	Worm and sector
HORSEPOWER . . . .	22.5 (N. A. C. C. Rating)		



### WHITE FIVE-TON POWER DUMPING TRUCK—ATCD

COLOR . . . . .	Red	BORE AND STROKE . .	4¼ x 6¾ inches
CARRYING CAPACITY .	Five tons	LUBRICATION . . . .	Force feed and splash
POSITION OF DRIVER	Left side	RADIATOR . . . . .	Honeycomb
WHEELBASE . . . . .	149 inches	COOLING . . . . .	Water pump
GAUGE . . . . .	Front, 64 inches	IGNITION . . . . .	High-tension magneto
WHEELS . . . . .	Cast steel	LIGHTING SYSTEM . .	Gas
FRONT TIRES . . . . .	36 x 5 inches, single solid	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . . .	40 x 6 inches, dual solid	CLUTCH . . . . .	Single plate in oil
SERVICE BRAKE . . .	Contracting on jack shaft drums	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . . .	Four
CYLINDERS . . . . .	Four	DRIVE . . . . .	Double side chain
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Dead
CAST . . . . .	En bloc	STEERING GEAR . . .	Worm and sector
HORSEPOWER . . . .	28.9 (N. A. C. C. Rating)		



**S E L D E N  
M O T O R  
V E H I C L E  
C O M P A N Y**

**ROCHESTER  
NEW YORK**

**Price, Chassis, \$1700**




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**S E L D E N O N E - T O N T R U C K — T**

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COLOR . . . . .	Optional	HORSEPOWER . . . . .	19.6 (N. A. C. C. Rating)
CARRYING CAPACITY .	One and one-quarter tons	BORE AND STROKE . .	3½ x 5 inches
POSITION OF DRIVER	Right side	LUBRICATION . . . . .	Splash with circulating pump
WHEELBASE . . . . .	126¼ inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	Front, 56 inches; rear, 58 inches	COOLING . . . . .	Thermo-syphon
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	34 x 3 inches, solid	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . . .	34 x 4 inches, solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . .	Expanding on rear wheels	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	En bloc	STEERING GEAR . . .	Worm and nut

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**S E L D E N  
M O T O R  
V E H I C L E  
C O M P A N Y**  
ROCHESTER  
NEW YORK

Price, Chassis, \$2250



**SELDEN TWO-TON TRUCK—JWL**

COLOR . . . . .	Optional	HORSEPOWER . . . . .	27.23 (N. A. C. C. Rating)
CARRYING CAPACITY .	Two tons	BORE AND STROKE . .	4½ x 5¼ inches
POSITION OF DRIVER	Left side	LUBRICATION . . . . .	Splash with circulating pump
WHEELBASE . . . . .	150 inches	RADIATOR . . . . .	Cellular
GAUGE . . . . .	Front, 56 inches; rear, 58¼ inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	36 x 4 inches, solid	GASOLINE SYSTEM . .	Gravity
REAR TIRES . . . . .	36 x 6 inches, solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . .	Contracting on rear wheels	TRANSMISSION . . . .	Selective sliding
EMERGENCY BRAKE .	Expanding on rear wheels	GEAR CHANGES . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	En bloc	STEERING GEAR . . . .	Worm and nut

**S E L D E N  
M O T O R  
V E H I C L E  
C O M P A N Y**  
ROCHESTER  
NEW YORK

Price, Chassis, \$2000



**SELDEN TWO-TON TRUCK—JC**

COLOR . . . . .	Optional	HORSEPOWER . . . . .	22.5 (N. A. C. C. Rating)
CARRYING CAPACITY . . . . .	Two tons	BORE AND STROKE . . . . .	3¼ x 5¼ inches
POSITION OF DRIVER . . . . .	Left side	LUBRICATION . . . . .	Splash with circulating pump
WHEELBASE . . . . .	150 inches	RADIATOR . . . . .	Tubular
GAUGE . . . . .	Front, 56 inches; rear, 58¾ inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	36 x 4 inches, solid	GASOLINE SYSTEM . . . . .	Gravity
REAR TIRES . . . . .	36 x 6 inches, solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . . . .	Contracting on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GEAR CHANGES . . . . .	Three forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Internal gear
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Dead
CAST . . . . .	En bloc	STEERING GEAR . . . . .	Worm and nut

**S E L D E N  
M O T O R  
V E H I C L E  
C O M P A N Y  
R O C H E S T E R  
N E W Y O R K**

**Price, Chassis, \$2950**




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**SELDEN THREE-AND-ONE-HALF-TON TRUCK—N**

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COLOR . . . . .	Optional	HORSEPOWER . . . . .	32.4 (N. A. C. C. Rating)
CARRYING CAPACITY . . . . .	3½ tons	BORE AND STROKE . . . . .	4½ x 5½ inches
POSITION OF DRIVER . . . . .	Right side	LUBRICATION . . . . .	Splash with circulating pump
WHEELBASE . . . . .	164 inches	RADIATOR . . . . .	Cellular
GAUGE . . . . .	Front, 61 inches; rear, 66¼ inches	COOLING . . . . .	Water pump
WHEELS . . . . .	Wood	IGNITION . . . . .	High-tension magneto
FRONT TIRES . . . . .	36 x 5 inches, solid	GASOLINE SYSTEM . . . . .	Gravity
REAR TIRES . . . . .	36 x 5 inches, dual solid	CLUTCH . . . . .	Dry multiple disc
SERVICE BRAKE . . . . .	Expanding on rear wheels	TRANSMISSION . . . . .	Selective sliding
EMERGENCY BRAKE . . . . .	Expanding on rear wheels	GEAR CHANGES . . . . .	Four forward, one reverse
CYLINDERS . . . . .	Four	DRIVE . . . . .	Worm
ARRANGED . . . . .	Vertically	REAR AXLE . . . . .	Full floating
CAST . . . . .	In pairs	STEERING GEAR . . . . .	Worm and nut

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